

GRAND COUNTRY[®] MUSIC HALL

TO: GRAND COUNTRY EMPLOYEES
FM: MIKE PATRICK
DT: OCTOBER 16, 2025
RE: BRANSON COUNTRY USA

Memo —

Branson Country USA: A Grateful Farewell

After 23 remarkable years on radio—and the last 13 years also reaching television audiences across the country—**Branson Country USA** will take its final bow on **Friday, December 5, 2025** at Grand Country Music Hall.

In today's shifts in audience habits, ever-changing media landscape, and radio/television placement, we've made the decision to close this chapter on a high note. What began as a late-night idea turned into 23 years and thousands of "ON AIR" moments we'll never forget.

To our dedicated affiliates and partners: **thank you**. Your loyalty turned a late-night idea into a coast-to-coast tradition.



Special thanks to the late Don Paul, who first envisioned *Branson Country USA* on radio, and to the late Dave Bowen, whose creative and technical expertise brought the show to television audiences across the country. Their vision and innovation helped shape the legacy we celebrate today.

Thank you to our *Wild Bunch* for being there—every Friday night, every laugh, every standing ovation. Most of all, **thank you** for your loyalty. You made this show what it is.

From celebrity guests like *The Gatlins*, *Collin Raye*, and *Rhona Vincent*; to tomorrow's rising stars; from the powerhouse vocals of Jackie Brown, Kimberly Barber, Jamie Haage, and New South, to the high-octane Rhinestone Mafia—what a ride it has been.

All of our television shows will always be found on YouTube/GrandCountryBranson when we want to reminisce. The spirit of **Branson Country USA** will live on in the memories we've created together and the community you helped build.

From all of us at Grand Country Music Hall—**thank you for 23 unforgettable years**.