

Business Signage Improvement Grant Program

Program Overview

The Sign Improvement Grant Program is designed to assist local businesses within Greenfield city limits in replacing outdated, damaged, or unattractive signage and encourage installation of new, high-quality signs that improve the appearance and visibility of commercial properties throughout the community.

The program provides a reimbursement grant of up to **\$300 per business** for eligible sign improvements.

Program Goals

The goals of the program are to:

- Improve the visual appearance of commercial corridors
- Support small business visibility and marketing
- Encourage attractive, professional signage
- Revitalize storefronts and business districts
- Promote community pride and economic development

Eligible Improvements

- Replacement of outdated signs
- Installation of new exterior business signs
- Window lettering or vinyl graphics
- Hanging signs
- Monument signs
- Awning signage
- Blade signs
- Exterior illuminated signs
- Professional repainting or restoration of existing signs

Ineligible Expenses

- Temporary signs or banners
- Portable signs
- Billboards
- Interior signage
- Routine maintenance only
- Digital message boards (unless specifically approved)
- Labor completed by the business owner without receipts
- Projects started before grant approval

Applicant/Business Eligibility Requirements

- Operate a business within the community
- Have all local property taxes and utilities current
- Obtain all required sign permits
- Meet zoning and sign ordinance requirements
- Maintain the sign for a minimum of three (3) years
- Submit completed application materials

Design Standards

All signs funded through this program should:

- Be submitted for Design Review by Chamber Main Street before ordering

- Complement the building architecture
- Use durable, quality materials
- Maintain readability and appropriate scale
- Avoid excessive lighting or cluttered appearance

Preference may be given to signs that:

- Enhance historic character
- Replace deteriorated or non-conforming signage
- Enhance pedestrian appeal
- Include creative or artistic elements

Application Requirements

Applicants must submit:

1. Completed application form
2. Photo of existing storefront/sign area
3. Design rendering or sketch of proposed sign
4. Cost estimate or contractor quote

Approval Process

1. Application submitted
2. Staff review for completeness
3. Sign/design review committee approval
4. Applicant notified of award
5. Project completed within 6 months
6. Final inspection/photo submission
7. Reimbursement issued

Program Information:



Greenfield
=CHAMBER MAIN STREET=

202 S. 1st Street Greenfield, IA 50849

Phone 641-743-8444

Email director@greenfieldiowa.com

Sign Grant Application

Business Information

- Business Name:
- Owner Name:
- Property Address:
- Phone:
- Email:

Project Information

- Describe the proposed sign project:
- Total Project Cost:
- Grant Amount Requested:
- Estimated Completion Date:

Attachments

- ☐ Quote/Estimate
- ☐ Design Rendering
- ☐ Property Owner Approval
- ☐ Photos

Certification

I certify that the information provided is accurate and that the project will comply with all local regulations.

Signature: _____

Date: _____

Submit to

Greenfield Chamber Main Street

202 S. 1st Street

Greenfield, IA 50849

Or by email director@greenfieldiowa.com

