



Career Council Inc.
National Hispanic College Fairs, Inc.®

FACT SHEET



VIRTUAL COLLEGE FAIRS SPRING 2021

1. TOTAL STUDENT PARTICIPATION	24,393
2. TOTAL STUDENT REGISTRATION – PER EVENT	2,217
3. TOTAL LEADS FOR COLLEGES/UNIVERSITIES	351,000
4. PARTICIPATING COLLEGES/UNIVERSITIES LEADS PER EVENT	601
5. TOTAL HIGH SCHOOL PARTICIPATION	910
6. TOTAL PARTICIPATING COLLEGES/UNIVERSITIES	584

STUDENT PARTICIPATION IN **38** STATES