

## Why do we charge you an extra fee?

## **Get the facts...**

- Inflation has driven up our costs and squeezed margins.
- Businesses struggle to keep prices for their customers down.
- Credit card companies charge us up to 4 percent for each credit card transaction—more than \$180 billion each year going to credit card companies.
- Paying with cash helps you support your favorite local small businesses by helping them keep their prices lower.

## **Together, we can stop Swipeflation.**

Learn more at www.swipeflation.com

