

Demographic Summary Report

1500 W Wackerly St, Midland, MI 48640

Building Type: Land	Total Available: 0 SF		
Class: -	% Leased: 0%		
RBA: -	Rent/SF/Yr: -		
Typical Floor: -			
Radius	1 Mile	3 Mile	5 Mile
Population			
2029 Projection	4,557	34,719	50,635
2024 Estimate	4,586	34,839	50,550
2020 Census	4,792	35,893	50,707
Growth 2024 - 2029	-0.63%	-0.34%	0.17%
Growth 2020 - 2024	-4.30%	-2.94%	-0.31%
2024 Population by Hispanic Origin	170	1,263	1,878
2024 Population	4,586	34,839	50,550
White	3,868 84.34%	30,373 87.18%	44,113 87.27%
Black	84 1.83%	581 1.67%	863 1.71%
Am. Indian & Alaskan	8 0.17%	110 0.32%	173 0.34%
Asian	284 6.19%	1,203 3.45%	1,584 3.13%
Hawaiian & Pacific Island	1 0.02%	55 0.16%	82 0.16%
Other	340 7.41%	2,516 7.22%	3,735 7.39%
U.S. Armed Forces	0	61	81
Households			
2029 Projection	1,790	14,431	21,095
2024 Estimate	1,800	14,483	21,051
2020 Census	1,881	14,955	21,093
Growth 2024 - 2029	-0.56%	-0.36%	0.21%
Growth 2020 - 2024	-4.31%	-3.16%	-0.20%
Owner Occupied	1,440 80.00%	10,497 72.48%	14,582 69.27%
Renter Occupied	360 20.00%	3,987 27.53%	6,470 30.73%
2024 Households by HH Income	1,799	14,484	21,050
Income: <\$25,000	126 7.00%	2,342 16.17%	3,503 16.64%
Income: \$25,000 - \$50,000	280 15.56%	2,613 18.04%	4,267 20.27%
Income: \$50,000 - \$75,000	237 13.17%	2,326 16.06%	3,577 16.99%
Income: \$75,000 - \$100,000	201 11.17%	1,601 11.05%	2,394 11.37%
Income: \$100,000 - \$125,000	96 5.34%	960 6.63%	1,363 6.48%
Income: \$125,000 - \$150,000	123 6.84%	1,119 7.73%	1,575 7.48%
Income: \$150,000 - \$200,000	342 19.01%	1,419 9.80%	1,863 8.85%
Income: \$200,000+	394 21.90%	2,104 14.53%	2,508 11.91%
2024 Avg Household Income	\$141,026	\$109,015	\$100,471
2024 Med Household Income	\$114,453	\$74,611	\$69,425

