



Scan to **STOP**
Swipeflation!

SWIPEFLATION?

Go cardless!

Why are more small businesses asking customers to **ditch plastic for cash?**

- *Inflation has driven up our costs and squeezed margins.*
- *Businesses struggle to keep prices for their customers down.*
- *Credit card companies charge us up to 4 percent for each credit card transaction—more than \$180 billion each year going to credit card companies.*
- *Paying with cash helps you support your favorite local small businesses by helping them keep their prices lower.*

Together, we can stop Swipeflation.

Learn more at www.swipeflation.com

