



SPONSORSHIP PACKAGES 2026

The Upper Room Family Resource Center 25th Annual Auction – GRATITUDE GALA

November 6, 2026 | Tupelo Music Hall, Derry, NH

Partner with us as we celebrate 40 years of service.
Support The Upper Room Family Resource Center by becoming a Gala Sponsor.

ALL SPONSORS RECEIVE

- Recognition on event signage, slideshow, program, and website.
- Social media recognition and shout outs.
- Option to include items in 250 guest bags.
- Legacy sponsor recognition (if applicable)
- Early Bonus: Logo on invitations and name in press release (submit by June 1)

SPONSORSHIP LEVELS

Level	Investment	Highlights
Angel (SOLD)	\$20,000	Top-Tier Event Sponsor • Program Ad • 6 Tickets
Diamond	\$10,000	Top-Tier Event Sponsor • Program Ad • 6 Tickets
Platinum	\$7,500	Top-Tier Event Sponsor • Program Ad • 6 Tickets
Gold	\$5,000	High-Level Event Sponsor • Program Ad • 6 Tickets
Sparkle	\$4,000	Podium Sponsor • Program Ad • 6 Tickets
Titanium	\$3,500	Technology Sponsor • Program Ad • 6 Tickets
Silver	\$3,000	Live Auction Sponsor • Program Ad • 6 Tickets
Bronze	\$2,500	Silent Auction Sponsor • Program Ad • 6 Tickets
Ruby	\$2,000	Favor Sponsor • Logo on Favor • 4 Tickets
Ambiance	\$1,750	Décor Sponsor • Logo on Centerpieces • 4 Tickets
Celebration	\$1,500	Drink Sponsor • Bar Signage • 3 Tickets
Delight	\$1,200	Dessert Sponsor • Station Signage • 2 Tickets
Gala	\$1,000	Paddle Raise Sponsor • Logo on Paddle • 2 Tickets
Precious Gem	\$750	Event Sponsor • 2 Tickets

KINDNESS DONATIONS

In-kind donations are pre-approved products or services that are used specifically for the event. Examples include event printing and photography services. Call 603-437-8477 with your donation ideas.

IN-KIND Donors will receive valued supporter recognition. • Name listed on event signage • Logo on slideshow, program and website. • Social media recognition • **2 complimentary tickets**

DETAILED OUTLINE OF SPONSORSHIP LEVELS - UPPER ROOM GRATUITY GALA 2026

ANGEL — \$20,000 (SOLD)

Prominent logo placement and recognition on event materials, slideshow, program, website and social media

• **6 complimentary tickets for front table**

DIAMOND— \$10,000

Top-tier event partnership with maximum visibility • Prominent program advertisement • Prominent logo on event signage, program, slideshow and website • Social media recognition • **6 complimentary tickets for front table**

PLATINUM — \$7,500

Top-tier recognition and strong brand exposure • Prominent program advertisement • Prominent logo on event signage, program, slideshow and website • Social media recognition • **6 complimentary tickets for front table**

GOLD — \$5,000

High-level sponsorship with broad visibility • Program advertisement • Logo on event signage, program, slideshow and website • Social media recognition • **6 complimentary tickets**

SPARKLE — \$4,000 Podium Sponsor

Highly visible logo placement displayed on the stage podium throughout the evening • Program advertisement • Logo on event signage, program, slideshow and website • Social media recognition • **6 complimentary tickets**

TITANIUM — \$3,500 Technology Sponsor

Recognition supporting the technology that powers the evening • Program advertisement • Logo on event signage, program, slideshow, website and at event check-in table • Social media recognition • **6 complimentary tickets**

SILVER — \$3,000 Live Auction Sponsor

Recognition during the main attraction of the night as supporter of select live packages • Program advertisement • Logo on event signage, slideshow, program and website • Social media recognition • **6 complimentary tickets**

BRONZE — \$2,500 Silent Auction Sponsor

Signage at a popular area of the event as supporter of select silent auction items • Program advertisement • Logo on event signage, slideshow, program and website • Social media recognition • **6 complimentary tickets**

RUBY — \$2,000 Favor of the Evening Sponsor

Brand exposure guests take home with them • Logo featured on the evening's favor item • Logo on event signage, slideshow, program and website • Social media recognition • **4 complimentary tickets**

AMBIANCE — \$1,750 Décor Sponsor

Recognition supporting the event look and feel • Logo on centerpieces, event signage, slideshow, program and website • Social media recognition • **4 complimentary tickets**

CELEBRATION — \$1,500 Drink Sponsor

Recognition in one of the most visited areas of the evening • Logo displayed at bar area • Logo on event signage, slideshow, program and website • Social media recognition • **3 complimentary tickets**

DELIGHT — \$1,200 Dessert Sponsor

Sweet recognition at a guest favorite station • Logo displayed on dessert table • Logo on event signage, slideshow, program and website • Social media recognition • **2 complimentary tickets**

GALA — \$1,000 Paddle Raise Sponsor

High-energy recognition during live auction bidding • Logo on back of program which also serves as event bidding paddle • Logo on event signage, slideshow and website • Social media recognition • **2 complimentary tickets**

PRECIOUS GEM — \$750 Event Sponsor

Valued supporter recognition • Name listed on event signage. Logo on slideshow, program and website. • Social media recognition • **2 complimentary tickets**