



LATINO  
COMMUNITY  
DEVELOPMENT



# *The Snow Ball*

A Latino Community Development  
**Holiday Gala**

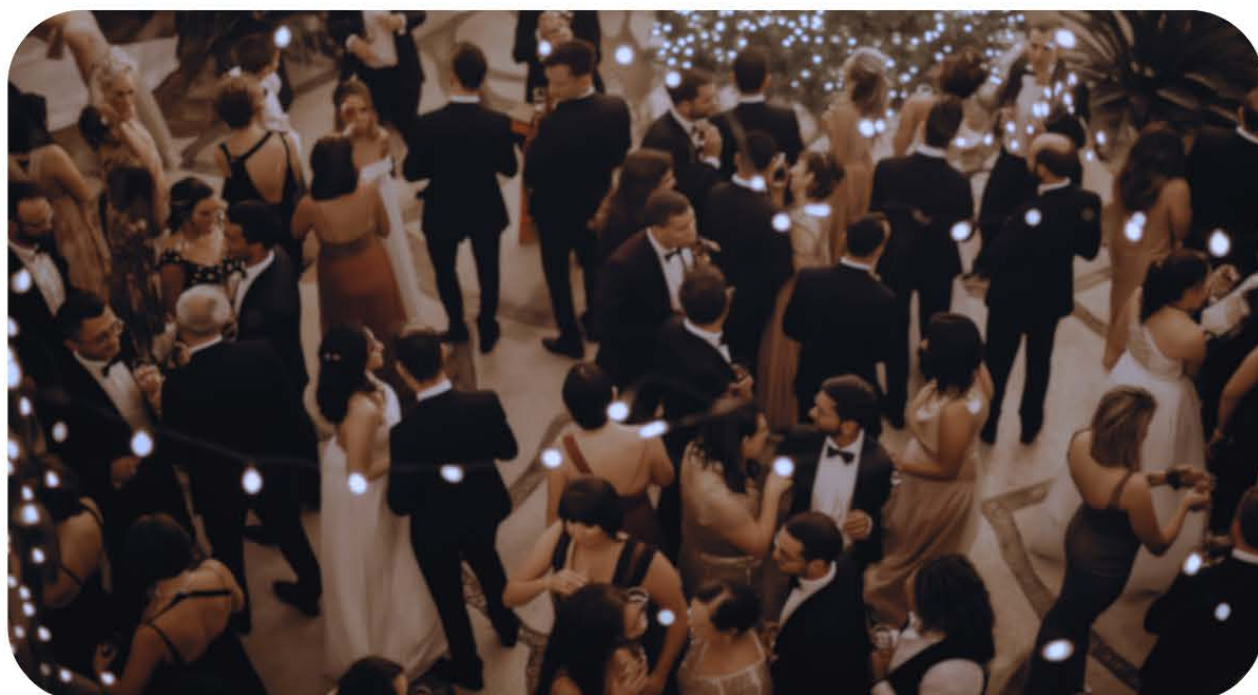
*December 11, 2025*

You are invited to our  
*First Holiday Gala*  
On December 11th!

6:00 PM to 10:00 PM

763 Fashion Dr,  
Columbia, SC 29229

Join us for The Snow Ball... an evening of elegance, joy, and community! Guests can expect a truly unforgettable night filled with live entertainment, inspiring awards presentations, and uplifting moments of connection. The evening will feature upbeat music and cultural performances that highlight the richness of our community's talent and spirit. Enjoy delicious food, a vibrant atmosphere, and plenty of time to dance the night away. And to make the celebration even more special, a surprise is in store, adding a magical touch to this meaningful occasion. You won't want to miss it!





# Our Audience

As a partner of The Snow Ball, you will be a part of change in South Carolina. Latino Community Development is a nonprofit organization dedicated to empowering and uplifting families and individuals in low income communities through education, access and programs.

At LCD, our mission is rooted in compassion, dignity, and hope. Through Food For Your Heart, we provide meals and comfort to families who struggle to put food on the table. Our Possibilities Without End (PWE) program directly serves families of children with disabilities. Through PWE, we provide the resources, care, and support needed to navigate unique challenges. And with Advance Your Finances, we break cycles of poverty through education aimed at building lasting stability and creating a secure financial future for families.

By supporting LCD, your brand will be seen by nonprofit leaders, community advocates, and decision-makers from the local to regional level. These programs are lifelines for so many. With your support, we can continue changing lives one family at a time. Your generosity fuels hope, opens doors, and creates a lasting impact for generations.

**Visit Our Website  
To Learn More!**

<https://www.latinocdc.org>





# Spotlight Your Brand With LCD



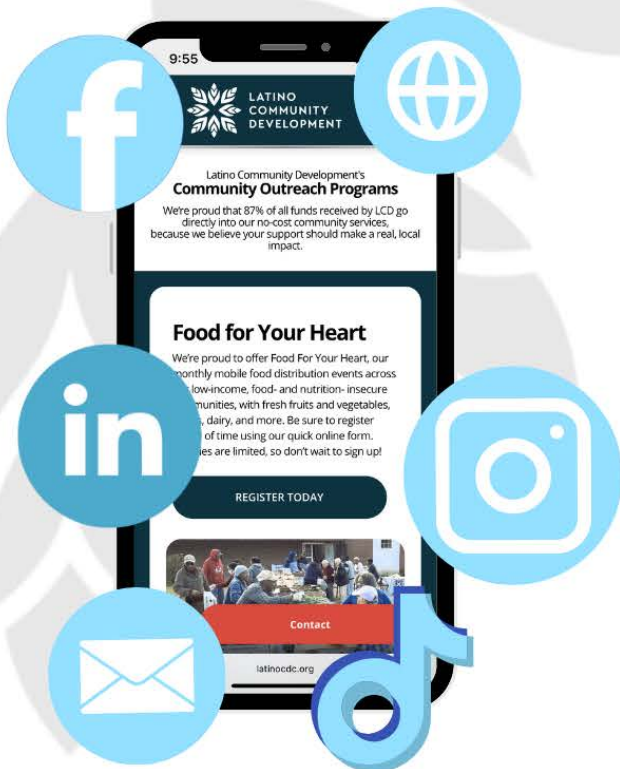
As a proud sponsor of The Snow Ball, your business will gain valuable exposure among leaders, advocates, and changemakers across the nonprofit sector...people who share your values and commitment to community impact.

In addition, your brand will be featured across all of LCD's growing digital platforms, promotional materials, and events throughout the year. During LCD's Carnaval del Barrio celebration in October, your logo will prominently display on a colorful float as it parades through Sandhills Shopping Center plus be showcased on all Carnaval del Barrio promotional materials. At our annual Three Kings Day Festival at Segra Park in January, LCD will shine the spotlight on your brand, extending visibility (and our appreciation) to an even wider audience.

Collectively, with our website, social media platforms, and events, we will share your message with over 5,000+ dedicated followers. Join LCD's growing network as we connect with all of South Carolina.

**For Sponsorship information, please contact:**

Jaqueline Estrada  
Executive Administrative Assistant  
(803) 677- 5741  
[lcd@latinocdc.org](mailto:lcd@latinocdc.org)



# The Snow Ball

## 2025 Partnership Levels

1 Available

**\$25,000**

Partner

2 Available

**\$15,000**

Benefactor

5 Available

**\$10,000**

Friend

**\$5,000**

Supporter

**\$3,000**

Associate

### Remarks

Opening Remarks at The Snow Ball

Special feature during event program as Award Presenter

Acknowledgement from the podium during the event.

### Event

Inclusion in two (2) e-blasts distributed to the LCD database, 5,000 individuals

Logo Inclusion on one (1) social media post, average engagement per post, 500 individuals

Logo Inclusion on all LCD social media posts, with a potential reach of 15,000 individuals

Placement of name/logo in all pre- and post-event press, in both English & Spanish

Logo Inclusion on Event Invitation (distributed to 1,500 individuals)

Recognized partner at all LCD events with partners, i.e., Carnaval del Barrio and Three Kings Festival

Opportunity for opening remarks at Carnaval del Barrio and Three Kings Festival

Presenting Partner of Carnaval del Barrio (Exclusive)

Signage on Parade Float at Carnaval del Barrio (1,000 attendees)

### Day of Event Marketing

Logo/Name included on Event Program

Logo/Name included on Sponsor Slideshow

Logo/Name included on Event Signage

Brand Partner for QR codes included at all tables during event

Exclusive Naming Rights to La Fiesta 2025 Entertainment, i.e., DJ presented by [Your Company]

### Perennial Marketing

Logo/Name included in Annual Report

Logo/Name included on [Latinocdc.org](http://Latinocdc.org)

### Seating

VIP Table for 8  
with Access to  
Private

VIP Table for 8  
with Access to  
Private

VIP Table for 8  
with Preferred  
Seating

Table for 8  
with Preferred  
Seating

Table for 8





**LATINO  
COMMUNITY  
DEVELOPMENT**

Latino Community Development, founded in 2011, began with one individual who recognized the urgent needs within South Carolina and took action. Today, LCD offers a range of programs that not only serve the community but also reach and uplift individuals and families from diverse backgrounds across the region.

## **Our Vision**

Every South Carolina community flourishes.

## **Strengthening Access**

We don't just provide services - we build relationships. We walk alongside individuals and families, helping them access the knowledge, support, and resources they need to move forward.

## **Support Community**

Through economic empowerment, health & wellness, and language solutions, we help individuals navigate challenges, embrace possibility, and step confidently into the future.

## **A Helping Hand for Angel**

Angel is a bright and resilient 12-year-old living with cerebral palsy. His family reached out to us in need of vital support, a ramp to safely enter and exit their home, a car seat for transportation, a shower chair, and adult diapers to ensure his daily comfort and dignity.

Thanks to the collaboration of our dedicated team and community partners, we were able to provide the resources Angel needed to attend school safely and navigate everyday life with greater ease. Angel's journey is just one of many we are privileged to be a part of. Together, we are making a meaningful difference one family at a time.

