



The Acquisition

What Has Happened?

About 75 years after Charles and Myrtle Fillmore founded Unity in 1889, a separate nonprofit was created to support the churches or field ministries. It was originally the Association of Unity Churches, and more recently we've called it Unity Worldwide Ministries (UWM).

The Fillmores' original Unity School of Christianity, now called Unity World Headquarters (UWH), continued its work publishing books, booklets, and magazines like *Daily Word*, and operating the Silent Unity Prayer Ministry. It also oversees the 1,200-acre Unity Village campus and all its activities. UWH has more than 200 employees and an annual budget of about \$25 million.

Now the two organizations are being reunited after 60 years apart. (Legally it is called an acquisition.) Support for the churches now will come from Unity World Headquarters. It is creating a new department called Unity Communities & Leaders (UC&L), to oversee this work. UC&L will be led by an executive director who reports to CEO Jim Blake. UC&L will be called the Home Office.

The UWM board is dissolving and most of UWM's employees are being absorbed into UWH.

How Does This Affect Us?

Ministries will remain independent and continue to operate as usual.

This change has nothing to do with branding. Each ministry may continue to use the branding it has. No ministry has to change its name or the way it does things.

This change has nothing to do with Unity teachings. They are not changing, and each ministry is free to study spiritual principles in whatever way interests them.

Ministries will still have nonprofit status under UWM (if they already do).

UWM's 403b retirement program for ministers will remain intact.

Nothing is changing in the Unity education program or seminary for the foreseeable future.



Ministries' donations to UWM and UWH may be combined and sent to UWH, but there's no hurry to change it. Money sent now to either organization will end up in the same place.

The only change ministries will need to make eventually is to amend their bylaws to take out references to Unity Worldwide Ministries and replace with Unity World Headquarters. They will also need to change references to "membership" in UWM because the new model is different. (Ministries will be called Partners instead of members.) There is no urgency to change church bylaws, and headquarters will provide guidance in 2026 on how to do it.

How It Will Work

Right now, the changes being made are at the organizational level at Unity Village—merging the two staffs, transferring assets. The official changeover is January 1, 2026.

Gradually ministries will begin to see ways that UWH will support them going forward. In particular, UWH has talked about a national marketing campaign to make more people aware of Unity and help them find local churches.

Calls to Unity World Headquarters will be answered by Customer Care representatives trained specifically to help the ministries—so they can refer the caller to exactly the right person they need to talk to in any of the UWH departments.

UC&L will keep ministries apprised of what's available from headquarters that might be useful, like spiritual tools online, products, magazines, books, even Unity apparel. Ministries may continue to order books or products from UWH as usual, and a handful of products that have been sold through UWM will be included in the UWH online store.

Strategic goals will be set for the whole movement instead of 600 churches operating in silos. The idea is to have everyone focusing on the same vision for the whole, global Unity movement. Participation is entirely optional. Every ministry is still independent and autonomous.

Headquarters is setting up an online platform, called Circle, that will be a communications hub for all the ministry leaders (active or retired) to stay in touch with each other. It will be a repository for resources, like branding materials or social media graphics, and it will also be a source of information about what's happening in the movement and in other churches. Ministries and credentialed leaders will have a chance to sign up or enroll in Circle in early spring 2026 once it is set up.



Unity will still have a convention every year starting in 2027. The UWH events team is also organizing retreats at Unity Village for church groups and will be inviting them to special events.