



Oktoberfest *Experience*

September 20-23, 2025

HOFM  NN
EXPERIENCE®



Dear Friends and Friends of Friends

As we prepare for Oktoberfest 2025, we are thrilled to invite you to join us in Munich for an unforgettable celebration that beautifully combines Bavarian tradition with modern luxury. Our carefully curated program offers exclusive access, exquisite culinary experiences, and meaningful cultural moments – all designed to create lasting memories.

From luxurious accommodations and private city tours to VIP access to the Laureus Sport for Good Charity Wiesn, every detail is thoughtfully arranged for a seamless and exceptional stay. We're proud to host inspiring guests from the world of sports, who embody the spirit of connection and celebration. It's a fantastic opportunity for networking and making new friends among like-minded guests.

Our mission is simple: creating experiences. Connecting people. Whether enjoying world-class dining or exploring Munich's vibrant city, you'll experience the perfect blend of tradition, elegance, and Bavarian charm.

I will be there every step of the way to ensure your Oktoberfest 2025 is truly extraordinary.

We look forward to welcoming you!

Sophie Hofmann, CEO & Founder

EXCLUSIVE PROGRAM

September 20-23, 2025

SATURDAY, 20.09.2025

- Private transfer from Munich Airport to hotel
- Welcome and check-in for a 3-night stay at Hotel Bayerischer Hof 5*
- Personal shopping experience for your Bavarian Lederhosen or Dirndl at exclusive Bavarian boutique
- Exquisite dinner at the award-winning 2* Atelier Restaurant

SUNDAY, 21.09.2025

- Wiesn Warm-up Brunch on scenic rooftop terrace of Hotel Bayerischer Hof
- Private styling session in your room for the perfect Wiesn-themed hair and make-up (optional)
- Exclusive invite-only afternoon at the Laureus Sport for Good Charity Wiesn at Wildstuben (4:00 pm – 11:00 pm)

MONDAY, 22.09.2025

- Gourmet breakfast at Hotel Bayerischer Hof
- Private guided city tour with Munich's local insider and lunch at the famous Italian restaurant Guido al Duomo
- Evening at leisure – relax, explore, or enjoy the vibrant city atmosphere

TUESDAY, 23.09.2025

- Gourmet breakfast & Check-out at Hotel Bayerischer Hof
- Private transfer from hotel to Munich Airport



FEES & CONDITIONS

Oktoberfest Experience 2025

EXPERIENCE FEE INCLUDES:

- Private transfer to and from Munich Airport
- 3-night stay at Hotel Bayerischer Hof 5* incl. Breakfast
- Dinner at award-winning 2* Atelier Restaurant
- Wiesn Warm-up Brunch at rooftop terrace of Hotel Bayerischer Hof
- VIP shopping experience with style consultation (clothing selection not included)
- Laureus Sport for Good Charity Wiesn at Wildstuben tent
- Private guided city tour with Munich's local insider
- Lunch at famous restaurant Guido al Duomo
- Personal Hofmann Experience concierge available to assist throughout entire stay

10,030 € per package (2 guest in double room)*

7,840 € per package (1 person in single room)*

**excl. 20% VAT*

DEPOSIT & CANCELLATION

A 50% deposit is required at the time of reservation to secure your booking.

Cancellation policies will be outlined based on the selected program components.

Enjoy free cancellation up to 30 days prior to arrival.

The remaining balance is due by September 1, 2025.

This exclusive offer is valid until August 15, 2025.

We look forward to
hosting YOUR unforgettable
EXPERIENCE!

HOFMANN EXPERIENCE GMBH | KIRCHGASSE 7/2 | 6370 KITZBÜHEL

+43 664 352 8044

USA +1 559 250 1163

team@hofmannexperience.com

hofmannexperience.com

