



To benefit the CSNK2A1 Foundation & TGEN'S
CENTER FOR RARE CHILDHOOD DISORDERS

DRIVE FOR DIAGNOSIS 2022 GOLF CLASSIC SPONSORSHIP PROPOSAL

MONDAY, APRIL 11, 2022
EL CABALLERO COUNTRY CLUB
TARZANA, CALIFORNIA



IMPACT OF YOUR SUPPORT

Okur-Chung Neurodevelopmental Syndrome (“OCNDS”) is an ultra-rare genetic syndrome first identified in 2016. Doctors believe that OCNDS affects thousands; however, to date, 200 people have been diagnosed worldwide. And in 2016, there were only 5 known patients worldwide. There was no foundation, no website, no community, no information, and no OCNDS research being conducted. In 2018, Jennifer and Jason Sills launched the CSNK2A1 Foundation to fund research to find a treatment and cure for OCNDS, and to provide a place for families to turn for information and support. Their daughter was the 6th in the world to be diagnosed with OCNDS.

OCNDS is caused by a mutation on the CSNK2A1 gene. **OCNDS is characterized by severe speech delay or inability to speak, global developmental delay, epilepsy, autism spectrum disorder traits, behavioral challenges, and feeding difficulty.** Those living with OCNDS have many daily challenges such as swallowing, toileting, dressing, putting on a seatbelt, and making friends. Their days can consist of hours of different types of interventions including speech therapy, occupational therapy, feeding therapy, and physical therapy. Parents and caregivers of OCNDS patients have assumed roles they never imagined. They are advocates, nurses, champions, therapists, fundraisers, researchers, trailblazers, teachers, and paperwork experts.

Why does funding OCNDS research matter? The gene CSNK2A1 creates a protein called CK2. CK2 is found in all human cells. In patients with OCNDS, this protein is disrupted. We are studying how to restore CK2 functionality in OCNDS patients. CK2 is a potential therapeutic target for many diverse human diseases. A scientific breakthrough for those living with OCNDS may also help millions impacted by various other diseases. CK2 is studied in connection with Parkinson’s, Alzheimer’s, autism, COVID-19, inflammatory diseases, ALS, cystic fibrosis, and cancer.

With your support, we established the **CSNK2A1 Foundation Research Program at TGen, the Translational Genomics Research Institute.** TGen is an Arizona-based, nonprofit medical research institute dedicated to conducting groundbreaking research with life-changing results. TGen’s areas of research include cancer, diabetes, neurological disorders, and infectious diseases. Led by Vinodh Narayan, MD, TGen’s Center for Rare Childhood Disorders (the Center) is a leader in providing critical diagnoses for families and spearheading patient-focused research.

By partnering with TGen, we are helping children who do not have access to genetic testing. Families are not charged for care and genetic testing at TGen. Access to health care and social determinates are enormous hurdles to receiving a diagnosis. Whether it is access to health insurance to pay for testing or getting time off work to go to doctor appointments or traveling long distances for care, there are many obstacles impeding families’ ability to receive a diagnosis. For undiagnosed families and children, TGen is their last hope in their diagnostic odyssey which spans many years and countless visits to doctors and specialists.

In addition, we have assembled a team of scientists spanning the globe, who worked on CSNK2A1 before it was associated with OCNDS. Since our last tournament, we constructed a research toolbox consisting of mouse models, frog models, zebrafish, and patient-derived iPSC cells lines. OCNDS mouse models closely mirror the human condition. Researchers are characterizing the behaviors and looking at brain activity which are crucial steps to answering key questions such as ideal times for interventions. There is potential for treatment that removes the effect of the genetic mutations on CSNK2A1. TGen is conducting high throughput drug screening on zebrafish to determine promising already approved FDA drug compounds which will then be tested on the patient-derived iPSC cells in preparation for a clinical trial. **This research has made it abundantly clear that a treatment and a cure are possible.**

THE HOPES OF OCNDS FAMILIES

"The best way to predict the future is to create it." We aren't leaving OCNDS to chance. We are tirelessly working towards a future in which we have a treatment or a cure for OCNDS. We are creating a future in which our children are not plagued with OCNDS symptoms. With your continued support, we are transforming hope into action.

"Samuel is almost fully blind. Our hope is that he can see the world with his eyes."



Samuel, 5, Italy



Ava, 11, USA

"Ava has a g-tube. We hope one day she can have her g-tube removed and eat a holiday meal with us."

"Seizures. It would be great if we can stop the seizures."



Matilda, 15, Canada



Harper, 11, USA

"Harper is non-verbal and uses a communication device to communicate. We hope to find our daughter's voice."

"Could live independently one day."



Cody, 19, USA



Jules, 12, USA

"Jules is non-verbal. We hope one day to hear her hopes and her dreams."

2022 Drive for Diagnosis Golf Classic

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Golf Committee

Event Co-Chairs

*Jennifer Sills
Founder, CSNK2A1 Foundation*

*Micheal Kaplan, Jr.
TGEN Board Member*

Committee Members

*Erin Massey
TGen Foundation*

*Connor Hooper
TGen Foundation*

*Jason Sills
J2Properties, Inc.*

*Joey Behrstock
Parq Advisors*

*Mike Grossman
Vice President, Pinnacle Contracting Corporation*

*J. Michael Grossman
Chairman of the Board, Pinnacle Contracting
Corporation*

*Avisha Patel
Senior Counsel, Southern California Gas Company*

*Mike Greenfeld
Co-founder, Streamland Media*

2022 Drive for Diagnosis Golf Classic

Tournament Schedule

Monday, April 11, 2022

**El Caballero Country Club
18300 Tarzana Avenue
Tarzana, CA 91356
(818) 654-3092**



9:00 AM-11:00 AM

**Registration
Continental Breakfast
Chipping Contest
Driving Range Opens**

11:00 AM

**Shotgun Start
Four Person Team
Modified Best Ball Format**
*Exciting contests, food & drinks
await you!*

4:30 PM-6:30 PM

**Hosted Bar
Heavy Appetizers
Presentations of Team
Contest Winners
Live Auction
Opportunity Board prizes**

2022 Drive for Diagnosis Golf Classic

Sponsorship Opportunities

Title Sponsor (One Available)\$25,000

As the Title Sponsor of the 2022 Drive for Diagnosis Golf Classic, your firm is assured high visibility before, during and after the Golf Tournament. Sponsorship includes:

- ✦ Sixteen (16) tournament playing spots including tee gift bags
- ✦ Sixteen (16) additional reservations for the Awards Dinner
- ✦ Listed as Title Sponsor of event on all printed material and event signage
- ✦ Corporate name mentioned in any event promotion
- ✦ Special recognition at Awards Dinner-company representative can speak during program
- ✦ Name recognition on event promotional banner plus one corporate banner prominently displayed at the tournament
- ✦ Six (6) on-course tee signs
- ✦ Two (2) souvenir Pin Flags with your company logo displayed at a hole during tournament
- ✦ Full-page acknowledgment in virtual Event Program
- ✦ Opportunity to display promotional material and/or provide product samples on day of event to all players in gift bags
- ✦ Recognition of your company on both the CSNK2A1 Foundation & TGen websites
- ✦ Player photos

Presenting Sponsor (Four available)\$15,000

As a Presenting Sponsor of the 2022 Drive for Diagnosis Golf Classic, your firm is assured high visibility before, during and after the Golf Tournament. Sponsorship includes:

- ✦ Twelve (12) tournament playing spots including tee gift bags
- ✦ Six (6) additional reservations for the Awards Dinner
- ✦ Corporate name mentioned in any event promotion
- ✦ Name recognition on event promotional banner
- ✦ One corporate banner prominently displayed at the tournament
- ✦ Four (4) on-course tee signs
- ✦ One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- ✦ Recognition of your company on both the CSNK2A1 Foundation & TGen websites
- ✦ Full-page acknowledgment in virtual Event Program
- ✦ Player photos

\$10,000 Sponsorship Opportunities

Photography Sponsor (One Available)

- ✂ Eight (8) tournament playing spots including tee gift bags
- ✂ Four (4) additional reservations for Awards Dinner
- ✂ Name recognition on event promotional banner
- ✂ Three (3) on-course tee signs
- ✂ One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- ✂ Company name/logo on all players photo frames
- ✂ Recognition of your company on both the CSNK2A1 Foundation & TGen websites
- ✂ Full-page acknowledgment in virtual Event Program
- ✂ Player photos

Golf Ball Launcher Sponsor (One Available)

- ✂ Eight (8) tournament playing spots including tee gift bags
- ✂ Four (4) additional reservations for Awards Dinner
- ✂ Name recognition on event promotional banner
- ✂ Three (3) on-course tee signs
- ✂ One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- ✂ Company name/logo at hole with Golf Ball Launcher that each group uses on tee shot
- ✂ Recognition of your company on both the CSNK2A1 Foundation & TGen websites
- ✂ Full-page acknowledgment in virtual Event Program
- ✂ Player photos

Major Tee Gift Sponsor (Four available)

- ✂ Eight (8) tournament playing spots including tee gift bags
- ✂ Four (4) additional reservations for the Awards Dinner
- ✂ Name recognition on event promotional banner
- ✂ Two (2) on-course tee signs
- ✂ One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- ✂ Your company logo will be included on one of the gift items given to the players
- ✂ Recognition of your company on both the CSNK2A1 Foundation & TGen websites
- ✂ Full-page acknowledgment in virtual Event Program
- ✂ Player photos

\$7,500 Sponsorship Opportunities

Awards Dinner Sponsor (One Available)

- 🚩 Four (4) tournament playing spots including tee gift bags
- 🚩 Eight (8) additional reservations for the Awards Dinner
- 🚩 Company banner displayed at dinner
- 🚩 Recognition at dinner from MC
- 🚩 One (1) on-course tee sign and one (1) easel sign at dinner
- 🚩 One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- 🚩 Recognition of your company on both the CSNK2A1 Foundation & TGen websites
- 🚩 Full-page acknowledgment in virtual Event Program
- 🚩 Player photos

Water Sponsor (One Available)

- 🚩 Four (4) tournament playing spots including tee gift bags
- 🚩 Four (4) additional reservations for the Awards Dinner
- 🚩 Your company message/logo on custom labels for all water bottles at tournament
- 🚩 One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- 🚩 Recognition of your company on both the CSNK2A1 Foundation & TGen websites
- 🚩 Full-page acknowledgment in virtual Event Program
- 🚩 Player photos

Sign Sponsor (One Available)

- 🚩 Four (4) tournament playing spots including tee gift bags
- 🚩 Four (4) additional reservations for the Awards Dinner
- 🚩 Company logo/name recognition on all tournament tee signs
- 🚩 Two (2) on-course tee signs
- 🚩 One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- 🚩 Recognition of your company on both the CSNK2A1 Foundation & TGen websites
- 🚩 Full-page acknowledgment in virtual Event Program
- 🚩 Player photos

Golf Cart Sponsor (One Available)

- 🚩 Four (4) tournament playing spots including tee gift bag
- 🚩 Four (4) additional reservations for the Awards Dinner
- 🚩 Two (2) on-course tee sign
- 🚩 Signage on all of the golf carts (approx. 60) used in the tournament
- 🚩 One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- 🚩 Recognition of your company on both the CSNK2A1 Foundation & TGen websites
- 🚩 Full-page acknowledgment in virtual Event Program
- 🚩 Player photos

\$5,000 Sponsorship Opportunities

Executive Sponsor (Multiple Available)

- ✦ Four (4) tournament playing spots including tee gift bags
- ✦ One on-course tee sign
- ✦ Half-page acknowledgment in virtual Event Program
- ✦ Player photos

\$2,500 Sponsorship Opportunities

Beverage Sponsor (Four Available)

- ✦ Two (2) tournament playing spots including tee gift bags
- ✦ Signage at one beverage station
- ✦ Recognition in virtual Event Program
- ✦ Player photos

Contest Sponsor (Six Available)

- ✦ Two (2) tournament playing spots including tee gift bags
- ✦ Signage at one contest hole
- ✦ Recognition in virtual Event Program
- ✦ Player photos

Each Playing Spot includes:

- ✦ Continental breakfast
- ✦ Golf & golf cart & group caddy
- ✦ Player tee gift bag
- ✦ Driving range balls
- ✦ Player photo
- ✦ Barbeque lunch
- ✦ Hosted cocktails
- ✦ Awards Dinner

Limited individual golf spots available for \$1,250.00 - please contact Robert Ward at bertward@roadrunner.com or Bob Levey at bob@iemgolf.com or 818-264-6893 (cell).

Non-Golf Sponsorship Opportunities

\$1,250 Sponsorship Opportunities

Tee Box Sponsor (Multiple Available)

- ✦ Host and own one tee box on the course
- ✦ Opportunity to offer a service or product sample to all golfers
- ✦ Signage at sponsored tee box
- ✦ Recognition in virtual Event Program
- ✦ Two (2) tickets to the Awards Dinner

Smoothie/Iced Coffee Truck Sponsor (One Available)

- ✦ Sponsor the Smoothie/Iced Coffee Truck that will serve players drinks throughout the day
- ✦ One (1) tee sign at turn area where truck is located
- ✦ Recognition in virtual Event Program
- ✦ Two (2) tickets to the Awards Dinner

Massage Therapist Sponsor (One Available)

- ✦ Sponsor the appearance of massage therapists, who will offer neck & shoulder massages or stretching during the tournament
- ✦ One (1) on-course tee sign at massage hole
- ✦ Recognition in virtual Event Program
- ✦ Two (2) tickets to the Awards Dinner

Cigar Sponsor (One Available)

- ✦ Cigar company will set up at tournament and hand-roll cigars for players
- ✦ Signage at cigar station recognizing your sponsorship
- ✦ Recognition in virtual Event Program
- ✦ Two (2) tickets to the Awards Dinner

Craft Beer Custom Can Sponsor (One available)

- ✦ Sponsor tournament craft beer served to players at tournament. Includes your company name/logo along with Charity logo on each can
- ✦ One (1) on-course tee sign
- ✦ Recognition in virtual Event Program
- ✦ Two (2) tickets to the Awards Dinner

Non-Golf Sponsorship Opportunities Cont'd

\$500 Sponsorship Opportunities

Beat the Pro Sponsor (One Available)

- ✂ Sponsor the appearance of a LPGA Teaching Pro who will challenge all players on a Par 3 to get closer to the pin for prizes
- ✂ Tee sign at "Beat The Pro" contest hole
- ✂ Recognition in virtual Event Program
- ✂ Two (2) tickets to the Awards Dinner

Hole in One Sponsor (Four Available)

- ✂ Sponsor one of the four Par 3 Hole in One Contests that the golfers will attempt to win golf trips and prizes by making a hole in one
- ✂ Tee sign at one (1) Par 3 hole as Hole in One sponsor
- ✂ Recognition in virtual Event Program
- ✂ Two (2) tickets to the Awards Dinner

\$250 Sponsorship Opportunities

Tee/Green Sponsor (Multiple Available)

- ✂ Company signage at sponsored tee
- ✂ Recognition in the virtual event program

Full-page Acknowledgement in Virtual Event Program (Multiple Available)

- ✂ Full-page acknowledgment (company or personal) in virtual Event Program

2022 Drive for Diagnosis Golf Classic

To benefit the CSNK2A1 Foundation & TGEN's CENTER FOR RARE CHILDHOOD DISORDERS in their collaborative efforts to diagnose and find a cure for Okur-Chung Neurodevelopmental Syndrome

El Caballero Country Club
Monday, April 11, 2022

Gifts and Prizes

We are seeking items in various categories for our annual Golf Classic fundraiser.
We request items for the following categories:

Player Tee Gifts:

Quantity requested is 144 to accommodate all golfers-with your company logo

Opportunity Board/Live Auction:

Gifts to be used for the day of event fundraising

Company _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Item(s) to be donated:

 Tee Gifts _____ Value (each) _____

 Opp. Board/Auction _____ Gift Value (each) _____

Restrictions or Timelines _____

Please check where appropriate:

- Coupon(s) / certificate(s) are attached
- Item(s) will need to be picked up (please call the number below to arrange pickup)
- Item(s) will be shipped on (date) _____

Signature _____ Date _____

Please return this form to: Jennifer Sills at golfclassic@csnk2a1foundation.org (415) 483-2488

**CSNK2A1 Foundation
501(c)(3) Non-profit Organization | Federal Tax ID 82-4220939**

2022 Drive for Diagnosis Golf Classic

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El Caballero Country Club Monday, April 11, 2022

Golf Entry Form (Page 1 of 2)

Company Name: _____ **Name:** _____

Email: _____ **Phone Number:** _____

- _____ **Sorry**, I can't play but I want to participate and support this important program - enclosed is my donation
_____ I have made an online donation
_____ **Yes!** I would like to register for this year's Golf Classic

*Please check appropriate sponsorship(s):

- | | | |
|--------------------------|---------------------------------|----------|
| <input type="checkbox"/> | Title Sponsor..... | \$25,000 |
| <input type="checkbox"/> | Presenting Sponsor | \$15,000 |
| <input type="checkbox"/> | Photography Sponsor..... | \$10,000 |
| <input type="checkbox"/> | Major Tee Gift Sponsor..... | \$10,000 |
| <input type="checkbox"/> | Golf Ball Launcher Sponsor..... | \$10,000 |
| <input type="checkbox"/> | Awards Dinner Sponsor | \$7,500 |
| <input type="checkbox"/> | Water Sponsor | \$7,500 |
| <input type="checkbox"/> | Sign Sponsor | \$7,500 |
| <input type="checkbox"/> | Golf Cart Sponsor..... | \$7,500 |
| <input type="checkbox"/> | Executive Sponsor..... | \$5,000 |
| <input type="checkbox"/> | Beverage Sponsor | \$2,500 |
| <input type="checkbox"/> | Contest Sponsor | \$2,500 |
| <input type="checkbox"/> | Individual Playing Spot..... | \$1,250 |

NON-GOLF SPONSORSHIPS

- | | | |
|--------------------------|--|---------|
| <input type="checkbox"/> | Tee Box Sponsor | \$1,250 |
| <input type="checkbox"/> | Smoothie/Coffee Truck Sponsor | \$1,250 |
| <input type="checkbox"/> | Massage Therapist Sponsor | \$1,250 |
| <input type="checkbox"/> | Cigar Sponsor | \$1,250 |
| <input type="checkbox"/> | Craft Beer Custom Can Sponsor | \$1,250 |
| <input type="checkbox"/> | Beat The Pro Sponsor | \$500 |
| <input type="checkbox"/> | Hole in One Sponsor... .. | \$500 |
| <input type="checkbox"/> | Tee/Green Sponsor..... | \$250 |
| <input type="checkbox"/> | Full-page acknowledgment in virtual Event Program..... | \$250 |

Enclosed is my check for \$_____ made payable to: **CSNK2A1 FOUNDATION**
Submit payment to: CSNK2A1 Foundation c/o Golf Classic, 1929 Van Ness Ave, San Francisco, CA 94109

2022 Drive for Diagnosis Golf Classic

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in their collaborative efforts to diagnose and find a cure for Okur-Chung Neurodevelopmental Syndrome

El Caballero Country Club Monday, April 11, 2022

Golf Entry Form (Page 2 of 2)

Sponsorship Contact Name: _____ Phone # _____

Sponsoring Company _____ Email _____

Name (player #1) _____

Company Name _____ Daytime Phone _____

Address _____ Fax _____

City _____ State _____ Zip _____

Shirt Size _____ Handicap/Index _____ Email _____

Name (player #2) _____

Company Name _____ Daytime Phone _____

Address _____ Fax _____

City _____ State _____ Zip _____

Shirt Size _____ Handicap/Index _____ Email _____

Name (player #3) _____

Company Name _____ Daytime Phone _____

Address _____ Fax _____

City _____ State _____ Zip _____

Shirt Size _____ Handicap/Index _____ Email _____

Name (player #4) _____

Company Name _____ Daytime Phone _____

Address _____ Fax _____

City _____ State _____ Zip _____

Shirt Size _____ Handicap/Index _____ Email _____

Please photocopy or request additional player information forms if needed.

Please return this form to: IEM at bob@iemgolf.com (818) 224-3673

Or register online at: <https://secure.givelively.org/event/csnk2a1-foundation/2022-drive-for-diagnosis-golf-classic>

***For golf tournament inquiries, please contact Robert Ward at bertward@roadrunner.com or Bob Levey at bob@iemgolf.com or 818-264-6893 (cell).**

DRIVE FOR DIAGNOSIS 2022 GOLF CLASSIC



2022 Drive for Diagnosis Golf Classic

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TO SIGN UP FOR TOURNAMENT SPONSORSHIPS OR DONATIONS:

1. Please make donation online at <https://secure.givelively.org/event/csnk2a1-foundation/2022-drive-for-diagnosis-golf-classic>
2. Or mail donation to: CSNK2A1 Foundation 1929 Van Ness Ave, San Francisco, CA 94109
3. Or print out sponsorship commitment forms, scan and email to golfclassic@csnk2a1foundation.org
4. We will be contacting you for your Company Logo and information for Sponsorship recognition.
5. Email your Golf Player information sheet to bob@iemgolf.com once you have secured your players.