



MARLBOROUGH FARMERS' MARKET

Market Rules

Purpose

These Market Rules support the Constitution of Marlborough Farmers' Market Incorporated. They set out the expectations for all stallholders and help ensure the Market remains a genuine, vibrant and welcoming farmers' market.

By trading at the Market, all stallholders agree to comply with these Rules and any reasonable directions given by the Committee or Market Manager.

1. Market Philosophy

The Marlborough Farmers' Market exists to:

- Connect producers directly with customers.
- Support local growers and food producers.
- Promote quality, locally produced food.
- Encourage sustainable and ethical production.
- Provide an enjoyable community market.

The Market is not intended to operate as a general retail market.

2. Eligibility

Applicants must fit one of the following categories:

- Farmer or Grower
- Artisan Producer/Service
- Approved Food Vendor

To be eligible:

- Products must be grown, produced or substantially made by the stallholder.
- Products should be sourced from Marlborough or the surrounding region wherever practical.

- Retailing or wholesale resale is not permitted, unless specifically approved by the Committee for e.g. reselling of products on Information stall
- Any exceptions must be approved before trading.

Approval to trade does not guarantee a permanent stall site. Ongoing participation is subject to compliance with these Rules, payment of fees, and continued approval by the Committee.

3.Products

Stallholders may only sell products that have been approved by the Committee. Before introducing any new product or product line, approval must be obtained. The Committee may request information about ingredients, sourcing or production methods before approving a product.

4.Market Balance

To maintain a diverse and successful market, the Committee may limit the number of stalls within any product category.

Acceptance into the Market is at the sole discretion of the Committee.

5.FoodSafety & Legal Compliance

Each stallholder is responsible for complying with all relevant legislation, including but not limited to:

- Food Act
- Health and Safety at Work Act
- Fair Trading Act
- Consumer Guarantees Act
- Marlborough District Council requirements
- Any other applicable legislation

Any licences, registrations or certifications required by law must remain current while trading.

6.Health & Safety

Each stallholder is responsible for operating their site safely.

This includes:

- Securing gazebos, umbrellas and equipment.
- Displaying products safely.

- Keeping walkways clear.
- Using electrical equipment safely.
- Operating cooking equipment safely.
- Having suitable fire safety equipment where required.

The Market Manager or Committee may require any unsafe activity to stop immediately.

7. Stallholder Responsibilities

Stallholders must:

- Trade professionally and respectfully.
- Display clear pricing.
- Display their business name.
- Maintain a clean, tidy and professional stall.
- Remove all rubbish from their site.
- Follow directions from the Market Manager or Committee.
- Treat customers, volunteers and other stallholders with courtesy.
- Dogs are not permitted within stalls unless required by law or approved by the

Committee.

8. Market Day

Stallholders must:

- Arrive in sufficient time to be ready before the market opens.
- Remain trading until the official closing time unless approval has been given to leave early.
- Notify the Market Manager if they are unable to attend.
- Pack down safely once the market has closed.
- No vehicle movement is permitted during trading hours without approval from the Market Manager.
- Help pack down once the market has closed for e.g. signage, cones, tables, chairs etc.

9. Product Quality

All products offered for sale must be fresh, of good quality, accurately described, legally produced, and safe and fit for sale.

Misleading claims, including 'organic', 'spray-free' or similar claims, must be supported by recognised certification or otherwise approved by the Committee.

The Committee may require any unsuitable product to be removed from sale.

10. Market Conduct

The Marlborough Farmers' Market exists to promote local food, producers and community.

Stallholders must not display or distribute material unrelated to their approved products or business where it is likely to disrupt the operation of the Market or detract from its purpose.

This includes political, religious or other campaigning material unrelated to the stallholder's approved business.

The Committee or Market Manager may require any such material to be removed.

11. Respectful Behaviour

Stallholders must treat customers, volunteers, Committee members and other stallholders with courtesy and respect.

Harassment, bullying, intimidation, abusive behaviour or conduct that brings the Market into disrepute will not be tolerated.

Disagreements should be raised directly with the Market Manager or Committee rather than through customers or social media.

12. Monitoring & Compliance

To protect the integrity of the Market, the Committee may request evidence of product origin, production methods, inspect products, investigate complaints and conduct site visits where appropriate.

Site visits are undertaken at the Committee's discretion and are not mandatory for every applicant.

13. Breaches

Where these Rules are not followed, the Committee may provide advice or education, issue a verbal or written warning, require a product to be removed from sale, suspend trading or terminate a stallholder's approval in accordance with the Constitution.

Serious or repeated breaches may result in removal from the Market.

14. Membership & Fees

All approved stallholders must:

- Be a financial member of Marlborough Farmers' Market Incorporated (unless otherwise approved by the Committee).

- Pay the current annual membership fee.
- Pay the applicable stall fee for each market attended.

Membership and stall fees are determined by the Committee and may be reviewed from time to time.

The current fees are set out in the Marlborough Farmers' Market Membership & Stall Fee Schedule, which forms part of these Market Rules and is available from the Market Manager or Committee.

Fees must be paid by the method and due date advised by the Market.

Failure to pay membership or stall fees may result in suspension of trading until all outstanding amounts have been paid.

15. Changes to these Rules

These Market Rules may be amended by the Committee in accordance with the Constitution.

The current version of the Market Rules is available from the Market Manager or Committee.