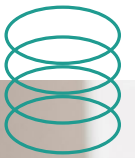


How Successful Churches Use Canva Pro for Parish Bulletins, Social Media & More



BECAUSE VIBRANT
CHURCHES MATTER

What is Canva Pro, and Why is it Useful for Catholic Churches?

Canva Pro is a widely used online design platform that helps individuals and teams create professional designs without requiring any graphic design experience. Launched in 2013, Canva Pro aims to “democratize design” through its user-friendly and intuitive interface.

Canva Pro stands out from other design platforms for parish use because it offers its professional-tier option to nonprofit organizations at no cost. Registered 501(c)(3) nonprofit organizations can apply for “Canva Pro for Nonprofits,” which, if approved, provides church staff with all the utility and design options that come with the paid Canva Pro experience versus their free, abbreviated option. (Note: Some types of nonprofit organizations are exempt from this offer, but most churches qualify.)

For a quick guide on how to apply for Canva Pro for Nonprofits, visit www.4lpi.com/free-access-to-canva-pro-for-nonprofits.

How to Boost Your Church Communications With Canva Pro

When you encounter a parish with fantastic design in their communications, it often means one of three things: they have a graphic designer on staff, they use Canva Pro, or both! Here’s how successful churches are using Canva Pro to spread the Good News.

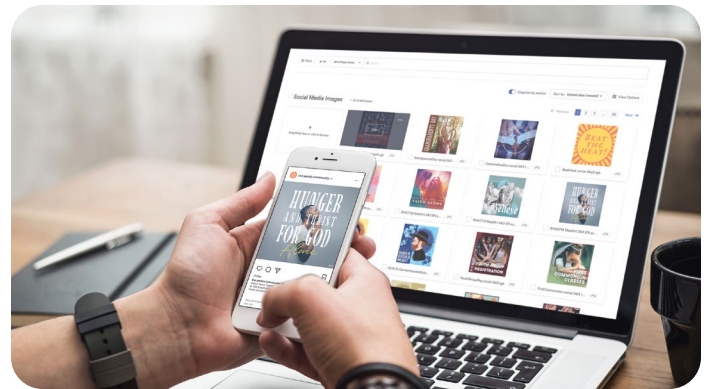
Using Canva Pro for Weekly Church Bulletins

Increasingly, parish staff are adopting Canva Pro to design and edit their church’s weekly bulletins. As many organizations move away from old or retiring desktop publishing programs, Canva Pro has emerged as a flexible and accessible cloud-based solution for creating professional-quality publications.

Another reason Canva Pro is an excellent design platform for bulletin editors is its ability to simplify design workflow while maintaining the high-quality results editors rely on to

communicate with parishioners. With Canva Pro, bulletin editors can:

- Create print-ready files that meet publication standards
- Access user-friendly, cloud-based tools from anywhere
- Collaborate easily with staff and volunteers
- Maintain consistent branding across bulletins, social media, and event materials



As LPI bulletin print customers, parishes who use Canva Pro or are beginning to make the switch can also expect excellent support. With LPI, bulletin editors receive:

- Full access to LPI’s dedicated customer support team
- Design support to help you recreate your bulletin in Canva Pro easily
- Canva Pro-specific bulletin templates ready for your use
- Continued access to WeCreate for all your Catholic art, graphics, and content needs
- Training on how to use Canva Pro’s tools for bulletin layouts, social media, and more

LPI partners with parishes to provide communication solutions that increase engagement, so they can spend more time on parish ministry and less time on administrative tasks. For parishes that use or plan to use Canva Pro, partnering with LPI is a no-brainer!



Designing Ministry Marketing Materials With Canva Pro

Canva Pro's functionality isn't limited to your church's weekly bulletins. Parish teams are also using the platform to design cohesive, eye-catching materials to support ministries, events, and stewardship efforts year-round.

With Canva Pro, parish staff can easily create:

- **Ministry posters and flyers** for Bible studies, Knights of Columbus events, women's groups, parish missions, and more
- **Customized ministry sign-up forms** for volunteer recruitment and service opportunities
- **Youth ministry or school program packets** with branded covers, schedules, and permission slips included
- **Sacramental prep materials** for First Communion, Confirmation, OCIA sessions, and more
- **Lent and Advent reflection booklets** to distribute to parishioners, along with prayers and reflections, during these special seasons
- **Vacation Bible School promotional materials** and registration packets for elementary youth

- **Stewardship commitment cards** and annual appeal inserts for your bulletin or in the pews
- **Event banners and signage** for parish festivals, fundraisers, missions, and church identity
- **Prayer cards** for feast days, funerals, or parish-wide devotions
- **Greeting cards** branded for your parish for any occasion

Truly, this is not an exhaustive list! Parishes can create just about anything they need using Canva Pro. And, because Canva Pro supports print-ready files, these materials can be professionally printed while still being created in-house by your staff and volunteers. Teams can save templates in your parish's Canva Pro account to share for recurring events — like fish fries, picnics, or mission appeals — making future updates quick and simple for anyone on staff.

When design elements, fonts, and colors remain consistent, parish communications feel organized and trustworthy. Canva Pro helps ministry leaders move from "last-minute flyer" to polished, mission-focused marketing that reflects the care and excellence of the parish community.

Parish Social Media Success Using Canva Pro

Canva Pro makes creating and posting social media content across platforms simple and sustainable for Catholic churches. The platform's social media templates help parishes quickly design posts for upcoming events, Scripture reflections, feast days, volunteer spotlights, stewardship reminders, and more.

The key to success is consistency. When a parish uses the same fonts, colors, and logo placement across its posts, its audience instantly recognizes that parish's content in their feed and even looks for it! Canva Pro's ability to create saved brand kits and reusable social media templates makes it easy for busy parish staff and ministry volunteers to manage their church's social media.

If a parish is designing and editing their bulletin and marketing materials on Canva Pro, it's also super easy to repurpose those publications into social media graphics inside the platform. Staff can create visual posts

(with animations and video options, too!) and even connect their social media profiles to schedule posts right there in Canva Pro to stay ahead of the week's communication needs. No need to open each individual social media application and spend valuable time posting on each one — just do it all inside Canva Pro!

Pair the platform's accessible tools with a simple parish social media strategy, and a church's social media efforts become less stressful and far more impactful. Using Canva Pro can help you reach parishioners where they spend most of their time — online!

When you encounter a parish with fantastic design in their communications, it often means one of three things: they have a graphic designer on staff, they use Canva Pro, or both!



Partner With LPi for Seamless Canva Pro Integration

Church staff will likely be the first to admit that the right partner in ministry makes all the difference. With that in mind, LPi not only provides professional bulletin printing and advertising support to Catholic churches but also the guidance, training, and design

assistance needed to make Canva Pro integration simple and seamless.

Explore how partnering with LPi strengthens parish communications, both in print and on every digital platform. Visit www.4lpi.com to explore all that LPi has to offer.



For more on integrating parish communications, visit 4lpi.com.

01-15-211-26v1