



METRO
MEDIA & COMMUNICATIONS
ASSOCIATION

conference2027

July 13-15, 2027



hosted by:
FIRST BAPTIST ROGERS
Rogers, Arkansas

DEAR MINISTRY PARTNER,

Thank you for taking time to review our partnership packet. While the information in the packet is straightforward, we wanted to give you some insight as to why you should be interested in partnering with MMCA. Your involvement is invaluable to our organization and the benefits to your organization are equally as invaluable. MMCA represents over 100 churches of all sizes and reaches across more than 20 states, and we continue to grow. But we have, at our core, the representation of some of the largest churches in the United States. Here is how that benefits you:

1 PURCHASING POWER

From new construction to renovations and remodels, our churches can have purchasing power of \$250,000 to \$30,000,000 at any given time. During the decision-making process of what technology and tools to put into a remodel or new building, our membership often turns to the trusted partners of MMCA to help make decisions. As a sponsor, you have direct access to our membership.

2 DECISION MAKER

While our conference may be smaller, it is important to recognize that the group you are connecting with are the decision makers for their organizations. Often, you will see thousands of people at some of the larger conferences. Like a shotgun approach, you will get views and impressions. However, most of those people are subordinates, volunteers, or just curious attendees. They don't represent real decision-making power. With MMCA, you're directly connected with the men and women that will ultimately make the decisions on what to purchase and who to purchase from.





3 FEEDBACK

You can hear directly from our membership what their needs are. You will have conversations that help you with brand expansion and product/service development. This valuable insight will help you know what is needed for the future and what your company can begin working on to help you gain an advantage in the market of technology and service with one of the largest sects or purchasers and clients for your industry.

4 IMPACT

The arena that our membership serves is a challenging one. Beyond the benefits of financial gain and brand recognition that your organization will certainly gain, you are making an impact. The design and purpose for MMCA is intended to be a place of community where like-minded leaders can join, collaborate, and find support for the daunting tasks they face week in and week out. Many in our arena are unable to succeed because they haven't found the connection and support that something like MMCA brings them. As we continue to grow, partners are increasingly important to our stability and success as we are not selling a product or generating income. Your partnership sustains our organization to continue to grow and reach future members and impact their lives and ministries for the better.

www.mmca.online



FOUR PARTNER LEVELS

We have four levels of opportunity for our 2027 partners. All partners will receive the following benefits:

- Logo with link and information on MMCA website
- Opportunity to provide promotional materials for members in attendance
- Access to partner add-on opportunities
- Promotion of your organization on our public social media channels
- Contact information for our membership and their organizations
- Opportunities to present during Partner Breakout times during annual conference

Stage time/purpose, booth location, and representatives in attendance vary based on partnership level as noted on the next page:

www.mmca.online

STUDIO

\$10,000

- Logo on wayfinding and lanyards
- 5 representatives in attendance at annual conference
- 10-minutes of time during annual conference to be used as you see fit
- Preferred booth location with additional space during annual conference

PRODUCER

\$7,500

- 3 representatives in attendance at annual conference
- 5-minute Q&A session with an MMCA officer during annual conference
- Semi-Preferred booth location during annual conference

DIRECTOR

\$5,000

- 2 representatives in attendance at annual conference
- 1-2 minute video (can be provided or MMCA can produce) during annual conference
- Standard booth location during annual conference

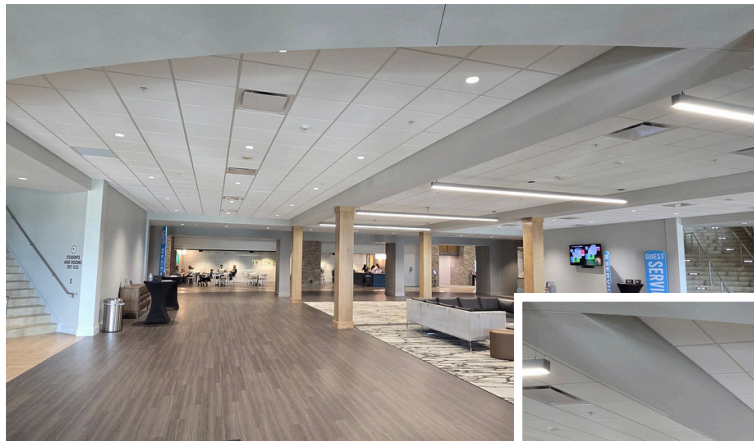
GRIP

\$2,000

- 1 representative in attendance at annual conference
- single booth at a standard location
- Introduction by an MMCA officer during annual conference

FIRST BAPTIST ROGERS

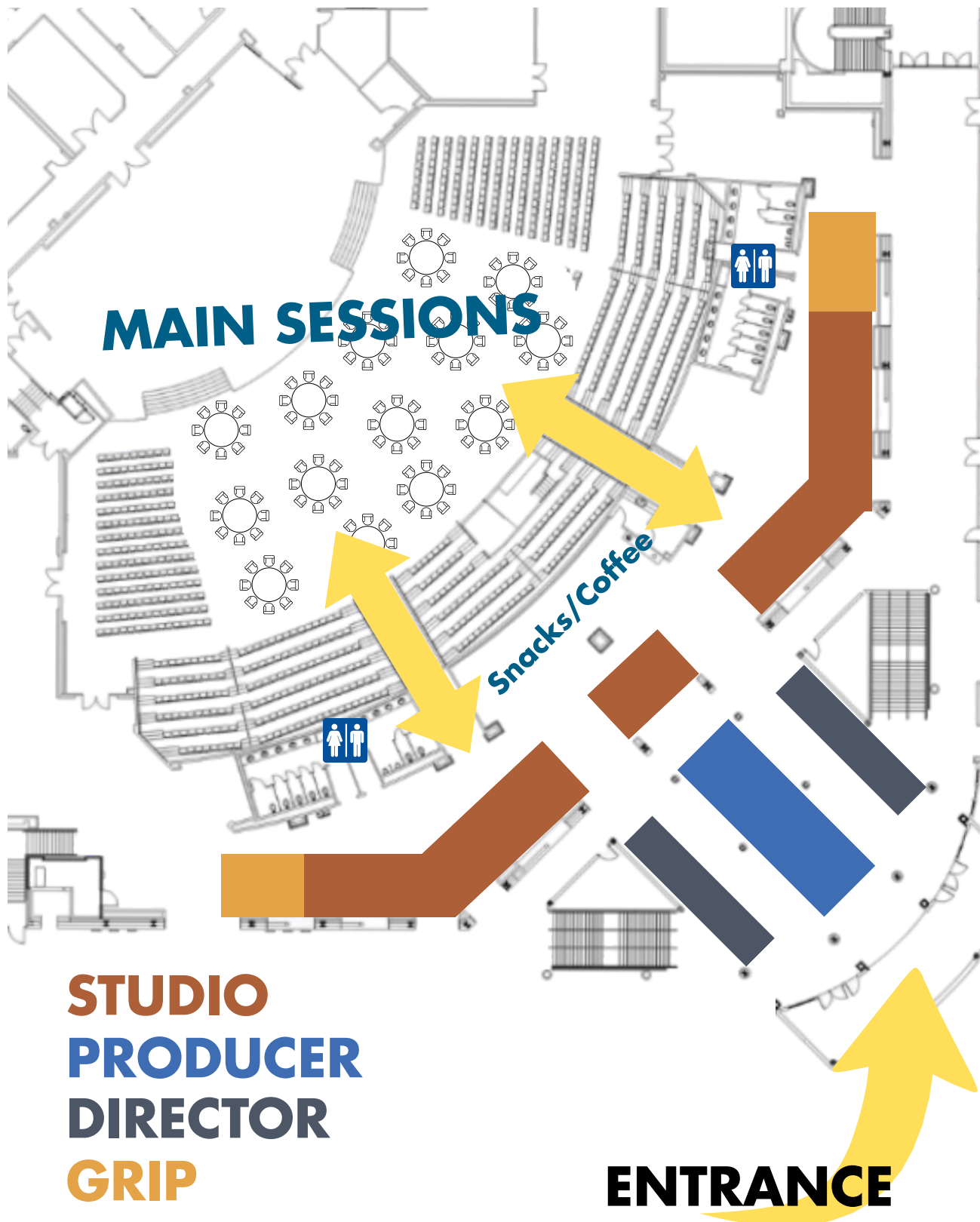
3364 W Pleasant Grove Road, Rogers, AR 72758



Conference deliveries
may be sent to the
church as early as 3
weeks in advance.

MMCA
3364 W Pleasant Grove Road,
Rogers, AR 72758

BOOTH LOCATIONS



HOTEL AVAIL

4100 S Pinnacle Hills Pkway, Rogers, AR 72758



PARTNER ADD-ON OPPORTUNITIES

Partner add-ons are a great way to add value and name recognition for your brand during our annual conference. These opportunities are completely optional. You are welcome to add any of these options during your partnership registration.

1 ADDITIONAL REPRESENTATIVES - \$500 EACH

This is for anyone that you would like to bring that is outside your allowed representative count based on your partnership level. Example, Studio level is allowed 5 representatives. If a Studio level partner wants to bring a 6th representative, they would need to select 1 additional representative during the registration process.

2 FIRST TIME ATTENDEE LUNCH SPONSOR - \$5000 (Limit: 1)

MMCA hosts a lunch every year prior to the conference start for first-time attendees or members that have been absent for a while. Your representatives in attendance are able to address the group during lunch (this does not take the place of your regular opportunity to address the group). The meal is sponsored in your name and you are recognized during the lunch.



3 MEAL SPONSOR - \$5,000 (Limit: 2)

One of our large group dinner or lunch meals will be branded with your company name. Recognition given to the company with an opportunity to address the group during the meal for 10 minutes. (This takes the place of any other opportunity to address the group.)

4 GIFT CARD SPONSOR - \$5,000 (Limit: 3)

One of the benefits to a family oriented conference is that we allow opportunities for our membership and their families to enjoy the community the conference is located in. Many of them make the weekend pre/post a family vacation. A great way to encourage and build brand value is to sponsor a gift card for each member/family. Your representative will have the opportunity to present the gift cards during a main session.

5 DOOR PRIZE SPONSOR - \$1,000-\$5000

Sponsor giveaways that will be given at each session.

CURRENT PARTICIPATING MEMBERS

BELLEVUE BAPTIST CHURCH
CORDOVA, TENNESSEE

BRENTWOOD BAPTIST CHURCH
BRENTWOOD, TENNESSEE

BROADMOOR BAPTIST CHURCH
MADISON, MISSISSIPPI

**FIRST BAPTIST CHURCH
WICHITA FALLS,**
WICHITA FALLS, TEXAS

**CHAMPION FOREST BAPTIST
CHURCH**
HOUSTON, TEXAS

COTTONWOOD CREEK CHURCH
ALLEN, TEXAS

**CROSS CHURCH - PINNACLE
HILLS**
ROGERS, ARKANSAS

CROSS CHURCH - SPRINGDALE
SPRINGDALE, ARKANSAS

**CROSS CHURCH -
FAYETTEVILLE**
FAYETTEVILLE, ARKANSAS

CROSS CITY CHURCH
EULESS, TEXAS

CROSSGATES BAPTIST CHURCH
BRANDON, MISSISSIPPI

CROSSWAY BAPTIST CHURCH
SPRINGFIELD, MISSOURI

ENGLEWOOD BAPTIST CHURCH
JACKSON, TENNESSEE

CENTRAL BAPTIST CHURCH
JONESBORO, ARKANSAS

CENTRAL CHURCH
COLLIERVILLE, TENNESSEE

PARK CITIES BAPTIST CHURCH
DALLAS, TEXAS

FBC OF UNIVERSAL CITY
UNIVERSAL CITY, TEXAS

FIRST BAPTIST ARNOLD
ARNOLD, MISSOURI

**FIRST BAPTIST CHURCH -
MIDLAND, TEXAS**
MIDLAND, TEXAS

**FIRST BAPTIST CHURCH -
MILLINGTON**
MILLINGTON, TENNESSEE

**FIRST BAPTIST CHURCH
BROKEN ARROW**
BROKEN ARROW, OKLAHOMA

**FIRST BAPTIST CHURCH
CLEVELAND**
CLEVELAND, TENNESSEE

**FIRST BAPTIST CHURCH
DALLAS**
DALLAS, TEXAS

**FIRST BAPTIST CHURCH
EDMOND**
EDMOND, OKLAHOMA

**FIRST BAPTIST CHURCH
LAFAYETTE**
LAFAYETTE, LOUISIANA



**FIRST BAPTIST CHURCH
MINDEN**
MINDEN, LOUISIANA

**FIRST BAPTIST CHURCH
NAPLES FL**
NAPLES, FLORIDA

**FIRST BAPTIST CHURCH
NORFOLK**
NORFOLK, VIRGINIA

**RIVERLAND HILLS BAPTIST
CHURCH**
COLUMBIA, SOUTH CAROLINA

**FIRST BAPTIST CHURCH OF
JACKSONVILLE**
JACKSONVILLE, FLORIDA

**FIRST BAPTIST CHURCH OF PLANT
CITY**
PLANT CITY, FLORIDA

**FIRST BAPTIST CHURCH
PASADENA**
PASADENA, TEXAS

**FIRST BAPTIST CHURCH
ATLANTA**
ATLANTA, GEORGIA

FIRST BAPTIST ROGERS
ROGERS, ARKANSAS

FIRST BAPTIST SPARTANBURG
SPARTANBURG, SOUTH CAROLINA

**FIRST BAPTIST CHURCH
STATESBORO**
STATESBORO, GEORGIA

FIRST BAPTIST CHURCH SUMMIT
SUMMIT, MISSISSIPPI

**FIRST BAPTIST CHURCH
TEXARKANA**
TEXARKANA, TEXAS

FIRST ODESSA
ODESSA, TEXAS

FIRST WEST
WEST MONROE, LOUISIANA

FISHHAWK FELLOWSHIP CHURCH
LITHIA, FLORIDA

**GARDENDALE FIRST BAPTIST
CHURCH**
GARDENDALE, ALABAMA

**GEYER SPRINGS FIRST BAPTIST
CHURCH**
LITTLE ROCK, ARKANSAS

GRACE LIFE CHURCH
MUSCLE SHOALS, ALABAMA

**HOUSTON'S FIRST BAPTIST
CHURCH**
HOUSTON, TEXAS

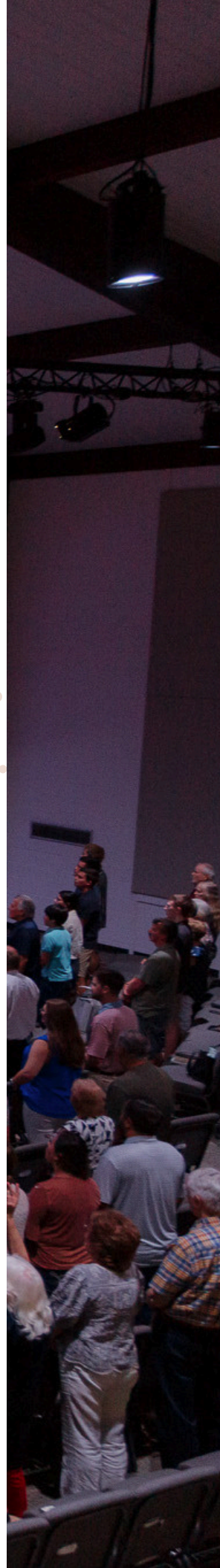
**HUNTER STREET BAPTIST
CHURCH**
HOOVER, ALABAMA

HYDE PARK BAPTIST CHURCH
AUSTIN, TEXAS

IMMANUEL BAPTIST CHURCH
HIGHLAND, CALIFORNIA

ISTROUMA BAPTIST CHURCH
BATON ROUGE, LOUISIANA

LENEXA BAPTIST CHURCH
LENEXA, KANSAS



LIBERTY LIVE CHURCH
HAMPTON, VIRGINIA

**MISSISSIPPI BAPTIST
CONVENTION**
JACKSON, MISSISSIPPI

MOBBERLY BAPTIST CHURCH
LONGVIEW, TEXAS

**MORRISON HEIGHTS BAPTIST
CHURCH**
CLINTON, MISSISSIPPI

FIRST BAPTIST MCKINNEY
MCKINNEY, TEXAS

LOUISIANA COLLEGE
PINEVILLE, LOUISIANA

OLIVE BAPTIST CHURCH
PENSACOLA, FLORIDA

PLEASANT VALLEY BAPTIST
LIBERTY, MISSISSIPPI

**PRESTONWOOD BAPTIST
CHURCH**
PLANO, TEXAS

RIDGECREST BAPTIST CHURCH
DOTHAN, ALABAMA

ROCK SPRINGS BAPTIST CHURCH
EASLEY, SOUTH CAROLINA

SAGEMONT CHURCH
HOUSTON, TEXAS

**SHADES MOUNTAIN BAPTIST
CHURCH**
BIRMINGHAM, ALABAMA

SHANDON BAPTIST CHURCH
COLUMBIA, SOUTH CAROLINA

**FIRST BAPTIST CHURCH
GREENWOOD**
GREENWOOD, ARKANSAS

**FLORIDA BAPTIST CHILDREN'S
HOMES**

NEW HOPE BAPTIST CHURCH
DUNCAN, OKLAHOMA

**SHADOW MOUNTAIN COMMUNITY
CHURCH**
EL CAJON, CALIFORNIA

CLOVIS HILLS CHURCH
CLOVIS, CA

**UNIVERSITY CITY BAPTIST
CHURCH**
HOUSTON, TEXAS

OAKWOOD CHURCH
NEW BRAUNFELS, TEXAS

**COLLIERVILLE FIRST BAPTIST
CHURCH**
COLLIERVILLE, TENNESSEE

TEMPLE BAPTIST CHURCH
RUSTON, LOUISIANA

TEMPLE BAPTIST CHURCH
HATTIESBURG, MISSISSIPPI

THE HEIGHTS BAPTIST CHURCH
SOUTH CHESTERFIELD, VIRGINIA

THE CHURCH AT ROCK CREEK
LITTLE ROCK, ARKANSAS



WESTSIDE BAPTIST
JACKSONVILLE, FLORIDA

WESTSIDE CHURCH
OMAHA, NEBRASKA

WHITESBURG BAPTIST CHURCH
HUNTSVILLE, ALABAMA

IDLEWILD BAPTIST CHURCH
TAMPA, FLORIDA

CROSS POINTE CHURCH
DULUTH, GEORGIA

FIRST BAPTIST CHURCH PALMETTO
PALMETTO, FLORIDA

CONNECTION POINT CHURCH
RAYTOWN, MISSOURI

TRINITY BAPTIST CHURCH
YUKON, OKLAHOMA

SECOND BAPTIST CHURCH
SPRINGFIELD, MISSOURI

PARKWOOD BAPTIST CHURCH
GASTONIA, NORTH CAROLINA

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