

WISCONSIN BADGER CHAPTER
2026 TRADE SHOW

WISCONSIN BADGER CHAPTER TRADE SHOW | OCTOBER 20, 2025 | WESTMOOR COUNTRY CLUB

COMPANY NAME	CPP	PRIMARY BUSINESS FUNCTION	PRIMARY CONTACT	EMAIL
Avendra Clubs	Silver	Procurement & supply chain management solutions	Elisha Dorich	trakanovich-elisha@avendra.com
Blue Blazer		Custom white label ready to drink canned cocktails	Claudia Gassel	claudia@drinkblueblazer.com
Boelter	Platinum	Foodservice design, equipment & supply	Carrie Eyer	ceyer@boelter.com
Break Thru Beverage	Silver	Wine, spirit and beer distributor	Michael Maes	mmaes@breakthrubev.com
Capitol-Husting	Silver	Wine, spirit and beer distributor	Dan Grenda	dan.grenda@capitol-husting.com
Clothes Clinic	Silver	Linens, Uniform & Embroidery	Jim Butz	jbutz@clothesclinic.com
Club Benchmarking	Platinum	Data analytics and benchmarking	Tom Olson	tolson@clubbenchmarking.com
Club Procure	Bronze	Group purchasing	Matt Lindgren	mlindgren@clubprocure.com
Clubessential	Silver	Club management software	Jeff Oberst	joberst@clubessential.com
Epic Insurance Brokers & Consultants	Silver	Insurance products and risk management	Tim Heubeline	tim.heublein@epicbrokers.com
EZGO	Silver	Golf cars & utility vehicles	Derek Wathke	dwathke@textron.com
FGM Architects Inc.		Architectural design services for clubs	Dan Nicholas	dannicholas@fgmarchitects.com
ForeTees	Gold	Club management software	Mike Nagle	mnagle@foretees.com
Kessenich's	Bronze	Kitchen equipment supplier and design services	Diane Sorenson	dsorenson@kessenichs.com
Pique Technologies		Computer support and services	Nicholas Demchenko	nickd@piquetechnologies.com

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Premier Golf & Utility Vehicles	Platinum	Golf cars & utility vehicles & fleet management solutions	Darrin DiChristopher	darrin@premiergu.com
Record A Hit Entertainment		Event entertainment services	Katie Beeskow	darrin@premiergu.com
Reilly, Penner & Benton	Platinum	Financial Support for Non-Profits; Audits, Accounting, Tax Services	Brian Mechenich	bmechenich@rpbllp.com
Starter Box Studios		Score Cards, Printing	Colin Clarke	colin@starterboxstudios.com
Strategic Club Solutions	Gold	Club management consulting, governance and operational strategy services	Christina Watson	christina@strategicclubsolutions.com
Summit Fitness/Matrix	Platinum	Fitness equipment, wellness solutions and club facility outfitting	Tim Nikolai	tnikolai@summitcf.com
Sussner		Brand strategy and graphic design for clubs	Derek Sussner	tnikolai@summitcf.com
SYSCO	Platinum	Foodservice	Jeff Creswell	jeffrey.creswell@sysco.com
Torke Coffee	Bronze	Coffee roasting and beverage supply	Jay Torke	jtorke@torkecoffee.com
TriMark	Silver	Foodservice equipment, kitchen supplies and design/build services	Aaron McAtee	aaron.mcatee@trimarkusa.com
Winebow	Silver	Importer and distributor of fine wines and spirits	Tom Her	tom.her@winebow.com