



SPONSORSHIP PACKAGES

21ST ANNUAL TAILGATE PARTY AUCTION

Friday, November 4, 2022 at 5:30 pm

PRESENTING SPONSOR - \$7,500 **SOLD!**

SUPERBOWL SPONSOR - \$5,000

- **Print:** *Preeminent position* for your logo on printed auction materials, program and on event slideshow.
- **Online/Email:** Mention on social media, email, press release, and on our agency and event websites.
- **Signage:** Your banner *displayed preeminently* on **event stage** with reserved table sign on your table.
- **Favors:** Sponsorship **logo on guest favor bag** with option to add your promo items.
- **Seating:** 6 Tickets and *exclusive seating for your guests at premium placement.*

HALFTIME SPONSOR - \$2,500

- **Print:** Your logo on printed auction materials, program and on event slideshow.
- **Online/Email:** Mention on social media, email, press release, and on our agency and event websites.
- **Signage:** Your banner displayed on **event stage** with reserved table sign on your table.
- **Favors:** Sponsorship **logo on guest favor bag** with option to add your promo items.
- **Seating:** 6 Tickets and *exclusive seating for your guests.*

TOUCHDOWN SPONSOR - \$1,500

- **Print:** Your logo on printed auction materials, program and on event slideshow.
- **Online/Email:** Mention on social media, email, press release, and on our agency and event websites.
- **Signage:** Your banner displayed on **event stage** with reserved table sign on your table.
- **Favors:** Sponsorship **logo on guest favor bag** with option to add your promo items.
- **Seating:** 4 Tickets

PRE-GAME PUNCH DRINK SPONSOR - \$1,200

- **Print:** Your logo on printed auction materials, program and on event slideshow.
- **Online/Email:** Mention on social media, email, press release, and on our websites.
- **Signage:** Your banner displayed in **event lobby** with signage at the bar.
- **Favors:** Option to add promo items to favor bag.
- **Seating:** 2 Tickets

END ZONE DESSERT SPONSOR - \$1,000

- **Print:** Your logo on printed auction materials, program and on event slideshow.
- **Online/Email:** Mention on social media, email, press release, and on our websites.
- **Signage:** Your banner displayed in **event lobby** with signage at the bar.
- **Favors:** Option to add promo items to favor bag.
- **Seating:** 2 Tickets

TAILGATE SPONSOR - \$1,000

- **Print:** Your logo on printed auction materials, program and on event slideshow.
- **Online/Email:** Mention on social media, email, press release, and on our websites.
- **Signage:** Your banner displayed in **event lobby** with sponsorship of a tailgate activity.
- **Favors:** Option to add promo items to favor bag.
- **Seating:** 2 Tickets

SIDELINE SPONSOR- \$500

- **Print:** Your logo on printed Auction materials, program and on event slideshow.
- **Online/Email:** Mention on social media, email, and on our websites.
- **Seating:** 1 Ticket

FUND A FAMILY - \$250

Your donation provides education, counseling, support, connections, and needed resources for families.