



EVENT SPONSORSHIP

SEVERSON DELLS NATURE CENTER

BUSINESS
SUPPORTER
OPPORTUNITY

GOLDEN HOUR IN THE GROVE

SEPTEMBER 26, 2026

Our PREMIER Fundraiser! Guests enjoy live music, food, specialty cocktails, games, and more in this magical evening set in The Grove Nature Playscape during the golden light of an autumn evening in September. This ticketed fundraiser sees 150 attendees.



	PERKS	MARKETING OPPORTUNITIES
BARRED OWL \$5,000	<ul style="list-style-type: none">8 complimentary ticketsGuided Hike for 15 people	<ul style="list-style-type: none">ALL OF THE RED-TAILED HAWK MARKETING BENEFITS PLUS...Listed as "Presenting Sponsor"Chance to provide opening remarks during program1/2 page ad space in 3 printed newslettersExclusive Social Media video shoutout
RED-TAILED HAWK \$2,500	<ul style="list-style-type: none">6 complimentary ticketsGuided Hike for 10 people	<ul style="list-style-type: none">ALL THE PILEATED MARKETING WOODPECKER BENEFITS PLUS...Company information placed for guests during event
PILEATED WOODPECKER \$1000	<ul style="list-style-type: none">4 complimentary ticketsGuided Hike for 4 people	<ul style="list-style-type: none">ALL THE BLUEBIRD MARKETING BENEFITS PLUS...Prominent logo usage on promotional materialInclusion of title and logo in an additional printed newsletter
BLUEBIRD \$500	<ul style="list-style-type: none">2 complimentary tickets	<ul style="list-style-type: none">Mentioned in opening and closing remarksTitle and logo on all promotional materialInclusion of title and logo in 1 printed newsletter

SPOOK THE DELLS

OCTOBER 17, 2026

A FAMILY favorite event! Guests of all ages enjoy a theatrical hike learning about the creatures of the night through engaging performances along our paved hiking path. This is a ticketed event that occurs in October with around 150 attendees.



	PERKS	MARKETING OPPORTUNITIES
BARRED OWL \$5,000	<ul style="list-style-type: none">8 complimentary ticketsGuided Hike for 15 people	<ul style="list-style-type: none">ALL THE RED-TAILED HAWK MARKETING BENEFITS PLUS...Listed as "Presenting Sponsor"1/2 page ad in 3 printed newslettersCompany information placed for guests during eventExclusive Social Media video shoutout
RED-TAILED HAWK \$2,500	<ul style="list-style-type: none">6 complimentary ticketsGuided Hike for 8 people	<ul style="list-style-type: none">ALL THE PILEATED WOODPECKER MARKETING BENEFITS PLUS...Inclusion of title and logo in 2 printed newsletters
PILEATED WOODPECKER \$1000	<ul style="list-style-type: none">4 complimentary tickets	<ul style="list-style-type: none">ALL OF THE BLUEBIRD MARKETING BENEFITS PLUS...Logo on all promotional material
BLUEBIRD \$500	<ul style="list-style-type: none">2 complimentary tickets	<ul style="list-style-type: none">Title on all promotional materialInclusion of title and logo in 1 printed newsletters

LUMINARIA

DECEMBER 11-12, 2026

Our BIGGEST event! A family favorite for over 30 years. Several hundred guests join us for this free winter event, which includes a candlelit trail, music, s'mores, and hot cocoa by the fire. This free event occurs in December and sees around 300-500 attendees.



	PERKS	MARKETING OPPORTUNITIES
BARRED OWL \$5,000	<ul style="list-style-type: none">Guided Hike for 15 people	<ul style="list-style-type: none">ALL THE RED-TAILED HAWK MARKETING BENEFITS PLUS...Listed as "Presenting Sponsor"1/2 page ad in 3 printed newslettersCompany information placed for guests during eventExclusive Social Media video shoutout
RED-TAILED HAWK \$2,500	<ul style="list-style-type: none">Guided Hike for 10 people	<ul style="list-style-type: none">ALL THE PILEATED WOODPECKER MARKETING BENEFITS PLUS...Individual signage as a sponsor at event
PILEATED WOODPECKER \$1000	<ul style="list-style-type: none">Guided Hike for 4 people	<ul style="list-style-type: none">ALL OF THE BLUEBIRD MARKETING BENEFITS PLUS...Logo on all promotional material
BLUEBIRD \$500	<ul style="list-style-type: none">Guided Hike for 2 people	<ul style="list-style-type: none">Title on all promotional materialInclusion of title and logo in 1 printed newsletters



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SPONSORSHIP IS AS EASY AS

- 1 CHOOSE YOUR SPONSORSHIP LEVEL!
- 2 LEARN ABOUT THE BENEFITS FOR EACH LEVEL FOR EACH EVENT!
- 3 INDICATE YOUR SELECTIONS AND RETURN THIS FORM TO SEVERSON DELLS!

I WOULD LIKE TO SPONSOR:

	BARRLED OWL	RED-TAILED HAWK	PILEATED WOODPECKER	BLUEBIRD
 GOLDEN HOUR IN THE GROVE	<input type="radio"/> \$5,000	<input type="radio"/> \$2,500	<input type="radio"/> \$1,000	<input type="radio"/> \$500
 SPOOK THE DELLS	<input type="radio"/> \$5,000	<input type="radio"/> \$2,500	<input type="radio"/> \$1,000	<input type="radio"/> \$500
 LUMINARIA	<input type="radio"/> \$5,000	<input type="radio"/> \$2,500	<input type="radio"/> \$1,000	<input type="radio"/> \$500

- ☐ I would like to learn about upcoming events and programs via the monthly email newsletter
- ☐ I would like to receive a printed copy of Notes for the Dells (printed newsletter) tri-annually
- ☐ I would like to learn about volunteer opportunities with Severson Dells

IF YOUR SPONSORSHIP INCLUDES COMPLIMENTARY TICKETS, YOU WILL BE CONTACTED AT A LATER DATE FOR TICKET DISTRIBUTION.

NAME: _____

BUSINESS: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____

EMAIL: _____

☐ CHECK ENCLOSED
(PLEASE MAKE CHECKS PAYABLE TO "SEVERSON DELLS")

☐ CHARGE MY CREDIT CARD

EXP. DATE _____ SECURITY CODE _____

SIGNATURE _____

Generous sponsors like you help residents and visitors of the greater Rockford area deepen their connection with the natural world. Thank you for supporting nature education in your community!

Contributions to SDNC are tax-deductible to the extent allowed by law. Please contact your tax professional for details.
This form can also be completed at seversondells.org/business-supporters



BUSINESS MEMBERSHIP

SEVERSON DELLS NATURE CENTER

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BUSINESS MEMBERSHIPS: FOR THE WELLBEING OF OUR ENVIRONMENT AND FOR YOUR TEAM MEMBERS!

	PERKS	MARKETING OPPORTUNITIES
BUSINESS BENEFACTOR \$5,000	<ul style="list-style-type: none">• 32 Family Memberships• Private Guided hike for 10 people• 1 free 4-hour room rental at the Nature Center	<ul style="list-style-type: none">• ALL OF THE PATRON MARKETING BENEFITS PLUS...• Logo on signage in Severson Dells Nature Center
BUSINESS PATRON \$2,500	<ul style="list-style-type: none">• 16 Family Memberships• Private Guided hike for 10 people	<ul style="list-style-type: none">• ALL OF THE CONTRIBUTOR MARKETING BENEFITS PLUS...• Listing on signage in Severson Dells Nature Center• Logo at Golden Hour in the Grove
BUSINESS CONTRIBUTOR \$1,000	<ul style="list-style-type: none">• 8 Family Memberships	<ul style="list-style-type: none">• ALL OF THE SPONSOR MARKETING BENEFITS PLUS...• Logo on Severson Dells website
BUSINESS SPONSOR \$500	<ul style="list-style-type: none">• 4 Family Memberships for employees• 10% Store Discount• ANCA reciprocal program	<ul style="list-style-type: none">• Listing on Severson Dells website• Listing in 1 Notes from the Dells Newsletter

I WOULD LIKE TO: ☐ RENEW MY BUSINESS MEMBERSHIP ☐ BECOME A BUSINESS MEMBER

- ☐ BUSINESS SPONSOR (4 MEMBERSHIPS) – \$500 / YEAR
- ☐ BUSINESS CONTRIBUTOR (8 MEMBERSHIPS) – \$1000 / YEAR
- ☐ BUSINESS PATRON (16 MEMBERSHIPS) – \$2500 / YEAR
- ☐ BUSINESS BENEFACTOR (32 MEMBERSHIPS) – \$5000 / YEAR

NAME: _____

BUSINESS: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____

EMAIL: _____

☐ CHECK ENCLOSED
(PLEASE MAKE CHECKS PAYABLE TO "SEVERSON DELLS")

☐ CHARGE MY CREDIT CARD

EXP. DATE _____ SECURITY CODE _____

SIGNATURE _____

- ☐ I would like to learn about upcoming events and programs via the monthly email newsletter.
- ☐ I would like to receive a printed copy of Notes From the Dells tri-annually.
- ☐ I would like to learn about volunteer opportunities with Severson Dells.

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