



INTRINSIC K9 NUTRITION

Heeling Creme Information

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My primary purpose was, like most of my designs, from a personal need. I wanted cream that helped the skin maintain it's own protective barrier AND would also be soothing to irritated skin. I couldn't find what I was looking for, so off down the "Rabbit Hole" of doggie skin care I went.

After tedious months of research, testing and many revisions, I have come up with a product I love and use regularly. My hope is that you will like it for your pups as well.

What makes this cream unlike any others I am aware of are the ingredients that I have carefully and painstakingly curated (listed below).

Lastly, and perhaps most importantly, it needed to be non-toxic in case my (or your) pups licked it.

The result is something I am proud to offer.

Ingredients: Colloidal Silver, Witch Hazel Hydrosol, Kokum Butter, Organic Shea Butter, Stearic Acid, Leucidal® Liquid Complete, Phytomulse Chlorella, Beeswax, Emulsifying Wax NF, Willow Bark Extract, Arnica Extract, Vitamin E, Vegetable Glycerin, Frankincense Essential Oil, Lavender Essential Oil, Copiaba Essential Oil, Castor Oil, Aloe Leaf, Coconut Oil, AMTicide® VAF

Colloidal Silver-I cannot possibly praise this stuff enough! Antibacterial, antifungal, and antiseptic properties. Silver is used in many forms and in many applications for these properties. In its colloidal form, its molecular size allows it to penetrate tissues quickly. A bonus is it is no more irritating to broken skin than plain water. *(Silver is a major ingredient in prescription burn creams! I ALWAYS have CS in my house and I use it both topically and orally for tons of things.)*

Witch Hazel Hydrosol-**Soothing:** Soothes skin irritations, itchiness, and sunburn

Astringent: Tightens pores, softens skin, and helps regulate sebum

Anti-inflammatory: Reduces redness, soothes itchiness, and calms inflamed skin

Moisturizing: Keeps skin hydrated and healthy

Antioxidants: Protects skin from free radical damage, which can lead to premature breakdown

Antibacterial: Fights symptoms caused by illnesses

Venous constrictor: Reduces tissue swelling/bleeding and offers a cooling sensation

Kokum Butter- All the good stuff plus it penetrates extra deep, bringing with it, soothing moisture and protection of the skin barrier. Known for it's ability to be used on those with the most sensitive skin.

Organic Shea Butter- Shea butter has long been known for its benefits to the skin. Unlike other butters, it's fatty acid profile is less likely to cause photosensitivity (like Mango butter) and less likely to cause any issues to our pups (like cocoa butter)

Soothing skin: Shea butter's anti-inflammatory properties can help relieve itching and soothe skin.

Reducing the appearance of scars: Shea butter can help reduce the appearance of scarring by increasing skin elasticity.

Moisturizing: Shea butter's fatty acids help improve the skin's own barrier and lock in moisture.

Sun protection: Shea butter contains UV-protective factors, including cinnamic acid, phytosterols, and hydrocarbons.

Collagen synthesis: Shea butter can boost collagen production, which can help improve skin elasticity and improve the appearance of scars

Stearic Acid-A “Jack of all trades” ingredient. Used both in food and skincare industries.

Emollient-Yes, another moisturizer. However, it goes one step further by providing a protective barrier that prevents moisture loss. This allows its anti-inflammatory and skin barrier repairing properties to work. It helps to keep the skin supple and comfortable.

Secondary Use: Stearic acid is also good at giving emulsions (like this one) more stability and giving it a nicer texture and helps other ingredients work better.

Leucidal® Liquid Complete-This Healing Creme formula, with its aqueous components, makes preservatives absolutely necessary. What is not necessary is choosing a potentially damaging or irritating preservative simply because it is inexpensive. This is naturally derived from probiotics and has added benefits! Made by fermenting Radish, Kimchi and coconut. It uses the resulting probiotics and their metabolites.

Antimicrobial: Helps fight bacteria and fungi, which can be beneficial for many skin issues.

Skin conditioning: Helps soften and condition skin and keep the skin hydrated. Lactobacillus ferment can help balance the skin's microbiome and increase skin tone and elasticity

Hydration: Helps improve the skin's ability to hold water and lock in moisture

Skin barrier: Helps strengthen the skin barrier

Soothing: Calm the skin, reducing redness and irritation

Wound healing: Lactobacillus ferment can help prevent infection during wound healing

ECOCERT and COSMOS verified

Phytomulse Chlorella-*A chlorella based emulsifier that retains the benefit of the chlorella!*

Chlorella vulgaris is a freshwater algae that has lots of vitamins, minerals, amino acids, antioxidants and carotenoids. Chlorella has the highest chlorophyll content of any plant. Chlorophyll acts like a natural antibiotic with healing and tissue generating properties

Hydration: Helps the skin retain moisture, which can make it softer and healthier.

Anti-inflammatory: Reduces redness, soothes itchiness, and calms inflamed skin

Beeswax-Barrier Function: The barrier created by beeswax can help protect the skin from environmental pollutants and irritants. When applied to a wound, beeswax forms a protective barrier that helps to keep out dirt and bacteria.

Soothing: Beeswax contains anti-inflammatory and emollient compounds that make it ideal for soothing irritated or inflamed skin.

Fights Bacteria: Beeswax also has antibacterial properties. It helps keep the skin clean and reduces the risk of contamination.

Humectant: Helps to draw moisture to the skin, keeping it hydrated and supple.

Emulsifying Wax NF- Emulsifier: Keeps the formula stable. Allows other ingredients to work better and helps give a nice texture that allows for easier application on tender skin.

Willow Bark Extract-Salicin: Often referred to as “nature’s aspirin” and for good reason. Salicin becomes salicylic acid once metabolized by the body. Unlike synthetic salicylic acid that is used in many skincare products, salicin is very gentle in its effects.

Exfoliates: The salicin can provide gentle exfoliation, allowing new, fresh skin to emerge.

Calms redness: Because of salicin's anti-inflammatory properties, it can help alleviate redness and irritation.

Tones: Rich in tannins, which are natural astringents, help to keep the skin tight and reduce oiliness, reducing acne (acne-like) breakouts.

Moisturizing: Polyphenols and flavonoids (powerful antioxidants) help fight free radical damage & retain moisture. Good for stuff like eczema & psoriasis.

Arnica Extract-*Used in homeopathy and in other medicinal practices since the beginning of recorded medicine.*

Reduces Bruising and Swelling: Arnica contains a compound called *helenalin*, among others. Helenalin reduces inflammation and bruising by promoting circulation.

Wound Healing: Another wonderful, natural plant known for its ability to aid in wound healing.

Pain Reduction: Arnica has long been used in homeopathy for pain relief. Many even use it for muscle aches and pains.

Vitamin E-*Used in this formula as an anti-oxidant to the other oils & butters, Vitamin E's positive skin benefits have been widely documented.*

SunBurn: Using Vitamin E oil can help protect you from sunburn. Applying vitamin E oil on a sunburned area will soothe the skin and reduce the redness.

Anti-inflammatory: Reduces redness, soothes itchiness, and calms inflamed skin

Skin conditioning: Can improve the skin's texture and appearance.

Moisturizing: Keeps skin hydrated and healthy

Vegetable Glycerin-Humectant: A humectant attracts water, pulling moisture to itself adding excellent hydration.

Barrier Repair: Due to its smaller molecular size, glycerin can penetrate deep into the skin and repair the skin barrier from the inside. It can also facilitate skin renewal and wound healing.

Frankincense Essential Oil-*(There's a reason this was one of the 3 gifts given to the Christ child by the Wise Men. Its benefits were known since before the Egyptians.)*

Anti-inflammatory: Reduces redness, soothes itchiness, and calms inflammation. Also reduces associated pain.

Wound Healing: Frankincense contains monoterpenes, skin-healing compounds, helping to speed the wound healing and help fade the appearance of scars.

Cancer?-So far, test-tube studies suggest that frankincense may fight skin cancer cells!

Joint Health: Help reduce cartilage loss and joint lining inflammation in osteoarthritis

Gut Health: Shown to reduce abdominal pain, bloating, and even associated depression and anxiety in people with irritable bowel syndrome (IBS). Also shown to be effective at reducing symptoms of ulcerative colitis, one of the main inflammatory gut conditions. (Our gut health is a major factor in our overall health)

Lavender Essential Oil-Anti-inflammatory: Can soothe and calm skin that is irritated, dry, or sensitive. It can also help with itching, swelling, and redness from insect bites, eczema, and psoriasis.

Antibacterial, Antiseptic and Antifungal: Lavender oil can help treat minor cuts, scrapes, and fungal infections.

Wound Healing: Lavender oil can help wounds heal faster and reduce the appearance of scars.

Balances moisture: Lavender oil can hydrate skin without making it oily.

Relieves insect bites: Lavender oil can help with itchiness and redness from bug bites

Copiaba Essential Oil- Pain Reliever: It can help with pain when applied topically, and its anti-inflammatory properties may also reduce inflammatory discomfort.

Tension & Anxiety Relief: This oil's aroma is known for calming and grounding, reducing anxiety and stress.

Antimicrobial: Good for helping wounds heal and keeping infections at bay

Castor Oil-Moisturizing: The fatty acids in castor oil, particularly ricinoleic acid, provide deep hydration and can help lock in moisture, making it suitable for dry skin

Soothing inflammation: Due to its anti-inflammatory properties, castor oil can help calm irritated or inflamed skin conditions like eczema and psoriasis.

Wound healing: Studies suggest that castor oil may promote wound healing by creating a moist environment and reducing inflammation.

Improving skin texture: Regular use of castor oil can help soften and smooth the skin, resulting in a more even complexion and reduce scarring. Thus alleviating uncomfortable tightness.

Humectant: Helps to draw moisture to the skin, keeping it hydrated and supple.

Aloe Leaf -Moisturizing: Aloe vera contains mucopolysaccharides that help bind moisture into the skin.

Skin tightening: Aloe vera's astringent properties constrict blood vessels and flow to the skin, which can tighten the skin and mildly help reduce bleeding.

Treating wounds: Aloe vera can be more effective and less costly than other treatments for healing wounds.

Treating minor skin irritations: Aloe vera can be used to treat minor burns, sunburn, insect bites, and abrasions.

Treating acne: Aloe vera can help treat acne.

Treating eczema: Aloe vera can help treat eczema, including napkin dermatitis (diaper rash)

Treating psoriasis: Aloe vera can help treat psoriasis.

Coconut Oil-Moisturizing: Rich in fatty acids. One is lauric acid that helps penetrate the skin and more deeply hydrate. Excellent for dry, cracked and irritated skin.

Anti-inflammatory: Contains anti-inflammatory compounds, which may help reduce redness/ swelling and irritation. Good for conditions like eczema, psoriasis and rosacea.

Antibacterial and antifungal: Has antimicrobial properties helping protect the skin from infections caused by bacteria and fungi.

Wound healing: May promote wound healing by stimulating collagen production and reducing inflammation.

Free Radical Protection: Some studies suggest an antioxidant content that can help protect the skin from free radical damage.

Other benefits: Soften and smooth the skin, Reduce the appearance of scars & improve skin elasticity.

AMTicide® VAF-As previously stated, preservatives are necessary in this formula. While Leucidal® Liquid Complete is the primary anti-microbial preservative, AMTicide VAF is a natural booster aimed at the empty space in the container. Those air pockets are a particularly favorite place for the “nasties” to grow and the reason for such harsh, synthetic preservatives that are so widely used currently. AMTicide VAF is also naturally derived from Bacillus Ferment & Saccharomyces Ferment Filtrate from Lychee and Mangosteen fruits. And yes, it has positive skin conditioning benefits too! *ECOCERT and COSMOS verified*



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