# **Privacy Policy for Keely's Cleaning Crew**

Effective Date: October 7, 2025

At Keely's Cleaning Crew, your privacy matters. This policy explains how we collect, use, and protect your information when you use our services or visit our website.



#### **Information We Collect**

- **Personal Details**: Name, phone number, email, address, and service preferences.
- **Photos**: With your permission, we may take before-and-after photos of cleaned areas. These never include people, documents, or valuables.

#### **How We Use Information**

- Provide and manage cleaning services.
- Communicate about bookings, updates, and promotions.
- Improve our services.
- Share before-and-after photos (without personal info) for marketing.

#### **Promotional Photos**

By using our services, you consent to photos of serviced areas. Photos may be used on our website, social media, or promotional materials—but never with personal details.

□ You may opt out anytime by letting us know.

### **Protecting Your Information**

We keep your data secure and never sell it. Limited sharing may occur with trusted partners (like payment processors) or if required by law.

## **Your Rights**

You may request to:

- Access or correct your personal details.
- Opt out of communications or photo use.