

The JT Dorsey Foundation

2026 Sponsorship Levels



Mission: To provide wellness education, physical activity, mentoring, leadership, employment training, and a safe space for under-resourced children to grow up.

Champion Sponsor - \$20,000

- Presenting sponsor for the Golf Outing or Business Mixer
- Banner and/or poster board with logo at all fundraising events
- Shout out in 12 social media posts per year
- Logo on email communications for one year
- Logo on all promotional materials for one year
- Logo and clickable link on website

Advocate Sponsor - \$10,000

- Presenting sponsor street soccer event or other event
- Logo on email communications for one year
- Logo on event promotional materials for one year
- Two social media spotlights per year
- Shout out in 10 social media posts per year
- Logo and clickable link on website

Supporter Sponsor - \$7,500

- Logo on bi-monthly newsletters
- Logo and clickable link on website
- Shout out in 7 social media posts per year (group post of all Level 2 sponsors)
- 1 social media spotlight per year (one post dedicated to the sponsor)

Friend Sponsor - \$5,000

- Shout out in 5 social media posts per year
- Logo on bi-monthly newsletters
- Logo and clickable link on website

Advocate Sponsor - \$10,000

- Annual cost of \$2,500 or \$250 per month
- Logo on event materials
- Hole sponsor at the event
- Golf for four (4)
- Supply one (1) item for swag bags
- Verbal recognition at event

Jersey Sponsor

- 2-4-6 year commitment options
- Price points custom to logo placement
- Contact admin@jtdorsey.org for more information

By sponsoring the JT Dorsey Foundation, you show your customers that you care about what matters to them, creating a lasting bond that goes beyond business.



Contact us!
(717) 329-8937



admin@jtdorsey.org



jtdorsey.org



5901 Jonestown Rd., P.O. Box 126337
Harrisburg, PA 17112

The JT Dorsey Foundation 2026 Sponsorship Levels



Mission: To provide wellness education, physical activity, mentoring, leadership, employment training, and a safe space for under-resourced children to grow up.

Champion Sponsor \$20,000

- Presenting sponsor for the Golf Outing or Business Mixer
- Banner and/or poster board with logo at all fundraising events
- Shout out in 12 social media posts per year
- Logo on email communications for one (1) year
- Logo on all promotional materials for one year
- Logo and clickable link on website

Advocate Sponsor \$10,000

- Presenting sponsor street soccer event or other event
- Logo on email communications for one year
- Logo on event promotional materials for one year
- Two (2) social media spotlights per year
- Shout out in 10 social media posts per year
- Logo and clickable link on website

Supporter Sponsor \$7,500

- Logo on bi-monthly newsletters
- Logo and clickable link on website
- Shout out in 7 social media posts per year (group post of all Level 2 sponsors)
- 1 social media spotlight per year (one post dedicated to the sponsor)

Friend Sponsor \$5,000

- Shout out in 5 social media posts per year
- Logo on bi-monthly newsletters
- Logo and clickable link on website

Player of the Month Sponsor

- Annual cost of \$2,500 or monthly cost of \$250
- Logo on event materials
- Hole sponsor at the event
- Golf for four (4)
- Supply one (1) item for swag bags
- Verbal recognition at event



Jersey Sponsor

- 2-4-6 year commitment options
- Price points custom to logo placement
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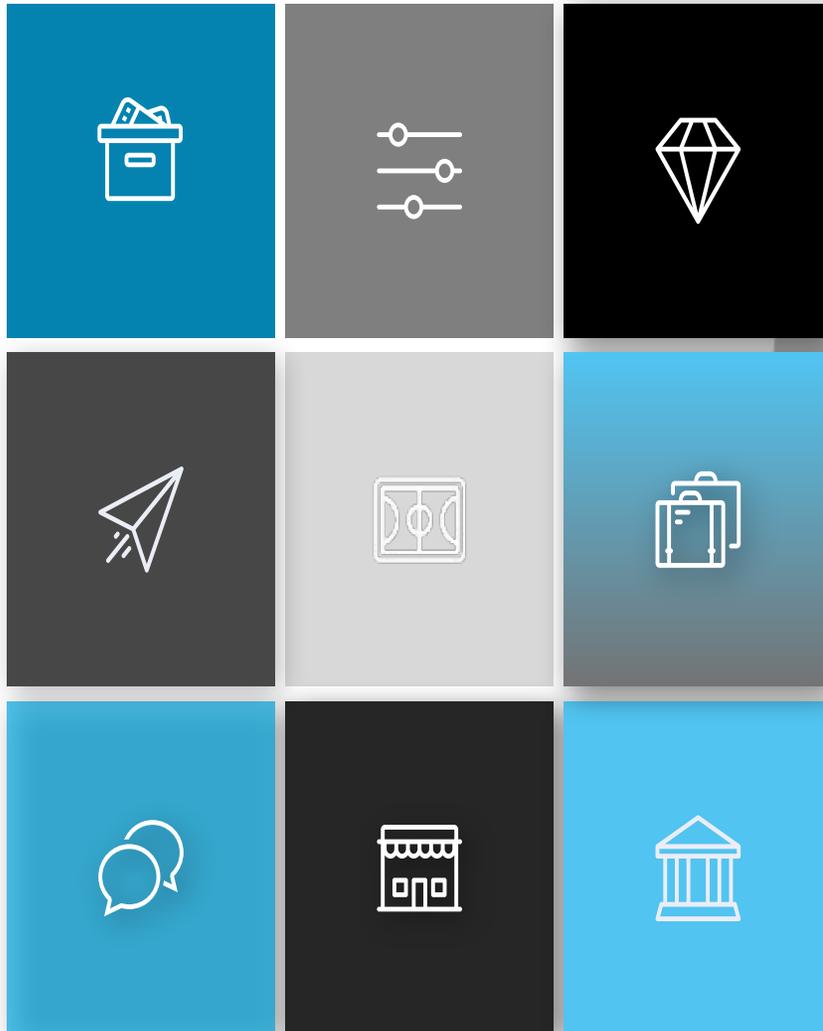


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AVAILABLE PACKAGE ASSETS

Customizations

ASSETS AVAILABLE FOR CUSTOM PACKAGES



EVENT ADVERTISING

- ★ Exclusive company informational events for the JTDF community
- ★ Advertising at JTDF club-related events (games, practices, and camps)



PHYSICAL ASSET DISPLAYS

- ★ Name and logo placement at JTDF venues and/or parking lots
- ★ Corporate logo placement on JTDF practice and/or game jerseys (1 year commitment)



EMAIL

- ★ Name and logo placement on all email communications to JTDF community
- ★ Exclusive JTDF community emails advertising company product or opportunity
- ★ 2,559 email subscribers



DIGITAL ASSET DISPLAYS

- ★ Name and logo placement on email communications to JTDF community, including the bi-monthly newsletter
 - ★ 58% open email rate
- ★ Name and logo placement on JTDF website
 - ★ 3,744 total impressions
- ★ Digital name and logo placement on event communications and materials



SOCIAL MEDIA

- ★ Exclusive social media posts
- ★ 3,386 followers total across all social media platforms

Email + Digital Asset Displays Options

Winter Soccer for Success

This winter our players were provided with a much-needed space to play, be mentored, improve their skills, have fun and enhance their love for the game. We are immensely grateful for our partnership with the Salvation Army who opened their doors to allow us to facilitate these sessions and provide a safe space for the children to participate.

Working on our soccer and social skills this winter.

Winter Session Celebration

Winter Skill School Training

Skill School's winter training program is unlike any other. Our experienced staff has collaborated for years to create a club-neutral training program that welcomes players of all skill levels. We believe that every player can improve and reach their goals with the right mindset and dedication.



\$3,000

Logo on Monthly Newsletters for one year

1,896 total contacts **61%** open email rate

SUPPORTERS

US SOCCER FOUNDATION EASTERN PENNSYLVANIA UR2US SPORTS COMPREHENSIVE BLACK COACHING COMMUNITY adidas PIZZA BOY

FC DELCO EAGLE F.C. KSC SOCCER CLUB SCORE SOCCER FOUNDATION Econ Wealth Management



\$300

Logo and clickable link on website for one month

3,744 total impressions **\$0.08** cost per impression

