



**WISCONSIN
BADGER
CHAPTER**
CLUB MANAGEMENT
ASSOCIATION OF AMERICA

PEOPLE. PURPOSE. PLAY.

Annual Trade Show & Keynote



Join the Wisconsin Badger Chapter for a high-energy day of **leadership inspiration, team development, and meaningful connections.**



Bring your **entire management team** to hear international speaker and award-winning entrepreneur, Daniel Lewis.



**Elevate your culture.
Empower your team.
Explore what's next.**



Register

FEATURED SPEAKER

Daniel Lewis

INTERNATIONAL SPEAKER, AWARD-WINNING
ENTREPRENEUR & CULTURE CATALYST

KEYNOTE PRESENTATION

The 3 Ingredients Every Culture Needs to Evolve and Elevate



Put **PEOPLE** first and shift from resistance to readiness.



Connect daily work to clear and meaningful **PURPOSE.**



Use **PLAY**, Creativity and Human Connection to strengthen performance, adaptability and loyalty.

After the keynote, explore our Annual Trade Show! Discover partner products, services, technologies, and solutions that support the club, the team, and the member experience.

Enjoy lunch food stations and great conversation.



**MONDAY,
OCTOBER 19
BIG FOOT COUNTRY CLUB**

COMPLIMENTARY REGISTRATION FOR ALL CMAA-MANAGED CLUBS & ALL DEPARTMENT MANAGERS. REGISTER YOUR ENTIRE MANAGEMENT TEAM; THERE IS SOMETHING FOR EVERYONE.

- 9:00 A.M. REGISTRATION, COFFEE & CONVERSATION
- 9:45 A.M. WELCOME FROM CHAPTER CHAIR, ANN LUCK
- 10:00 A.M. **KEYNOTE PRESENTATION WITH DANIEL LEWIS**
- 11:00 A.M. - 1:00 P.M. ANNUAL TRADE SHOW, NETWORKING & LUNCH FOOD STATIONS



Register