



Playbill Advertising Guide

Playbill Ad - 1/3 Page Ad - \$85.00

Playbill Ad - Full Page Ad - \$200.00

Playbill Ad - Half Page Ad - \$105.00

Playbill Ad - Quarter Ad - \$70.00

Instructions

1. Select your ad size and purchase your ad from [Encore's Online Retail Store: https://app.arts-people.com/index.php?retail=ess](https://app.arts-people.com/index.php?retail=ess)
3. Create your own artwork OR Select your text and photo and we will piece the artwork for you. Please note there will be no guaranteed proofs or edits before opening
4. E-mail your artwork or ad materials to ads.encore@gmail.com
5. If you would like additional guidance please email aileen.christian@encorestage.org.
6. Encore's staff will take of resizing your ad (if necessary) and inserting it into the show's playbill

We will have an advertising contract form you can share in the Google production folder with local businesses!