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STRATEGIC PLAN

1. STRATEGIC ACTION PLAN (1-YEAR PERIOD)

A) Long-term activities (Building up the agricultural production and sales distribution channels):

- On-site tests and pre-orders: Tests will start on two selected farms in Brazil (soil biology laboratory tests in 2 weeks and yield and quality tests on 5 hectares). Both farms have a written letter of intent for a fixed order and have agreed to a 20% advance payment after the tests are completed.
- Licensing and legal background: Based on the licenses of the acquired local company, which has been operating since 2019, the official marketing authorization of the product (since it is 100% organic) is expected to take only 6 months.
- Infrastructure and factory establishment: The city of Goianinha has donated a 5-hectare plot for the factory and headquarters. It is pre-discussed that Nordeste Development Bank provides a low-interest loan for construction, with a minimum of $300,000.
- The company will rent a refrigerated truck and a combined office/industrial/residential property for the transitional period.
- Complementary technologies: In addition to Ensynox, low-budget local tests will be launched (PlanctACTIVE microalgae, magnetic water, Esstence animal feed). The laboratory results, which have already been proven in Hungary, apply to all partner technologies.
- Preparation for the US market: Parallel agricultural and environmental (heavy metals, oil, toxic substances) tests are set to be started with the involvement of the University of South Florida and Florida Research AG.

B) Short-term projects (Immediate income generation):

- In the first 3-4 months - during the running of the agricultural tests - the focus is on environmental cleanup projects with a quick turnaround time (water and soil purification, algae and toxin neutralization).
  The enzyme biologically breaks down the harmful substances in 2 weeks, so the work can be completed and invoiced within 1 month.
- In Brazil, 4 large projects are being prepared (municipal wastewater treatment, algae removal from lakes, and toxic substance removal in the mining industry).
- Example of business calculation:
  A blue-green algae treatment project has a COGS (cost of goods) of $300,000 (with state-subsidized support and logistics expected), and its income is between $2.5 and $3.0 million.

1.1. STRATEGIC ACTION PLAN (4-YEAR PERIOD)

C) Long-term activities, brand development, creating Sustainable Systems in multiple industries, including food (processed and ultra-processed), alternative protein, cleaning products, cleaning services, environmental conservation, biomedicine, The Circle of Life. We have the timeline for those market entries.

In the coming years, we will continue to enhance and prioritize our ocean-related project lines, which are part of The Poseidon Projects (www.theposeidonprojects.com). TPP is backed by the UN-UNESCO as a partner program, and we created a revenue-generating project line around it with OnEarth MissionX. We have a clear roadmap to transform these projects into high-stakes businesses while delivering exceptional solutions for human health, environmental sustainability, ocean health, and climate resilience. Our claims are backed by scientific validation and endorsement from the scientific community, and we understand how to bring them to fruition, bridging science, industry, and entrepreneurship.

The timeline for the Pre-IPO and IPO will be determined between the 3rd and 4th years.