



The Crisis Planners

Let's Get Ready **TODAY**

HOME & LIFE PREPAREDNESS SYSTEM™

Plan Today. Protect Tomorrow. Live with Peace of Mind.

CORPORATE PROGRAM

Equip your team with **The Crisis Planners HOME and LIFE Preparedness System™** to help clients proactively plan, get organized, and prepared for life's changes and unexpected events—while growing your business.

PEACE OF MIND FOR YOUR CLIENTS (55+) & THEIR FAMILIES



REDUCES STRESS DURING EMERGENCIES



ORGANIZED & ACCESSIBLE IMPORTANT DOCUMENTS



CLEAR PLANS FOR LIFE TRANSITIONS & UNEXPECTED EVENTS



GREATER PEACE OF MIND FOR EVERYONE INVOLVED

THE PROGRAM: SIMPLE. POWERFUL. PROFITABLE.

- CORPORATE STARTER PROGRAM**
Your agency invests in our complete starter program and receives all the tools, materials, and resources to get started.
- TEAM TRAINING & CERTIFICATION**
We provide specialized training for your team so they can confidently guide clients using the HOME & LIFE Preparedness System.
- WORK WITH CLIENTS**
Your team works one-on-one with clients to organize important information, plan for life changes, and prepare for emergencies.
- BILL & GENERATE NEW REVENUE**
You bill for the time spent with clients—creating a new, sustainable revenue stream with high-value impact.

POWERFUL BENEFITS FOR YOUR AGENCY

- GENERATE NEW REVENUE**
Add a high-value, billable service and increase revenues from both new and existing clients.
- WIN NEW CLIENTS**
Engage individuals who aren't ready for traditional home care services and build trusted relationships early.
- ENHANCE CLIENT RELATIONSHIPS**
Provide meaningful support that deepens trust and loyalty.
- DIFFERENTIATE YOUR AGENCY**
Stand out in your market with a proactive, innovative program that families value.

STARTER PROGRAM INVESTMENT



Based on agency size and number of staff trained
Includes:

- Full system toolkit
- Training for up to [X] team members
- Implementation guide

ADVANCED GROWTH PACKAGE



Includes everything in Starter PLUS:

- Expanded team training
- Sales & marketing toolkit
- Custom onboarding support
- Revenue optimization strategy

ENTERPRISE PROGRAM



Best for multi-location agencies:

- Full staff rollout
- Custom branding integration
- Ongoing consulting support
- Scalable implementation systems



PREPARE TODAY.
Protect Tomorrow.
STRONGER CLIENT OUTCOMES.
STRONGER BUSINESS RESULTS.



LET'S BUILD A SMARTER, MORE PROFITABLE CARE MODEL—TOGETHER.
Invest in your team. Empower your clients.
Grow your business.