

JesusintheCity™

PARADE DAY

INSTRUCTIONS



PARADE DAY INFO & GUIDELINES

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WELCOME TO JESUS IN THE CITY!

Welcome to Jesus in the City! Thank you for joining us in lifting up the name of Jesus in the City of Toronto!

We've included important **details and instructions** regarding Queen's Park policies, set-up times, parking, food, and more to help make your experience smooth and enjoyable.

The **Jesus in the City Parade & Festival** is a vibrant annual event that brings our community together in downtown Toronto with floats, marching bands, choirs, and congregations all proclaiming the good news of hope, love, peace, and joy.

Since 1999, Jesus in the City has been a charitable community network uniting artists, churches, ministries, and organizations both locally and internationally. Through parades, festivals, theatre, visual arts, media, and the creative arts, we aim to share the love of God and the message of the Gospel of Jesus Christ with cities around the world.

Our vision is to celebrate love for God and love for people through music, the arts, and culture.

We look forward to gathering with you this year, and we believe your participation will make this parade one of excellence, joy, and lasting impact.

With blessings,

Jesus in the City

JesusintheCity.



PARADE DAY INFO

TIME & LOCATION

- The Jesus in the City Parade event commences at 12:00 PM in front of the Queen's Park Legislative Building on Queen's Park Crescent (North of University Ave & College Street).
- All set up of floats and vendor booths must be ready by 11:00 AM.
- After the opening rally the parade will assemble at 1:00 PM and leave Queen's Park at 1:30 PM.

PARADE KICK-OFF RALLY & CELEBRATION

- All participating churches and organizations should gather for the Opening Kick-off Rally in front of the Queen's Park Legislative Building for worship, prayer, and instructions at 12:00 PM prior to the parade leaving.
- When the parade returns to Queen's Park there will be a Celebration Concert from 3:30 PM to 5:30 PM. All festivities end at 6:00 PM.

PARADE ROUTE

- Immediately following the opening rally, the parade will assemble along Queen's Park Crescent East at 1:00 PM and leave at 1:30 PM.
- The parade will proceed along Bloor Street, Yonge Street and College Street, returning to Queen's Park for the Celebration Concert at 3:30 PM.

PARKING

- There are only 60 parking spots available behind the Queen's Park Legislative Building.
- You will require a pre-paid parking pass (\$30) to park on Queen's Park Grounds.
- Passes are primarily for participating vendors, artists, volunteers, churches, organizations and the disabled.
- Passenger Buses require 2 spots.
- No vehicles will be allowed to park or unload in front of the Queen's Park Legislative Buildings after 11:00 AM.
- Call: 416-770-8699 or Email: info@jesusinthecity.com to reserve parking passes.
- Other recommended parking in the area would be underground parking at the nearby hospitals or Green P Parking).

ROAD CLOSURES

- There will be a Road Closure on Queen's Park Circle East, from College Street to Wellesley Street.
- Traffic will be diverted from 6:00 AM to 7:00 PM.
- If you are coming from the South end of Queen's Park Crescent, traffic will be blocked.
- The barriers will only open for the set up crew, volunteers and floats until 11:00 AM.
- Traffic flowing south on Queen's Park Crescent West will remain open.
- The north bound road closure of Queen's Park Crescent East will reopen at 6 PM.

SUBWAY STATIONS

- Queen's Park Subway Station is the closest Subway Station just south of the Queen's Park Legislative Grounds.

FOOD & BEVERAGES

- There will be food and beverages for sale at the parade.

T-SHIRTS

- T-shirts will be available at Queen's Park on the parade day.
- For pick up locations prior to the parade call 416-770-8699.

FLOATS

- Floats (decorated vehicles) will have access to set up on Queen's Park Crescent between 7:00 AM to 11:00 AM to decorate and prepare their floats onsite.
- Floats must be decorated, ready and lined up on Queen's Park Circle East in their assigned zone numbers by 11:00 AM.
- Contact our office at 416-770-8699 if you have not received your zone number.
- Vehicles loading sound equipment and decorations cannot remain on Queen's Park Crescent after unloading.
- Once your float is ready, participants should gather for the opening rally at 12:00 PM.
- Each church or organization needs to bring at least 4-6 Marshals to surround their float during the parade.
- Marshals need to wear fluorescent safety vests (available at the Info Tent or bring your own).



GROUPS ON FOOT

- Registered Groups on foot will be instructed during the rally to line up in their zone section along Queen's Park Crescent.
- Contact our office at 416-770-8699 if you have not received your zone number.



VENDOR BOOTHS

- Vendors must check in at the JITC Info Tent upon arrival to be guided to their booth spot.
- All booths must be completely set up on Queen's Park Crescent East no later than 11:00 AM.
- There will be a road closure of Queen's Park Circle East for all vendors.
- No vehicles will be allowed to enter the road closure area after 11:00 AM.



VOLUNTEERS

- All volunteers need to be at Queen's Park by 9:30 AM and report to the Volunteer Coordinator at the Info Tent.



MARSHALS

- All volunteer marshals must be at Queen's Park by 9:30 AM and report to the Head Marshal at the Info Tent.



COSTUMES

- Anyone who would like to wear a costume must be at Queen's Park by the costume tent at 11:00 AM to be dressed.

PARADE GUIDELINES

MERCHANISE & FOOD

Selling items: Only authorized vendors may sell merchandise or food.

LITTER & WASTE

No littering: Use provided garbage bins, toilets, and sinks. Keep the grounds clean to reflect Christ-like behavior.

DISTRIBUTION OF LITERATURE

Approval required: Any pamphlets or materials must be approved by Jesus in the City before the parade. A sample must be submitted in advance.

MEDIA

Refer to designated spokesperson: For information specific to the Jesus in the City organization, refer all media inquiries to the designated spokesperson at the Media Booth at Queen's Park. Please do not take the initiative to contact or speak to the media on behalf of Jesus in the City. Inappropriate or unintended words could be misconstrued.

ROAD REGULATIONS | PARADE BY-LAW NO. 71.15

In order to minimize interference with normal traffic on the highways, during any parade, and in furtherance of the maintenance of public order on the highways, no person shall in any such parade carry or display on the highway, any banner, placard, flag insignia or other similar device of a character or nature calculated or intending to engender disorder or strife or to defame any person or persons. (Metropolitan Board of Commissioners of Police)

MEDICAL EMERGENCY

Seek help: In case of a medical emergency, report immediately to a parade marshal who will direct you to the First Aid tent at Queens Park or to the nearest local medical authorities.

RESPECT & OBEDIENCE

Please respect the authority and guidance of the Jesus in the City parade staff and always follow police instructions. Act responsibly and with self-control.

INDEMNITY

Jesus in the City and associated organizations, are not liable for any injuries, losses, or damages you may incur during the parade and rallies.