



**GREATER
ILLINOIS
CHAPTER**
CLUB MANAGEMENT
ASSOCIATION OF AMERICA



**WISCONSIN
BADGER
CHAPTER**
CLUB MANAGEMENT
ASSOCIATION OF AMERICA

SO YOU WANT TO BUILD AN INTERNSHIP PROGRAM

THURSDAY, OCTOBER 15

10:00 A.M. - 11:00 A.M.

VIRTUAL PROGRAM | REGISTER

(1) AA CREDIT

WHAT YOU'LL LEARN

CMAA & the Verified Internship Program (VIP)

Understand what makes an internship verified and why VIP sets the standard for quality, paid, career-building experiences.

Tools for Building a Successful Internship

Discover the resources CMAA offers to support students and clubs in creating intentional, structured internship experiences.

Internship Best Practices

Explore what successful internships have in common, from timing and preparation to supervision and learning outcomes.

Resources & Next Steps

Discover where to find interns, how to get connected, and what's needed to launch or strengthen an internship program.

PRESENTED BY:

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