

The Club Council Announces:**Director of Golf****Amarillo Country Club***Amarillo, TX***The Club**

Established in 1919 by prominent Amarillo banker and oilman Charles A. Fisk, Amarillo Country Club holds the distinction of being the first country club in the Texas Panhandle. From its earliest days, ACC has served as a social and recreational hub for the region's business and professional community, fostering a legacy of tradition, hospitality, and exceptional member experiences for more than a century.

The Club's original golf course was designed by William McConnell, laying the foundation for a program that would go on to host notable golfers and become one of the area's most respected golf venues. Throughout its history, ACC has continued to reinvest in its facilities to ensure a premier private-club experience. After the original clubhouse was lost to fire in the early 1930s, a new clubhouse designed by architect Guy Carlander opened in 1933. Subsequent enhancements to the golf course included revisions by Warren Cantrell in 1960 and noted architect Jay Morrish in 1983, each contributing to the evolution and quality of the golf experience.

In 2012, Amarillo Country Club completed a transformative modernization project led by D.A. Weibring and Steve Wolfard. This extensive renovation included the redesign of six holes, significant course modernization, and improvements to the clubhouse, golf shop, and tennis courts, solidifying ACC's commitment to blending tradition with continuous improvement.

Today, Amarillo Country Club remains a private club offering golf, inviting dining venues, vibrant event spaces, tennis, fitness, and year-round social programming. The golf program continues to be a central pillar of the club's culture, attracting players of all ages through competitive events, instructional opportunities, and welcoming camaraderie. The Director of Golf joins this rich legacy and plays a key role in shaping the continued excellence of Amarillo Country Club's golf experience.

The Opportunity

The Director of Golf is responsible for overseeing all aspects of the Club's golf operations while delivering an exceptional golf experience for members and guests. This role provides strategic and operational leadership for the golf operation, directing the daily functions of the golf shop, practice facilities, tournaments, instructional programs, merchandising, and outside services. The Director of Golf is a visible, approachable, and collaborative leader who develops, mentors, and inspires a high-

performing golf team while fostering a culture of accountability, professionalism, service excellence, and continuous improvement.

Working in close partnership with the General Manager/COO and senior leadership team, the Director of Golf ensures that all golf operations align with the Club's strategic vision, financial objectives, and long-term goals. This individual serves as an ambassador for Amarillo Country Club, building meaningful relationships with members, promoting engagement through exceptional programming and communication, and preserving the traditions and values that define the Club. The position plays a critical leadership role in shaping the Club's golf culture, elevating the member experience, and collaborating across departments to uphold ACC's reputation as the premier private club in the Texas Panhandle.

The following staff report to the Director of Golf: Head Golf Professional, 1st Assistant, 2nd Assistants, Merchandiser, Leads, Outside Golf Operations, & Golf Interns.

Gross revenues total \$10M with Golf Revenue of \$1.3M & \$650K in Merchandise Sales. There are 590 memberships.

Ideal Candidate

EDUCATION AND CERTIFICATION:

- Minimum of five years of professional golf management experience, ideally serving as a Head Golf Professional at a full-service private club.
- First Assistants from highly respected private clubs will be considered.
- PGA Class A Certification

THE CANDIDATE: KEY SKILLS, ATTRIBUTES, AND EXPERIENCES

- Align fully with the General Manager/COO and support the Club's strategic direction, ensuring golf operations enhance the overall success of ACC.
- Maintain daily operational excellence in the golf shop, practice facilities, tournaments, instruction programs, merchandising, and outside services.
- Lead, mentor, and develop the golf staff, ensuring high performance, accountability, and a consistent member experience.
- Provide exceptional member and guest service by fostering a welcoming, service focused, and professional golf environment.
- Execute organized, efficient, and well-run tournaments, ensuring seamless logistics and memorable member experiences.
- Maintain high standards of course etiquette, safety, and appearance across all golf-related facilities.

- Demonstrate strong playing ability and professionalism, serving as a role model for staff and representing ACC with credibility in competitions and instructional settings.
- Uphold ACC policies, values, and traditions, ensuring consistent professionalism across all member and staff interactions.

Compensation:

This position offers a competitive salary and standard benefits package. Compensation is negotiable and will be commensurate with the candidate's qualifications and experience.

Learn more about the position and apply through our website:

[Available Private Club Executive Positions](#)