

TORONTO JESUS IN THE CITY

Parade & Festival

SEPT 12, 2026
12 NOON

QUEEN'S PARK
TORONTO



JESUSINTHECITY.COM

CELEBRATING LOVE FOR GOD & LOVE FOR PEOPLE



SPONSORSHIP

WELCOME TO JESUS IN THE CITY!

For over a quarter century Jesus in the City has been bringing the Body of Christ together to lift the name of Jesus on city streets. Jesus in the City is a charitable community network that collaborates with artists, churches, ministries, and organizations internationally to spread the love of God and the message of the Gospel of Jesus Christ to cities around the world through the creative arts, parades, festivals, theatre, the visual arts and media. Our vision is to celebrate love for God and love for people through music, the arts and culture, and to develop programs to meet spiritual and social needs.

The Jesus in the City Parade is a lively musical street pageant, illustrating themes from the Books of the Bible through music, the arts and worship. This annual event attracts over 25,000 in attendance as floats, marching bands, choirs, congregants, and worshippers walk the city streets carrying banners and flags raised high in celebration singing and dancing spreading the message of hope, love, peace and the joy of salvation.

Only with the support and sponsorship of businesses, organizations, churches, and volunteers have we been able to bring Jesus in the City to the streets of Toronto. Please consider partnering with us and we look forward to having you on board as we lift the name of Jesus in the city!

ELITE CORPORATE SPONSOR BENEFITS	ELITE DIAMOND \$50,000 CDN	ELITE GOLD \$30,000 CDN	ELITE BRONZE \$10,000 CDN
Section in Jesus in the City Parade & Festival	●	●	●
Exhibit Space at Jesus in the City Parade & Festival	●	●	●
Logo & Link included on JITC Website, Promotions & Marketing	●	●	●
Stage Mention at Jesus in the City Parade & Festival	●	●	●
Inclusion on Television, Radio, Newspaper Ads & Press Releases	●	●	●
Stage Time at Jesus in the City Parade & Festival	●	●	●
Dedicated eblasts to our database about your organization	●	●	
Brochure distribution at the main JITC Event Booths	●	●	
Parade Float Design & Construction for your company	●	●	
Logo & Branding placement on specialty JITC T-shirts & Bags	●		
Custom banners at Parade & Festival Ads on Mobile Screen	●		

Note: Sponsorship Packages can be customized to suit.

VISION

Celebrating our love for God and love for people,
through music, the arts, and culture.

MISSION

TO MOBILIZE the Church to raise up a Godly standard in society
TO RESTORE the cultural relevance of music and the arts in worship
TO ENCOURAGE unity in the Body of Christ lifting up one voice unto God
TO CAUSE people to identify with God's Word, drawing them to receive Jesus

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