

Palmyra Chamber of Commerce

Chamber News

2022 FEATURED EVENT

ANNUAL AWARDS BANQUET

On January 13, the Palmyra Chamber of Commerce and its members went all out to celebrate the accomplishments of some of our community's finest. Thanks to our generous creative business participants, the tables were inviting and lavishly decorated. Social hour provided time for all to network and visit after which Hall's Chuckwagon provided a delicious meal. It was an honor to recognize those who help make Palmyra such a wonderful community in which to live and work. The awards presentations even brought tears of joy from some of the worthy, unsuspecting recipients and their families.

Named 2021 Citizen of the Year, Glenn Griesbaum, a builder for almost the past 60 years, is someone who is helping further the interests of businesses in our area by helping Palmyra meet its housing needs. Our community has great schools and proximity to jobs and amenities, but anyone will tell you that finding a place to live in Palmyra isn't easy. Outgoing Palmyra Chamber President, Jason

Janes, praised Griesbaum saying, "Glenn takes pride in what he does and strives to improve our community, with the best interests of Palmyra always in the forefront."

Glenn Griesbaum has dedicated his career and talent to providing residential growth for Palmyra. To quote one of Griesbaum's business colleagues, "He (Glenn) is a humble man doing deeds throughout the community without recognition. He is active in his church and helps with upkeep on the Fabius Community House. When there is a person in need or a tragedy in our town you can count on him to be there: whether that be providing a roof over someone's head, mowing a lawn for someone, or contributing to a local benefit."

Griesbaum has developed multiple subdivisions as well as a retirement community for the citizens of Palmyra. The names of family members figure prominently in the names of his developments: Griesbaum Meadows which includes David Avenue, Glen-Mar Estates, Dawn Avenue, Mar-Len Court and Daren Drive. Howardine Estates' Howard Drive and Gene Avenue. Greystone Haven's Janet Trail.

It was obvious that Griesbaum, who was brief in his comments, was moved by the recognition.



GLENN GRIESBAUM
CITIZEN OF THE YEAR

ANNUAL AWARDS BANQUET *Continued*



KIRT MALONE
EDUCATOR OF THE YEAR

1200 children in just this school year and thousands more throughout his 34-year career as an educator. "One of the greatest comments I have heard others say about Kirt is that he is invested in his job," shared Palmyra High School principal, Jared Pontius. "He is invested in helping students, teachers, administrators and other staff members work to achieve common goals."

Kirt graduated from Clark County High School, received his bachelor's degree from Northeast Missouri State and later his masters and specialist degrees from Northwest Missouri State. He has taught and coached in the Clark County, Knox County, Lewis County and Palmyra R-1 School Districts. Malone taught Social Studies at Palmyra Middle School and coached middle school football, track and basketball. He served as Assistant Principal at Highland High School for one year and Principal at Highland Elementary for twelve years. He returned to Palmyra Middle School as Principal in 2012 and served in this capacity until he became the district superintendent five years ago.

He and his wife, Debbie, have been married for 31 years. They have two sons, Brock and Kaden, who both graduated from Palmyra R-1.

In accepting the award, Kirt was sure to share that many people besides himself are

key to our students' education. "We don't teach to be recognized but because we love to teach."

The Palmyra Chamber's Paintbrush Award is given annually to applaud a business that has undergone a facelift and whose pride in the services or products they provide makes Palmyra residents take notice. This year's Paintbrush Award was presented to First State/GDC Insurance and agent Paul Frankenbach.



GDC INSURANCE
PAINTBRUSH AWARD

In this case, necessity wasn't only the mother of invention; it also became the mother of business improvements. When the brick started to crumble into the interior behind the old wood paneling, this business had to evacuate its Main Street office for four and a half months of remote operations.

The interior now has completely updated electrical, lighting and internet wiring. There are two new offices. The receptionist area looks fresh and inviting. You'll have trouble recognizing the place!

Paul Frankenbach expressed his gratitude on behalf of First State/GDC Insurance. "Our building at 305 S. Main must have been constructed sometime between 1888 and 1894 when it showed up on the fire maps as a furniture store. Prior to 1946 it served as Weyend's Café, the place where kids went after school. It's been a Western Auto Shop, Gamble's Department Store and Glenn Boyer's TV Repair Shop." Quite a lot of history!

ANNUAL AWARDS BANQUET *Continued*



B&S INSURANCE
BUSINESS HALL OF FAME

B&S Insurance was inducted into the Business Hall of Fame. Awardees are community businesses which have greatly impacted Palmyra for an

extended period of time, and B&S Insurance is no exception. The name of the business came from the last names of the partners who started the business in 1984. Frank Burch, the current sole owner - who loves anything funny - thinks that's quite an oxymoron.

Burch was a tenant farmer for whom sales had always been a part of his life. He sold feed in the 70's and became a crop adjuster in the early 80's. It was the latter experience that led Burch to working the sales side of insurance.

"Dad will tell you that the success of the business is not all his but is to be shared with the team of agents who work hard every day," said his daughter, Michele Hopson, in her award presentation. "That and the creative and entertaining 'No Bull' commercials that B&S started producing in 2011."

Frank Burch holds several Insurance designations, and his passion is Crop and Farm Insurance. "Since 1984, it's been quite a ride! Thank You! I'm not a real windy talker, so I'll end with 'and that's no bull.'"



CHAD ENGLEHARDT
BUD'S PAINT & BODY



CLINT STEWART
HOMEBANK

PRESIDENT'S AWARD

Palmyra Chamber President Jason Janes chose to give two President's Awards for 2021. Both went to men who had gone above and beyond in assisting with the Palmyra Chamber's Taste of Palmyra event: Chad Englehardt of Bud's Paint and Body and Clint Stewart, Senior Vice-President with HomeBank. "They did anything and everything needed. We didn't have the high school help we usually do for set up and take down, and Chad and Clint took charge and got it done."



Jason Janes, outgoing Chamber president, and Olivia Lehenbauer, Miss Marion County, presented this year's Palmyra Chamber Awards: from left to right) Frank Burch, Business Hall of Fame for B&S Insurance; Paul Frankenbach, Paintbrush Award for GDC Insurance; Glenn Griesbaum, Citizen of the Year; Kirt Malone, Educator of the Year; Chad Englehardt, President's Award. Jason Janes, outgoing Chamber President, and Olivia Lehenbauer, Miss Marion County presented the awards. Not in attendance and not pictured: Volunteer of the Year and Clint Stewart, President's Award recipient.

ANNUAL AWARDS BANQUET *Continued*

NEW CHAMBER LOGO



KATIE SMITH
RETIRING
BOARD MEMBER

Thanked for her service was retiring Board member Katie Smith.

Also recognized for their leadership roles in guaranteeing the success of Palmyra Chamber events were the following:

- Nancy Goellner for keeping patriotism and the tradition of a Flag Day parade alive.
- Stephanie Cooper for taking over as chair of the Taste of Palmyra, which returned once again to record crowds this past October.
- Michelle & Randy Hopson for continuing to take on the immense task of the Marion County Fair. Our thanks as well to 2021 individuals added to that team, Jamie McCoy and Ashley Fischer.

President Janes recapped his year and a half as Chamber President citing the challenges Covid-19 presented for the 2020 Marion County Fair which went on with multiple precautions in place and the subsequent canceling of the 2020 Taste of Palmyra and the 2021 Annual Banquet. "My goal was to encourage new businesses and support existing Chamber members," explained Janes. He championed rebranding because he "wanted to make Palmyra stand out a little more" and unveiled the new Palmyra Chamber logo for everyone's first glimpse.

In closing, President Janes thanked Hall's Chuckwagon for catering a delicious meal, Palmyra High School Key Club for their service and Miss Marion County, Olivia Lehenbauer, for making award



presentations so special. We appreciate the gracious donations made by Aramark and Golden Eagle and can't say enough about the businesses that decorated banquet tables: B&S Insurance, Brown's Furniture, Budget Inn, Bud's Paint & Body, Chariton Valley, Exchange Bank, Hannibal Regional Hospital, HATS, Hannibal National Bank, HOMEBANK, Janes Surveying, Lewis Brothers Funeral Home, Mark Twain Title, Mercantile Bank, the Palmyra Chamber of Commerce, Palmyra R-1, Ragar Realty, the Rebel Pig & Val's Pals.



*The following individuals will serve on the 2022 Palmyra Chamber Board:
(from left to right): Steve Mast, Randy Hopson, Heather McChristian, members. President Caitlin Smyser, Secretary-Treasurer Susan Berti, Wes Tuley, member, Jason Janes, Past President, Joel Swisher, member.
Not pictured: Allie Bennett, Vice-President.*

ANNUAL AWARDS BANQUET *Continued*

When you're doing something you love, it's not work. That's how the 2022 Volunteer of the Year recipient, Dustin Rife, feels about his volunteer job – his passion. Along with his wife, Kolby, he started the Palmyra Youth Wrestling Club six years ago.



DUSTIN RIFE
VOLUNTEER OF THE YEAR

Dustin is so committed and dedicated to those for whom he volunteers that we were unable to get Dustin to the Annual Awards Banquet because he was coaching practice that evening. On February 10, the Palmyra Chamber was finally able to surprise Dustin with the award at Miracle Supply Company where he works.

Those who nominated Dustin for Volunteer of the Year admire his leadership through a sport that brings him joy. Rife commits time

to the group both on and off the mat. He is always in communication with the wrestlers and their parents. He strives to help the young athletes develop self-confidence and pride. He goes the extra mile outside of practice with calls, extra personal attention or whatever else is needed.

As was written in an anonymous letter “he volunteers because this is what he loves. He loves the sport and loves the kids and their families. It thrills him to see all the hard work go in at practice when a wrestler gets his/her hand raised on that mat after a match...If you want to see what a true volunteer looks like – you can find him on the wrestling mat.”

Rife expressed his gratitude, simply saying “Thank you all for the recognition. We have a lot of very awesome people involved, and I couldn't have done it without them.” Thank you, Dustin Rife, 2021 Volunteer of the Year, for developing the Palmyra Youth Wrestling Program and helping build future leaders.

If your business or organization would like to participate in next year's event as a Corporate sponsor, please contact the Chamber office

573-769-0777 or palmyrachamber@gmail.com

ShowmePalmyra.com



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PALMYRA R-1
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THANKS FOR MAKING 2021 A SUCCESS!



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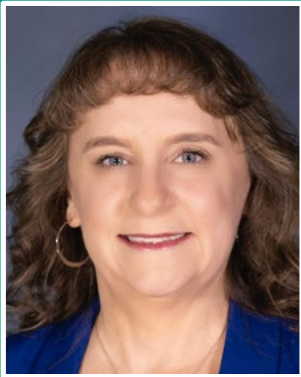


Olivia Lehenbauer poses next to Nancy Goellner who was recognized for keeping patriotism and the tradition of a Flag Day parade alive. President Jason Janes stands to the right of Michelle & Randy Hopson who were recognized for continuing to take on the immense task of the Marion County Fair. Our thanks as well to 2021 individuals added to that team, Jamie McCoy and Ashley Fischer. Not Pictured: Stephanie Cooper, Taste of Palmyra Event Lead.



*Special mention to Olivia Lehenbauer,
2021 Marion County Queen,
who helped with presentations during the banquet.*

KUDOS



TOP ROOKIE (AGAIN)

Congratulations to Kelly Porter - Missouri Farm Bureau Insurance who was recognized a second time as Missouri Farm Bureau's Top Rookie

Producer, this time for December 2021. Kelly began serving clients in the area for Farm Bureau in June 2021. Porter dedicates herself to her clients and relates to the families she serves by protecting the things that matter most to them, because she also has a family in Marion County.



SENATE YOUTH PROGRAM

Hats off to Palmyra High School Senior, Tim Wellman, who was chosen to represent Missouri in Washington D.C. as part of the United States Senate Youth Program March 6-9. Tim is one of only two students in the state of Missouri to receive this honor. How exciting!

CONGRATS!

CHAMBER BENEFIT PLAN

Since its launch in 2017, the Chamber Benefit Plan has grown quickly and now provides health benefits for more than 3,100 small businesses across Missouri. The Palmyra Chamber of Commerce is able to offer its members health insurance through the Missouri Chamber Benefit Plan and First State/GDC Insurance Services.

The Chamber Benefit Plan is available to small group employers, who are members of a qualifying Chamber of Commerce and have 2 – 50 eligible employees.

By being a part of a larger, self-funded pool, employers have financial protection backed by Anthem's stop loss coverage. In addition to financial protection, the Chamber Benefit Plan offers:

- Competitive, medically underwritten rates
- Fixed, predictable monthly payments
- A variety of plan designs, including 10 PPO and three HSA options
- Anthem's Blue Access, Blue Access Choice and Blue Preferred networks
- Coverage for claims run-out/terminal liability coverage Open
- Simple, streamlined administration

Think the Chamber Benefit Plan is right for your small business? For additional information, call the Palmyra Chamber at 573-769-0777 or call Paul Frankebach and Carla Meyers, Trust GDC agents, at 573-769-4311.

Don't leave your health benefits to just anyone — Trust Your Chamber.

As a chamber member, you can take advantage of this simple, affordable medical plan. You'll get access to a full range of high-quality plans and options that can lead to significant savings. It's just one of the many advantages of being a chamber member!

Trust|GDC
INSURANCE SERVICES

Trust GDC Agents:
Paul Frankebach | Carla Meyers
573-769-4311

Powered by the Missouri Chamber Federation and administered by Anthem Blue Cross and Blue Shield,



*Join the
Palmyra
Chamber of
Commerce!*

showmepalmyra.com

2022 CHAMBER MEMBERSHIP

Now, more than ever, we need to unite as a community and support one another. One way to do that is to join or renew as a valued member of the Palmyra Chamber of Commerce. Membership runs January – December. Businesses with only 1-3 employees can join for only \$75. Churches and Community & Service Organizations and Non-Business Individual Memberships are also \$75. Retired Individuals may join for \$25. An application and more information are available on the Chamber website: [here!](https://www.showmepalmyra.com)

What Is the... PALMYRA CHAMBER OF COMMERCE?

- The Palmyra Chamber of Commerce is an organization of business and professional people who are dedicated to helping further the interests of businesses in our area to make Palmyra and the surrounding area a better place to live and work.
- Chamber members create a pool of resources and talent from which ideas, energy and know-how can be drawn to successfully build a more vibrant, growing community and healthy business environment.
- It is not a part of city or state government or a charity. Membership dues and expenses related to participation in chamber-related activities are tax-deductible as business expenses.

Why Join?

- You join and contribute to something bigger than yourself when you join the Chamber!
- Advise the Chamber of the needs of your industry.
- Be kept abreast of legislative issues facing your business.
- Access to the Chamber Benefit Plan health insurance
- Networking opportunities
- Visibility – Get solid referrals for being a member. Engage in sponsorship opportunities. Utilize the chamber's social media. Ribbon cuttings. Board seat opportunity to serve.

Working Together for a Stronger Future for the Palmyra Area

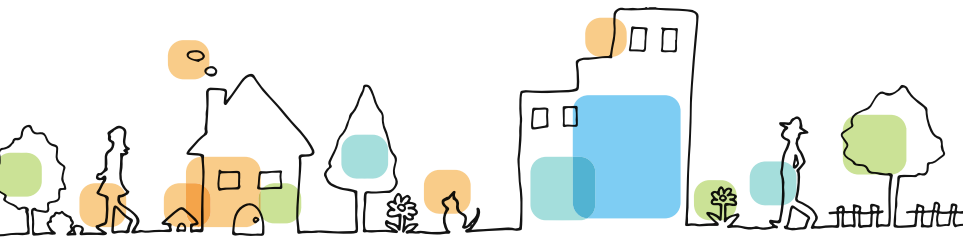


2022 CHAMBER MEMBERSHIP

It's time to join or renew your Palmyra Chamber membership for 2022. Membership runs January – December.

Applications available [here](#).

See previous page for details!



Visit
www.showmepalmyra.com
for everything Palmyra!

UPCOMING CHAMBER MEETING & PROGRAMS

12 pm, Tu, March 8:

HATS. Corey Mehaffy, Executive Director, Hannibal Regional Economic Development Council, will provide an update and answer questions about Palmyra's Community Improvement District.

12 pm, Tu, April 12:

Chariton Valley will fill us in on when and where to expect fiber in your business and personal future.

12 pm, Tu, May 10:

Denise Tallcott with TEDDYco Media will share information on Online Brand Management, Social Media ad placement, Google Search ads, creative design and other marketing tools to help your business.

CALENDAR upcoming events

February 10

Pink Out The Gym~6pm, Palmyra Varsity Basketball vs. Bowling Green, Palmyra HS Gym; proceeds to benefit the American Cancer Society Relay For Life of Marion County

February 12

33rd Annual Fireman's Dance~8-10 pm, American Legion Hall

February 14

Valentine's Day

February 19

Daddy-Daughter Dance~5:30 – 9:30 pm, Sesquicentennial Building

March 13

Spring Forward~Daylight saving time begins

March 19

Disc Golf Tournament~Flower City Park

April 17

Easter

April 23

Spring Fling~Flower Children's Annual Dinner Auction for the American Cancer Society

May 3

PAT Truck Rally~5:30-7 pm, Palmyra High School Parking Lot

February Tuesdays:

PAT Play Group

9:10-10:10 am

Palmyra Elementary Cafeteria

Chamber Email Address:
palmyrachamber@gmail.com



Visit us on Facebook at:
Palmyra MO Chamber of Commerce