



training Presentation skills

for professionals who want to
speak with confidence in front
of any audience.

- deliver persuasive presentations
- make your message accessible
- engage your audience
- improvise with ease

Summary

After this training you will be able to:

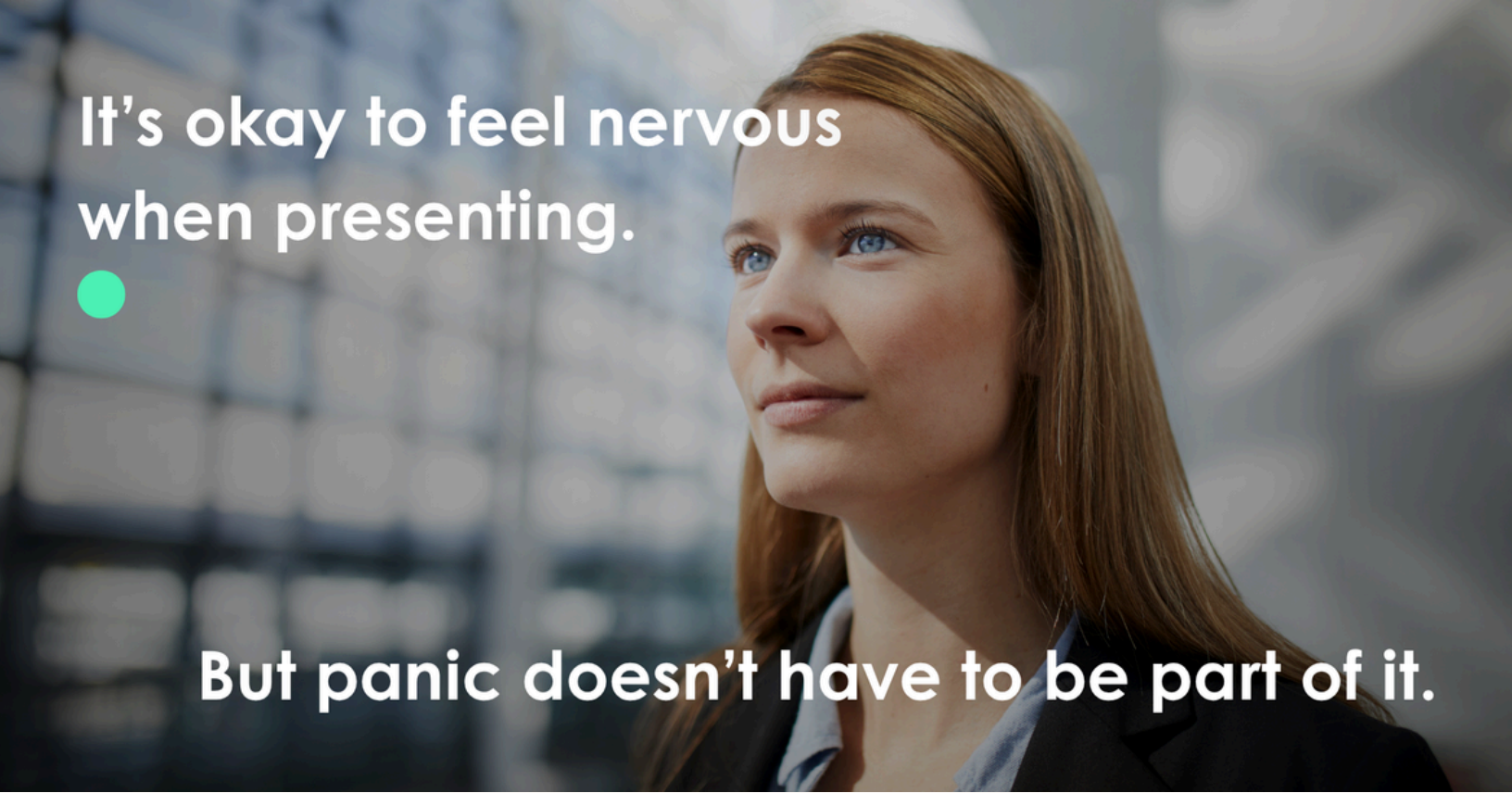
- ✓ Prepare a strong presentation in no time
- ✓ Capture your audience's attention from start to finish
- ✓ Use interaction to take your story to the next level
- ✓ Tell stories that inspire action

Which presentation style fits you best?

Presenting isn't about tricks — great speakers have their own authentic style. In this training, you'll discover which style suits you. With scientific insights and practical tips, you'll work on a convincing version of yourself. Because presenting is above all a practical skill, you'll practice a lot. That way you don't just learn what works — you learn how to apply it yourself.

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It's okay to feel nervous
when presenting.

But panic doesn't have to be part of it.

Introduction

Do these challenges sound familiar?

- You find it hard to **make complex content accessible** to a broad audience.
- You want to **address groups with more confidence** and a clear plan.
- You want to give **authentic and persuasive** presentations with less preparation time.
- You feel your **message** is understood, but not **acted upon**.



impactful presenting



Learn to structure your message, back it up with evidence, and tailor it to your audience — **so your message sticks and inspires action.**

the power of interaction



A strong presentation is not a monologue but a dialogue. Learn to **engage your audience**, respond to reactions, and adapt your message to what matters in the room.

presenting with ease



Turn **nervousness into enthusiasm.** Presenting becomes not only easier but also more enjoyable.

smart preparation



Good preparation doesn't mean memorizing a script. It means **knowing exactly what you want to say** — and being ready to deliver it authentically.

What you will learn

Program

Theory and practice alternate quickly, so you can **apply new skills immediately and receive feedback** from coaches and peers.

Two weeks before the training, you complete a short intake. Between day 1 and day 2 you'll have time to **practice at work and return with fresh insights**.

Day 1

Start (9.30)

- Turning nerves into energy
- Aligning with audience and context
- Choosing the right structure

Lunch

- Crafting a strong introduction
- Making complex messages clear
- Presenting to a critical audience

Finish (17.00)

Day 2

Start (9.30)

- Moving from interesting to impactful
- Engaging the audience
- Storytelling techniques

Lunch

- Learning to improvise: giving a persuasive presentation without preparation

Finish (17.00)



Dare to present without
slides?

With the right preparation,
you won't need them.

Trainers & About To the Point

From hobby to professional passion.

Our trainers met at (inter)national debate tournaments at the highest level. What started as a challenging hobby grew into a professional passion: helping professionals strengthen their persuasive and influencing skills.

From quick fixes to lasting skills

Unlike many trainings that focus only on visible techniques — posture, pauses, or intonation — we start with the foundation: a clear core message, strong arguments, and alignment with your audience. Once that is solid, techniques amplify your message instead of masking weaknesses. That's how you develop skills that last.

Learning by doing

Practice, experience, improve.

Focus on work-related cases

Exercises based on situations you know from your own work.

Learning in a safe but critical environment

Dare to try, dare to ask questions.

To-the-Point frameworks

Tools that help you keep developing even after the training.

What others say



"Clear explanation, well-structured!"

Project Manager @Movares



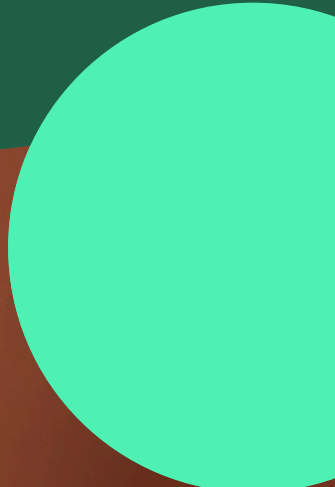
"Informative, informal and diverse."

Party Leader @Volt Zuid-Holland



"Very interesting and highly valuable. Also very practical!"

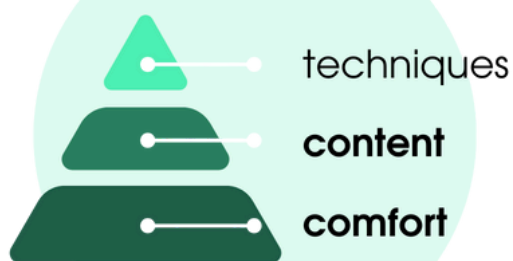
Digital Development Team Lead @Blink



● A glimpse inside

The To the Point Presentation Model

A strong presentation is not a string of tricks, but a well-thought-out story delivered by a confident speaker who knows which techniques to use to persuade authentically.



Techniques such as posture, gestures, or the “rule of three” are only the tip of the iceberg. What truly matters lies beneath: clarity of thought, structure, and genuine connection with your audience.

Practical info

Duration

2 days

Price

€1395 p.p. (excl. VAT)

Group size

Maximum 8 participants

Language

Dutch or English

Available in-company?

Yes, contact us for a tailored quote

You operate in a
complex context.

How do you make your message
both clear and persuasive?