



Event Sponsorship

Wild Roots Nature Center

Sponsorship is as easy as

- 1 Learning about the impact of each of our events
- 2 Choosing your Sponsorship Level
- 3 Indicating your selections and returning this form

I would like to sponsor:

	Barred Owl	Red-Tailed Hawk	Pileated Woodpecker	Bluebird
Golden Hour in the Grove	☐ \$5,000	☐ \$2,500	☐ \$1,000	☐ \$500
Science Saturdays	☐ \$5,000	☐ \$2,500	☐ \$1,000	☐ \$500
Spook the Dells	☐ \$5,000	☐ \$2,500	☐ \$1,000	☐ \$500
Luminaria	☐ \$5,000	☐ \$2,500	☐ \$1,000	☐ \$500

- ☐ I would like to learn about upcoming events and programs through monthly email updates
- ☐ I would like to receive a printed copy of the Wild Roots Nature Center Newsletter
- ☐ I would like to learn about volunteer opportunities with Wild Roots

If your sponsorship includes complimentary tickets, you will be contacted at a later date for ticket distribution. For Science Saturdays, you will be contacted promptly to determine which Saturdays you would like to sponsor.

NAME: _____

BUSINESS: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____

EMAIL: _____

☐ Check Enclosed
(Please make checks payable to
"Wild Roots Nature Center")

☐ Charge my credit card

Exp. Date _____ Security Code _____

Signature _____

Please send this form and your payment to Wild Roots Nature Center at 8786 Montague Road, Rockford, IL 61102.
Wild Roots Nature Center can also invoice you for payment.

To learn more about sponsorship benefits
contact Linda Sandquist, Director of Development at 815-335-2915 or at Linda@wildrootsnaturecenter.org



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Sponsorship levels for each event feature event tickets and marketing opportunities.

This guide contains information about our 4 major events:

Golden Hour in the Grove, Science Saturdays, Spook the Dells, and Luminaria

Golden Hour in the Grove

September: Guests enjoy live music, food, specialty cocktails, games, and more in this magical evening set in The Grove Nature Playscape during the golden light of an autumn evening in September. This event supports Wild Roots' operations and helps make sure our programming stays free or low-fee.



	Perks	Marketing Opportunities
Barred Owl \$5,000	8 complimentary tickets - Guided Hike for 15 people	- ALL OF THE RED-TAILED HAWK MARKETING BENEFITS PLUS... - Listed as "Presenting Sponsor" - Chance to provide opening remarks during program 1/2 page ad space in 3 printed newsletters - Exclusive Social Media video shoutout
Red-Tailed Hawk \$2,500	6 complimentary tickets - Guided Hike for 10 people	- ALL THE PILEATED MARKETING WOODPECKER BENEFITS PLUS... - Company information placed for guests during event
Pileated Woodpecker \$1000	4 complimentary tickets - Guided Hike for 4 people	- ALL THE BLUEBIRD MARKETING BENEFITS PLUS... - Prominent logo usage on promotional material - Inclusion of title and logo in an additional printed newsletter
Bluebird \$500	2 complimentary tickets	- Logo usage on promotional material - Mentioned in opening and closing remarks - Title and logo on all promotional material - Inclusion of title and logo in 1 printed newsletter

Science Saturdays

First Saturday of Each Month: You can help keep these family events free for all ages. Science Saturdays provide an easy and accessible gateway into nature education. Guests explore an engaging STEM topic through hands-on learning opportunities designed for the whole family.



	Perks	Marketing Opportunities
Barred Owl \$5,000	- Sponsorship for 12 Science Saturdays - Guided Hike for 15 people	- ALL OF THE BLUEBIRD MARKETING BENEFITS FOR 12 SCIENCE SATURDAYS 1/2 page ad space in 3 printed newsletters - Exclusive Social Media video shoutout
Red-Tailed Hawk \$2,500	- Sponsorship for 8 Science Saturdays - Guided Hike for 10 people	- ALL THE BLUEBIRD MARKETING BENEFITS FOR 8 SCIENCE SATURDAYS - Inclusion of title and logo in 2 printed newsletters
Pileated Woodpecker \$1000	- Sponsorship for 4 Science Saturdays - Guided Hike for 4 people	- ALL THE BLUEBIRD MARKETING BENEFITS FOR 4 SCIENCE SATURDAYS - Inclusion of title and logo on 1 printed newsletter
Bluebird \$500	Sponsorship for 1 Science Saturday	- Listed as a sponsor for 1 Science Saturday - Individual signage as a sponsor at 1 Science Saturday - Title and Logo on promotional material for 1 Science Saturday - Inclusion of title and logo in 1 printed newsletters



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Spook the Dells

October: Guests of all ages enjoy a theatrical hike learning about the creatures of the night through engaging performances along our paved hiking path. This is a free Halloween event that parents and kids love and it's candy-free!



	Perks	Marketing Opportunities
Barred Owl \$5,000	8 complimentary tickets - Guided Hike for 15 people	- ALL THE RED-TAILED HAWK MARKETING BENEFITS PLUS... - Listed as "Presenting Sponsor" 1/2 page ad in 3 printed newsletters - Company information placed for guests during event - Exclusive Social Media video shoutout
Red-Tailed Hawk \$2,500	6 complimentary tickets - Guided Hike for 8 people	- ALL THE PILEATED WOODPECKER MARKETING BENEFITS PLUS... - Inclusion of title and logo in 2 printed newsletters
Pileated Woodpecker \$1000	4 complimentary tickets	- ALL OF THE BLUEBIRD MARKETING BENEFITS PLUS... - Logo on all promotional material
Bluebird \$500	2 complimentary tickets	- Title on all promotional material - Inclusion of title and logo in 1 printed newsletters

Luminaria

December: A family favorite for over 30 years. Families and friends join us for this free winter event, which includes a candlelit trail, music, s'mores, and hot cocoa by the fire. Your sponsorship keeps this event free and you can volunteer to help serve cocoa, s'mores, or keep the fire going.



	Perks	Marketing Opportunities
Barred Owl \$5,000	Guided Hike for 15 people	- ALL OF THE RED-TAILED HAWK BENEFIT PLUS.... - Listed as "Presenting Sponsor" 1/2 page ad space in 3 printed newsletters - Company information placed for guests during event - Exclusive Social Media video shoutout
Red-Tailed Hawk \$2,500	Guided Hike for 10 people	- ALL THE PILEATED WOODPECKER MARKETING BENEFITS PLUS... - Individual signage as a sponsor at event
Pileated Woodpecker \$1000	Guided Hike for 4 people	- ALL THE BLUEBIRD MARKETING BENEFITS PLUS... - Logo in all promotional material
Bluebird \$500	Guided Hike for 2 people	- Title on promotional material - Inclusion of title and logo in 1 printed newsletters

To learn more about sponsorship benefits at Wild Roots Nature Center, contact Linda Sandquist, Director of Development at 815-335-2915 or Linda@WildRootsNatureCenter.org