



ST. KITTS & NEVIS
JESUS IN THE CITY

Parade & Festival

INDEPENDENCE
SQUARE

2026

SATURDAY, MAY 16
@ 11 AM



CELEBRATING LOVE FOR GOD & LOVE FOR PEOPLE

JESUSINTHECITY.COM
SKN@JESUSINTHECITY.COM



Jesusinthe
CITY

SPONSORSHIP

WELCOME TO JESUS IN THE CITY!

Since 1999 Jesus in the City has been bringing the Body of Christ together to lift up the name of Jesus on city streets. Jesus in the City is a charitable community network that collaborates with artists, churches, ministries and organizations internationally to spread the love of God and the message of the Gospel of Jesus Christ to cities around the world through the creative arts, parades, festivals, theatre, the visual arts and media. Our vision is to celebrate love for God and love for people through music, the arts and culture, and to develop programs to meet spiritual and social needs.

The Jesus in the City Parade is a lively musical street pageant, illustrating themes from the Books of the Bible through music, the arts and worship. This annual event attracts over 25,000 in attendance as floats, marching bands, choirs, congregants and worshippers walk the city streets carrying banners and flags raised high in celebration singing and dancing spreading the message of hope, love, peace and the joy of salvation.

Only with the support and sponsorship of businesses, organizations, churches, and volunteers have we been able to bring the Jesus in the City Parade & Festival to the streets. Please consider partnering with us and we look forward to having you on board as we lift the name of Jesus in the city!

SMALL BUSINESS SPONSOR BENEFITS	DIAMOND SMALL \$5000 EC	PLATINUM SMALL \$3000 EC	GOLD SMALL \$1000 EC
Logo & Link included on JITC website as Official Sponsor	●	●	●
Section in the Jesus in the City Parade & Festival	●	●	
Exhibit Space at the Jesus in the City Parade & Festival	●		

CORPORATE SPONSOR BENEFITS	DIAMOND CORP \$20,000 EC	PLATINUM CORP \$15,000 EC	GOLD CORP \$10,000 EC
Logo & Link included on JITC website as Official Sponsor	●	●	●
Section in the Jesus in the City Parade & Festival	●	●	●
Exhibit Space at the Jesus in the City Parade & Festival	●	●	●
Logo included on JITC Promotions & Marketing	●	●	●
Stage Mention at Opening & Closing Celebrations	●	●	●
Inclusion on Television, Radio, Newspaper Ads & Press Releases	●	●	
Stage Time Slot at Closing Celebrations to talk about your company	●		

ELITE CORPORATE SPONSOR BENEFITS	DIAMOND ELITE \$50,000 EC	PLATINUM ELITE \$40,000 EC	GOLD ELITE \$30,000 EC
Logo & Link included on JITC website as Official Sponsor	●	●	●
Section in the Jesus in the City Parade & Festival	●	●	●
Exhibit Space at the Jesus in the City Parade & Festival	●	●	●
Logo included on JITC Promotions & Marketing	●	●	●
Stage Mention at Opening & Closing Celebrations	●	●	●
Inclusion on Television, Radio, Newspaper Ads & Press Releases	●	●	●
Stage Time Slot at Closing Celebrations to talk about your company	●	●	●
Dedicated eblasts to our data base about your organization	●	●	●
Brochure distribution at the JITC Event Booth at the Parade & Festival	●	●	
Logo & Branding placement on specialty JITC T-shirts & Bags	●	●	
Parade Float Design & Production for your company	●		
Custom banners at Parade & Festival Ads on park Jumbo Screen	●		

Note: Ads on the Jumbo Screen can be added to sponsorship levels.

VISION

Celebrating our love for God and love for people, through music, the arts, and culture.

MISSION

TO MOBILIZE the Church to raise up a Godly standard in society

TO RESTORE the cultural relevance of music and the arts in worship

TO ENCOURAGE unity in the Body of Christ lifting one voice unto God

TO CAUSE people to identify with God's Word, drawing them to receive Jesus

EMAIL

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