



Palmyra Chamber of Commerce

# Chamber News

FEATURED ARTICLE

## BUSINESS DEVELOPMENT GRANT

The Palmyra Chamber of Commerce surprised three Palmyra Chamber businesses with its first Business Development Grants.

On November 15, a Chamber delegation walked into Katelyn Ferry's [Simply Picked Country Store](#), and presented her with a check for up to \$2500 in matching grant money for improvements to her business. Ferry recently added a new awning on the front of the building and has additional upgrades planned. "Many people don't know that I have paid for this entire store out of my pocket," Ferry said. "It is a huge blessing to receive this grant to be able to move forward and expand my business which I am really wanting to do."

That same week, on November 17, Zane Meyers held a grand opening for [Meyers Barber CO.](#) Not only was Meyers bowled over by great turnout for the event, but



*Simply Picked Country Store owner, Katelyn Ferry, was joined by her family after receiving the Chamber's first Business Development Grant. (photo courtesy of the Palmyra Spectator)*

“Many people don't know that I have paid for this entire store out of my pocket. It is a huge blessing to receive this grant to be able to move forward and expand my business which I am really wanting to do.”

~Katelyn Ferry  
Owner of Simply Picked

# BUSINESS DEVELOPMENT GRANT

Continued

he got the added surprise of a Palmyra Chamber Business Development Grant to help get his business on its feet. "It will get me off to a good start," he said.

The third and final 2022 Palmyra Business Development Grant was awarded December 6 to Leisa Hinkle owner of The Urban Nest. "Thank you so much!" a surprised Hinkle exclaimed. Hinkle is waiting on quotes to upgrade her building's façade.

The purpose of the business development grant is to help businesses open or expand in the city of Palmyra. All applicants must demonstrate the ability to obtain additional financing from customary lenders. Awards were based on Concept & Innovation, Viability, Financials, Sustainability and Economic Impact. These young entrepreneurs also have access to assistance from Maria Kuhns, Entrepreneurship Specialist with Missouri SBDC at Hannibal Regional Economic Development.

“It will get me off to a good start.”

~Zane Meyers

Owner of Meyers Barber CO



Zane Meyers accepts a Business Development Grant from Palmyra Chamber President, Caitlin Smyser.



Caitlin Smyser presents Leisa Hinkle, owner of The Urban Nest, the third Business Development Grant. Also pictured is Brandy Huber of [B Creative Nutrition](#) who operates her business there.

**Congratulations Katelyn,  
Zane and Leisa!**

Bringing Business & Community Together.





# ANNUAL **CHAMBER AWARDS** BANQUET

Get your tickets for the Palmyra Chamber's Annual Awards Banquet, Thursday, January 12, at Farischon Hall. Be there to honor the 2022 Citizen, Educator and Volunteer of the year.

Social Hour will begin at 5:30 p.m. with dinner at 6:30 p.m. Tickets are \$30 each and must be paid in advance. Tickets may be purchased at the Chamber office, City Hall, HATS, the Palmyra Spectator, and the Rebel Pig. The meal will be catered by Rebel Pig and feature roast beef and turkey.



There's still an opportunity to **SHOWCASE YOUR BUSINESS** at the event by decorating a table of 8. You can promote your business by using branded items such as pens or notepads at place settings with the centerpiece/prize being an item/service sold by the business. Or you might choose a theme, such as movies or wine, decorating accordingly. A business does not need to buy tickets for seating at that table. To reserve a table to decorate, call or email the Palmyra Chamber office (573-769-0777; [palmyrachamber@gmail.com](mailto:palmyrachamber@gmail.com)).



## 2023 BOARD OF DIRECTORS

**The following slate will be presented to the membership for a vote:**

President	Allie Bennett
Past President	Caitlin Smyser
Vice President	Maria Kuhns
Secretary/Treasurer	Susan Berti

**Continuing Board Members whose terms have not expired include:**

Randy Hopson  
Steve Mast  
Heather McChristian  
Joel Swisher  
Wes Tuley

If you would like to volunteer or nominate another Palmyra Chamber member in good standing to appear on the slate, please do so no later than January 3, 2023. Per our Bylaws, "If no additional nominations are submitted within the designated period, the nominated slate shall be declared elected by the Board of Directors at their next regular meeting. If additional nominees are submitted, the names of all candidates will be arranged on a ballot and mailed to all members in good standing."

# RIDE THE FIRE TRUCK WITH **SANTA**

*Rides on the fire truck with Santa, a Palmyra tradition the past 35 years, take place from 1 - 2 p.m. every Saturday November 26 through Christmas Eve, December 24. Santa asks riders for donations for the Food Pantry to help someone else have a wonderful Christmas. Rides are sponsored by the Palmyra Fire Protection District and the Palmyra Chamber of Commerce.*



**1-2 p.m. every Saturday  
through Christmas Eve,  
December 24.**

*Bringing Business & Community Together.*





# CONGRATS **KUDOS** WELL DONE!



## RIBBON CUTTING

Please welcome new business and new Chamber member [Meyers Barber CO.](#) The Barber shop is located at 114 E. Lafayette. Appointments can be booked [HERE.](#)



## RECOGNITION

Congratulations to Palmyra Chamber Vice-President and Manager of Economic Development at NE Power, Allie Bennett, and Doug Dry, owner of the Rebel Pig. Both were recognized in the Quincy Herald-Whig's 20 Under 40, an annual showcase of 20 passionate individuals under the age of 40, nominated by their peers and commended for their passionate business and community involvement. You can read more about them [HERE.](#)

## HOLIDAY FOOD DRIVE CHALLENGE

*Success!*

### FOR PALMYRA FOOD PANTRY



*Some of the bounty presented to the Palmyra Food Pantry at the November 8 chamber meeting. Pictured are Chamber officers Susan Berti & Caitlin Smyser, PHS Key Club Members Maura & Molly Gottman, Pam Meyers and Penny Knochel from the Food Pantry, Kiwanis Key Club Sponsor Gary Stowe, and Rachel Bemis, NE Power food drive organizer.*



Palmyra's R-1 Key Club earned bragging rights as the challenge winner while the Palmyra Food Pantry ultimately came out on top.

In the spirit of this season of giving, the Palmyra Chamber also made a monetary donation to the Palmyra Food Pantry.

**The Palmyra Food Pantry can still use your help to make the Christmas season a joyous one for families in need.**





# 2023 CHAMBER MEMBERSHIP

Join or renew as a valued member of the Palmyra Chamber of Commerce. Membership runs January – December. Businesses with only 1-3 employees can join for only \$75. Churches and Community & Service Organizations and Non-Business Individual Memberships are also \$75. Retired Individuals may join for \$25.

Want to learn more about the benefits of being a member? Come to our next monthly meeting at noon at Hall's Hall on December 13.

An application is available on the Chamber website here.



NEXT MEETING:

Noon at Hall's Hall | December 13

## CHAMBER BENEFIT PLAN

The Palmyra Chamber of Commerce is able to offer its members health insurance through the Missouri Chamber Benefit Plan and Trust GDC Insurance Services. Powered by the Missouri Chamber Federation and administered by Anthem Blue Cross and Blue Shield, the Chamber Benefit Plan is available to small group employers, who are members of a qualifying Chamber of Commerce and have 2 – 50 eligible employees.

By being a part of a larger, self-funded pool, employers have financial protection backed by Anthem's stop loss coverage. In addition to financial protection, the Chamber Benefit Plan offers so much more.

If you think the Chamber Benefit Plan is right for your small business, call the Palmyra Chamber at 573-769-0777 or call agents noted below.

### CHAMBER BENEFIT PLAN OFFERS:

- Competitive, medically underwritten rates
- Fixed, predictable monthly payments
- A variety of plan designs, including 10 PPO and three HSA options
- Anthem's Blue Access, Blue Access Choice and Blue Preferred networks
- Coverage for claims run-out/terminal liability coverage Open
- Simple, streamlined administration

**Trust|GDC**  
INSURANCE SERVICES

Paul Frankebach | Carla Meyers  
**573-769-4311**



15th ANNUAL TASTE OF PALMYRA

# THE SMALL TOWN WITH THE BIG TASTE



The 15th Annual Taste of Palmyra, held October 17, was our biggest yet! Every booth was taken and choices for food and fun abounded. It was amazing to see our vendors brave the unseasonably cold temperatures and strong wind, and they attracted faithful bundled-up attendees willing to wait for their favorite indulgences and entertainment. Kudos to Steppin' Back for warming our hearts with late night entertainment.

This year's event chairperson was Anna Gottman, office manager and funeral director with Lewis Brothers Funeral Chapel. Anna had a dedicated hard-working crew of volunteers that included Mary Boyd, Kayla Carroz, Chad Englehardt, Kurt Hillman, Cheri Hurliman, Zach Jones, Thomas Kroeger, Debbie Nokes, Reann Redd, Rick Steidinger, Clint Stewart, Madonna Tucker, Lori White and Patricia Willing.

Thank you to our Premier sponsors: Bud's Paint and Body, Chariton Valley, Foster Adopt Connect, Hannibal Regional Medical Group, and Maid2 Clean.

Thank you to our Platinum Sponsors: Blessing Health & Hannibal Clinic, DMO Promo - Marketing & Design, Farmers Mutual Insurance, Lewis Brothers Funeral Chapel, MO Farm Bureau Ins Agent Kelly Porter and Simply Picked Country Store.

Thank you to our Gold Sponsors: Agilix Solutions, BASF, BLP Holiday Gift Show, Bross Pumpkin Patch, K Carroz Photography, Farmers Coop, Flowers For You, GFL Environmental, Golden Eagle, HNB Bank, HomeBank, Cheri Hurliman Photography, Icon E-Com, Meredith Morrow Illa, Janes Surveying,

Continued on Page 6





15th ANNUAL TASTE OF PALMYRA Continued

# THE SMALL TOWN WITH THE BIG TASTE



Masterpiece Handyman Solutions, McDonald Service Enterprises, NEMO Machine & Pattern, Priority Physical Therapy, Riggs For Missouri, SSD Build, Sunbelt, Sydenstricker Nobbe Partners, USB Bank and Wiskirchen Electric.

Trunk or Treat is always popular, and this year was no exception. We appreciate the businesses that were so generous with treats and so creatively costumed: Blessing Palmyra Clinic, Exchange Bank, Hannibal Tractor, HomeBank, IEC-Dr. Theole, Jones Brothers Construction, Lewis Brothers Funeral Home, Liberty Utilities, Mercantile Bank, Northeast Power, Palmyra Fire Department, Ravenscraft Realty, UCCU and USB Bank.

The Palmyra Chamber is grateful for the Palmyra Board of Public Works and crew members, as well as an army of supporters, who helped with all the labor necessary to host such an event.

"I would just like to say that it has been an honor and privilege to serve the Palmyra Chamber of Commerce and our wonderful community by helping to bring this year's event together!" said event chair, Anna Gottman. "It is events like the Taste of Palmyra that bring us all together as a community and family. It truly takes an army to make it happen! Thank you all!"

**Be sure to join us for the  
2023  
Taste of Palmyra,  
Monday, October 16th!**



*Bringing Business & Community Together.*







## 2023 CHAMBER MEMBERSHIP

Invite a friend or business member to join!  
Palmyra Chamber membership  
for 2023 runs January – December.

Applications available [here](#).

Visit

[www.showmepalmyra.com](http://www.showmepalmyra.com)  
for everything Palmyra!

## UPCOMING CHAMBER MEETING & PROGRAMS

**12 pm, Tu., December 13, Hall's Hall:**

Mayor Rusty Adrian will have a wrap up of the city of Palmyra's accomplishments during 2022 and a preview of what's to come in the new year.

**5:30 pm Social, 6:30 pm Dinner, Th., January 12, 2023, Farischon Hall:**  
The Palmyra Chamber of Commerce  
Annual Awards Banquet

**12 pm, Tu., February 14:**  
TBD

## CALENDAR upcoming events

**December 3, 10, 17 & 24**

*Ride the Firetruck with Santa! ~1-2 pm,  
Palmyra Fire Station*

**December 8, 10, 11, 15, 22**

*Hoot Owl Trolley Holiday Lights Tour~  
6, 7:15, 8:15 & 9:15 pm, Hall's Hall*

**December 9**

*Children's Christmas Store~6-7:30 pm,  
First Christian Church (Special Needs Only)*

**December 10**

*Children's Christmas Store~9 am-2 pm,  
First Christian Church*

**December 11**

*King's Daughters Nativity Display ~  
2-5 pm, Farischon Hall*

**December 21**

*Adopt-A-Child distribution~Farischon Hall*

**December 21**

*First Day of Winter*

**December 22 – January 4**

*Palmyra R-1 Christmas Break*

**December 25**

*Merry Christmas*

**January 1**

*Happy New Year*

**December Tuesdays:  
PAT Play Group  
9:10-10:10 am**

*Palmyra Elementary Cafeteria  
Only when school is in session.*

**Chamber Email Address:  
[palmyrachamber@gmail.com](mailto:palmyrachamber@gmail.com)**

Visit us on Facebook at:

 **Palmyra MO Chamber of Commerce**