

JESUS IN THE CITY TORONTO



JESUSINTHECITY.COM

SEPT 12
12 NOON

PARADE
& FESTIVAL 2026

TORONTO
QUEEN'S PARK

CELEBRATING LOVE FOR GOD & LOVE FOR PEOPLE

SPONSORSHIP

WELCOME TO JESUS IN THE CITY!

For 25 years Jesus in the City has been bringing the Body of Christ together to lift the name of Jesus on city streets. Jesus in the City is a charitable community network that collaborates with artists, churches, ministries, and organizations internationally to spread the love of God and the message of the Gospel of Jesus Christ to cities around the world through the creative arts, parades, festivals, theatre, the visual arts, and media. Our vision is to celebrate love for God and love for people through music, the arts and culture, and to develop programs to meet spiritual and social needs.

The Jesus in the City Parade is a lively musical street pageant, illustrating themes from the Books of the Bible through music, the arts and worship. This annual event attracts over 25,000 in attendance as floats, marching bands, choirs, congregants, and worshippers walk the city streets carrying banners and flags raised high in celebration singing and dancing spreading the message of hope, love, peace, and the joy of salvation.

Only with the support and sponsorship of businesses, organizations, churches, and volunteers have we been able to bring Jesus in the City to the streets of Toronto. Please consider partnering with us and we look forward to having you on board as we lift the name of Jesus in the city!

| GENERAL SPONSOR BENEFITS | DIAMOND \$5000 CDN | PLATINUM \$4000 CDN | GOLD \$3000 CDN | SILVER \$2000 CDN | BRONZE \$1000 CDN |
|---|-------------------------------|--------------------------------|----------------------------|------------------------------|------------------------------|
| Section in Jesus in the City Parade & Festival | ● | ● | ● | ● | ● |
| Exhibit Space at Jesus in the City Parade & Festival (10x10 Tent) | ● | ● | ● | ● | ● |
| Logo & Link included on JITC Website, Promotions & Marketing | ● | ● | ● | ● | ● |
| Newspaper Ads & Press Releases | ● | ● | ● | ● | |
| Stage Mention at Jesus in the City Parade & Festival | ● | ● | ● | | |
| Inclusion on Television & Radio Ads | ● | ● | | | |
| Stage Time at Jesus in the City Parade & Festival | ● | | | | |

Note: Sponsorship Packages can be customized to suit.

VISION

Celebrating our love for God and love for people,
through music, the arts, and culture.

MISSION

TO MOBILIZE the Church to raise up a Godly standard in society
TO RESTORE the cultural relevance of music and the arts in worship
TO ENCOURAGE unity in the Body of Christ lifting up one voice unto God
TO CAUSE people to identify with God's Word, drawing them to receive Jesus

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