## "Sinus Pain, Allergies, and Nasal Issues Aren't "Just Part of Life."

Minimally invasive, in-office treatments at ENT Associates of Manatee are helping patients of all ages breathe easier and feel better.

f you've been told that allergies, congestion, or sinus pain are just "part of life," Dr. Ben Kelley DO, of Ear, Nose & Throat (ENT) Associates of Manatee wants you to know that's simply not true.

"It's a cultural belief people have carried for generations," he says. "But today, there are effective treatments, many of them minimally invasive, that can significantly improve quality of life."

Dr. Kelley treats patients of all ages - from newborns to those over 100. As a board-certified Otolaryngologist, and a Fellow of the American Academy of Otolaryngic Allergy, he brings deep expertise in diagnosing and treating sinus problems, chronic nasal conditions, and loss of smell or taste.

"When someone walks into our office, it's often because nothing else has worked," he explains. "They've tried medications, urgent care, or seen other doctors. I take the time to learn what they've already done and how well they tolerated it. Then we go over what other options are available, starting with the least invasive."

If the issue involves the nose, Dr. Kelley uses a small, flexible camera to examine the nasal passages and check for inflammation or structural concerns. From there, he may recommend one of several advanced, mostly in-office treatments using the latest

# GOT SINUS PROBLEMS? LET'S TALK.

Q&A WITH DR. BEN KELLEY

#### Who do you treat?

Everyone from infants to centenarians!

### Do I have to live with allergies or sinus pain?

Not at all. Chronic nasal issues are common, but they're not "normal." Today's treatments are safe, effective, and often lifechanging.

#### What sets your care apart?

We start with a full evaluationincluding a tiny camera examand tailor treatment based on what's already been tried, aiming for the least invasive option first.

### When should I see a specialist?

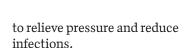
If symptoms linger, disrupt sleep, or limit your lifestyleit's time. We're here to help.

> \*Left: Latera Nasal Implants - A dissolvable implant that supports the nasal airway and improves breathing.

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technology from medical device innovator Stryker, including:

■ **Sinus Balloon Dilation** - Opens blocked sinus pathways



■ Latera Nasal Implants - A dissolvable implant that supports the nasal airway and improves breathing.

■ Clarifix Cryotherapy - A targeted freezing treatment to calm overactive nerves and reduce chronic nasal drip and congestion.

One memorable case involved a teenage girl suffering from persistent headaches, forcing her to miss school and social activities. A CT scan revealed a blocked sinus pathway. Dr. Kelley performed a balloon dilation in the office. Within weeks, her symptoms were gone.

"These treatments are safe, effective, and often life-changing,"

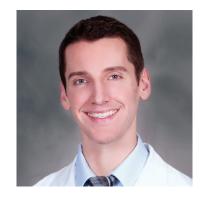
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These treatments are safe, effective, and often life-changing."

- Dr. Ben Kelley

Dr. Kelley says. "We're here to help patients understand their options and take the next step toward feeling better."

To schedule a consultation, call 941-748-2455 or visit entmanatee. com.



## EAR, NOSE & THROAT ASSOCIATES OF MANATEE

LOCATIONS: Bradenton (2 offices), Lakewood Ranch & Sun City Center

PHONE: 941-748-2455 WEBSITE: ENTManatee.com