

 er 1 Creative Team Meeting

Shrek Kids Creative Team Kickoff

Tonight's goal: get aligned, equipped, and ready to begin.

Why We're Here

PURPOSE

Tonight's Core Focus

We are **not** solving the whole show tonight.

We are **building the same world together** through unified artistic direction and clear systems.

Key Alignment Areas

- K2K Culture & Production Systems
- Communication Flow & Key Dates
- Artistic Vision & First Deliverables

Meet the Leadership Team

LEADERSHIP



Head of Production

Maddy Bell

Oversees production flow, timelines, and operational clarity across departments.



Executive Director

Jenn

Guides organizational vision, resources, and protects our overarching mission.



Artistic Director

Brian

Shapes the creative storytelling, aesthetic cohesion, and stage expression.

 **Our Commitment:** Each role helps protect the show, the students, and the mission.

Meet the Creative Team

INTRODUCTIONS

Quick Roundtable Introductions



Your Name



Role / Department

One thing you're excited to bring to Shrek Kids



Let's Connect!

Sharing our unique creative energy builds the foundation for a vibrant production team.

K2K Culture

CORE VALUES

 K2K is not just building a show — we are building a safe, creative space where students are seen, known, and loved.

People First

Relationships over performance: Valuing individual growth and team trust above production pressures.

Mentorship: Guiding young artists with encouragement, patience, and purpose.

Excellence Culture

Excellence without perfectionism: High standards paired with grace and warmth.

Belonging, Hope, & Purpose: Every student has a valued place in our story.

How We Work Together

TEAM DYNAMICS

Our creative process should feel:



Clear

Transparent expectations
and well-defined roles
across all departments.



Collaborative

Open dialogue where ideas
are shared and built upon
seamlessly.



Kind

Supportive feedback and
genuine respect for
everyone's effort.



Prepared

Arriving with intent,
organized materials, and
proactive solutions.

"We can dream big because we are building strong systems underneath the dream."

Production Master

SUPPORT TOOL

Our Central Hub for Success

The **Production Master** is our biggest support tool to protect excellence and reduce chaos.

 Key Dates & Deliverables

 Department Needs & Resources

 Creative Decisions & Open Questions

 Clear Responsibilities

SHREK KIDS 2026/2027		PLEASE ONLY INPUT DATA IN THE GREEN CELLS					
T 1 : ROLES LIST							
DENT CAST A	STUDENT CAST B	CATEGORY or ENSEMBLE	PRIMARY ROLE	2ND ROLE	3RD ROLE	4TH ROLE	GRAD
toryteller 1	Name 1	1	Storyteller 1	Duloc (Performer) 1	Make a Move Dancer	*	
toryteller 2	Name 2	2	Storyteller 2	Duloc Performer 2	Make a Move Dancer	*	
toryteller 3	Name 3	3	Storyteller 3	Duloc Performer 3	Make a Move Dancer	*	
fama Ogre	Name 4	4	Mama Ogre	Teen Fiona	Duloc Performer 8	Make a Move Dancer	
Papa Ogre	Name 5	5	Papa Ogre	Lord Farquaad	Make a Move Dancer	*	
Young Shrek	Name 6	6	Young Shrek	Duloc Performer 4	Make a Move Dancer	*	
Shrek	Name 7	7	Shrek	*	*	*	
in of the Guards	Name 8	8	Captain of the Guards	Make a Move Dancer	*	*	
Pinocchio	Name 9	9	Pinocchio	Make a Move Dancer	*	*	
Big Bad Wolf	Name 10	10	Big Bad Wolf	Make a Move Dancer	*	*	
Pig #1	Name 11	11	Pig #1	Make a Move Dancer	*	*	
Pig #2	Name 12	12	Pig #2	Make a Move Dancer	*	*	
Pig #3	Name 13	13	Pig #3	Make a Move Dancer	*	*	
icked Witch	Name 14	14	Wicked Witch	Make a Move Dancer	*	*	
Peter Pan	Name 15	15	Peter Pan	Make a Move Dancer	*	*	
gly Duckling	Name 16	16	Ugly Duckling	Make a Move Dancer	*	*	

Deliverables & Next Steps

EXPECTATIONS

Each department will have clear deliverables and due dates. Tonight, listen for:

- ✓ **What is already decided** — Grounding our plan in established creative direction.
- ✂ **What needs your creative input** — Areas where your artistic expertise shapes the show.
- ❓ **What questions you need answered** — Identifying missing details early.
-] **What you need to bring back next** — Actionable tasks for our upcoming touchpoint.

Communication Flow

CLARITY

Channels & Contacts

Questions / Updates:

Go directly through Maddy (Head of Production)

maddison@k2kproductions.ca

General Communication:

info@k2kproductions.ca

Production Tracking:

Centralized in **Backstage**



Our Goal

"Fewer side conversations, more shared clarity."

Keeping everyone informed on the same channel keeps the production calm and synchronized.

Backstage Platform

SYSTEM

Centralized Hub

Backstage is where we keep all production information organized and accessible.



Real-time updates & notifications



Production notes & meeting logs



Design files & sketches



Department tracking & checklists

ABOUT US ▾Programs ▾BACKSTAGE ▾BOX OFFICEGIVE ▾

BACKSTAGE: Junior Production Team

FORMS & DOCUMENTS

Policy Manual	Incident Report Form
Student Code of Conduct	Suspected Abuse Form
Policies & Permissions	Box Office

SHREK

Cast List Coming Soon!	JR Cast Photos Coming Soon!
Directors Script	Audition Material Coming Soon!
Artistic Vision Summary	

Creative Team Members: Please reach out to info@k2kproductions.ca for your 4 complimentary tickets to use anyway you'd like.

Key Dates Overview

TIMELINE

Milestone / Event	Target Date / Window	Primary Focus
First Rehearsal	_____	Audition Material taught - Have a game plan
Rehearsal Plan	_____	See Google Calendar (next slide)
Build & Costume Deadlines	_____	TIER 1 N/A
Tech Week & Dress Rehearsals	_____	Full integration on stage
Show Dates	_____	Performance run!

Calendar Setup Checklist

ACTION ITEM

Before you leave tonight, please complete the following:



1. Access

Confirm you have active access to the master team calendar.



2. Sync

Add all key production dates into your personal schedule.



3. Flag

Flag any major schedule conflicts with Maddy early.



4. Deadlines

Review your specific department deadlines carefully.

Artistic Vision Summary

THEME

Shrek Kids is a story about belonging.

✗ **What the World Says**

“Hide what makes you different.”

✓ **What Our Production Says**

“What makes you different belongs here.”

Creative North Star

AESTHETIC

This show should feel vibrant and textured:



Storybook



Silly



Bold



Tactile



Magical

"Not polished for perfection — alive with imagination and kid-powered energy."

Visual Contrast of The World

WORLDBUILDING



Swamp: Warm, messy, honest, home. Rooted in organic textures and earthy tones.

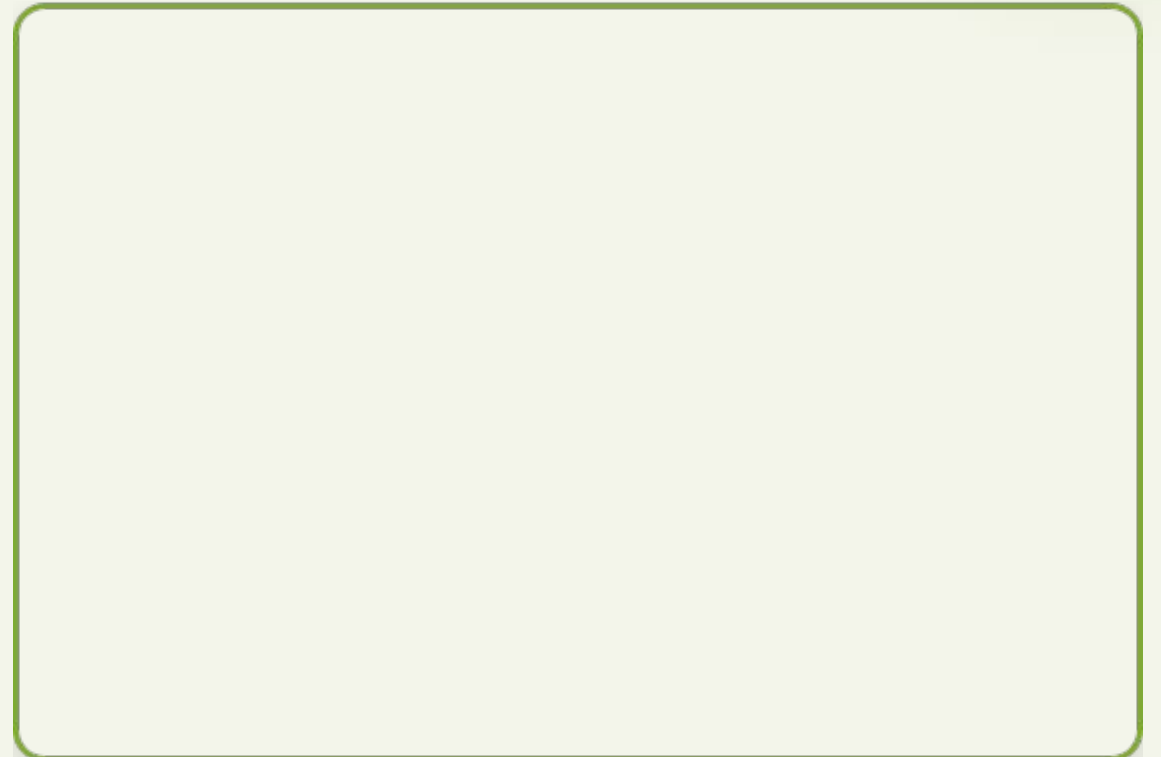


Duloc: Controlled, perfect, uniform. Rigid shapes and artificial symmetry.



Fairytale Creatures: Displaced, colorful, specific, full of story and individuality.

The visual contrast directly helps tell the emotional story of belonging.



Creative Focal Points

The Magic Moments

These are the **4–5 production moments** we want to protect with time, imagination, and resources.

They are not fully solved tonight — they are invitations for the team to dream!

Magic Moment 1: Dragon

PUPPETRY

The Dream: A real Dragon puppet that feels like a living character, not just a costume.

Creative Questions to Solve:

- 🏰 How big should the puppet structure be?
- 😊 How expressive can we make her face/eyes?
- 👥 How many puppeteers are required?
- 🔥 Can she safely “breathe fire” at the end?



Magic Moment 2: Fiona Transformation

STAGE MAGIC

The Dream: A believable, magical Fiona-to-ogre transformation on stage.

Practical Options

- Quick change costume elements
- Prosthetic / Mask application
- Special lighting & haze support

Creative Goals

- What does the audience visually track?
- How do we ensure seamless execution?
- How do we make it magical, not clunky?

Magic Moment 3: Pinocchio's Nose

PROPS GAG

The Concept

The Dream: Pinocchio's nose extends and shrinks dynamically on stage.

This should become a hilarious, recurring comedy payoff throughout the show!

Technical Questions

-  Performer-controlled or crew-controlled?
-  Mechanical reliability & safety on stage
-  How does the gag build across scenes?

Magic Moment 4: Dwarf Comedy

COSTUMING

The Dream: Short-leg hilarity for Lord Farquaad / Dwarf illusion.

💡 Design Directions

- False legs attached to torso with kneeling rig
- Puppet leg extension illusion
- Oversized props to play with visual scale

🛡️ Safety & Comfort

- Ensuring performer knee padding & mobility
- Quick entry/exit from stage
- Making it visually funny while completely safe

Magic Moment 5: Freak Flag

CLIMAX

⊘ What We're Avoiding

NO standard flags or parade imagery.

🧳 Our New Concept

The creatures open their little banishment suitcases to reveal the unique things that make them who they are.

Hide → Open → Reveal → Celebrate!

Freak Flag Suitcase Contents

PROPS & COSTUMES

Suitcases may reveal personalized treasures:



Storybooks
Sparkly fairytale books



Feathers & Magic
Character objects & potions



Costume Pieces
Surprise apparel & pop-ups



Tiny Treasures
Personalized story props

Core Message: “You tried to throw us out of the story. We’re still here.”

What Is Decided

LOCKED ITEMS

We are officially protecting these priority creative problems to solve:



Dragon puppet build and puppetry approach

Fiona transformation stage illusion



Pinocchio nose growing mechanism



Dwarf comedy illusion and safety design



Freak Flag suitcase reveal staging



We are building more than a show.

We are creating a place where students can be brave, silly, seen, and part of something bigger than themselves.



Let's build the world together!