



SPONSORSHIP OPPORTUNITIES



Forward



FEST →

featuring the

7th Annual Go Forward Together Ride

Saturday, October 3, 2026

Final Gravity Brewing Co.



WHO WE ARE

Forward Foundation is a nonprofit dedicated to assisting working single parents and their children in Greater Richmond who are experiencing economic hardship.

Many of our families fall into the gap, earning too much to qualify for public assistance, yet struggling to afford rising childcare and basic living costs.

Through a 18-24 month program, Forward Foundation provides:

- Financial assistance for childcare
- Educational resources
- Emotional and community support
- Professional development

OUR MISSION:

Empowering Action to Move Forward — helping single parents achieve long-term financial independence and stability.





7TH ANNUAL GO FORWARD TOGETHER RIDE & FORWARD FEST

Saturday, October 3, 2026 | Final Gravity Brewing Co.
6118 Lakeside Avenue, Richmond

An end-of-season cycling celebration and community festival bringing cyclists, families, and community members together, all to support single parents in Central Virginia.

Cyclists enjoy a 50-mile, 30-mile, or 10 mile ride through the beautiful Ashland countryside, followed by Forward Fest until 2pm.

- Live music
- Food trucks
- Vendors
- Outdoor games
- Kids crafts
- Go Forward Pilsner beer
- Family and pet-friendly fun!

All proceeds benefit Forward Foundation, helping working single parents move beyond crisis toward long-term stability.

WHY SPONSOR FORWARD FEST?

Sponsoring Forward Fest helps you:

- Make a meaningful local impact helping single-parent families thrive
- Gain high visibility with an engaged, family-oriented audience
- Align your brand with a trusted, community-driven nonprofit

Proceeds from Forward Fest fund Forward Foundation's life-changing programs providing childcare assistance, education, and support for working single parents in hardship.

As a sponsor, your company will be prominently featured before, during, and after the event across social media, YouTube, live announcements, and media opportunities.



**Together,
we can
move
families
forward.**



Trailblazer

\$7,500

Presenting Sponsor of Forward Fest

- Logo on Forward Fest website
- Logo on Start/Finish Arch + Event Signage
- Media recognition
- Verbal mentions throughout event
- 30-second video for Social/YouTube
- 5 cyclist registrations (with lunch)
- Sponsor Table (Optional)
- One exclusive social post + Minimum of 2 grouped posts + IG story





Momentum

\$3,500

(multiple available)

- Logo on Forward Fest website
- Logo on Start/Finish Arch + Event Signage
- Verbal mentions from stage
- 30-second video for social/YouTube
- 3 cyclist registrations (with lunch)
- Sponsor Table (optional)
- Minimum of Two (2) Grouped social post + IG story





Community Champion

\$2,500 (5 available)

- Logo on website + event signage
- 2 cyclist registrations (with lunch)
- Minimum Two (2) Grouped social posts + IG story
- Optional Sponsor Table

Pace Setter

\$1500 (unlimited)

- Logo on website + event signage
- Verbal stage mentions
- 1 cyclist registrations (with lunch)
- Minimum Two (2) Grouped social posts + IG story





Friends of Forward Foundation

\$600

- Logo on website + event signage
- Grouped social thank-you post

Sponsorships with video elements must be confirmed by August 30, 2026*

For more information
or to reserve your sponsorship:
Andrea Starr
andrea@forwardfoundationva.org

forwardfoundationva.org

