

2027 8th Annual Celebratory Gala Sponsorship Packages

Thank you for your interest in supporting single parent families in the Greater Richmond Region!

Below you'll find the Forward Foundation's **2027 8th Annual Celebratory Gala Sponsorship Packages** and their accompanying details. Your generous support helps celebrate our community, donors, and program participants each year, while empowering the Forward Foundation to expand its reach and resources for single parents and their families.

From all of us at Forward Foundation, thank you for your partnership and continued support. Tickets & Event information available at www.forwardfoundationva.org/forward-foundation-gala.

Contact Sharon Handley at sharon@forwardfoundationva.org to secure your sponsorship today.

Sponsorship Type	Details of Sponsorship
Presenting Sponsor **$25,000** *One available*	• 1-2 Minute Speaking Opportunity On Stage • Recognition on the Red Carpet as the "**Presenting Sponsor**" • Verbal acknowledgment during the ceremony • Social media feature as the "Presenting Sponsor" • Full-page advertisement in the event program • Company logo featured on all flyers, media, and marketing materials • Recognition on the Forward Foundation Gala website • Includes 16 tickets (2 tables)
Forward Foundation Believer **$15,000** *Two available*	• Recognition on table centerpieces • Verbal acknowledgment during the ceremony • Social media feature as a "Forward Foundation Believer" • Full-page advertisement in the event program • Company logo featured on all flyers, media, and marketing materials • Recognition on the Forward Foundation Gala website • Includes 12 tickets

Forward Foundation 2027 Gala Sponsorship Packages

Forward Foundation Builder $10,000 *Options include: Auction Sponsor, After-Party Sponsor, Casino Sponsor*	• Company name acknowledged during the ceremony • Social media spotlight as a "Forward Foundation Builder" • Full-page advertisement in the event program • Logo featured on all flyers, media, and marketing materials Recognition on the Forward Foundation Gala website • Includes 8 tickets (1 table)
Forward Foundation Champion $7500 *Options: Venue Sponsor, Entertainment Sponsor, Impact Sponsor*	• Branding and visibility at designated sponsorship area • Social media spotlight as a **"Forward Foundation Champion"** • 3/4-page advertisement in the event program • Company logo featured on all flyers, media, and marketing materials • Recognition on the Forward Foundation Gala website • Includes 6 tickets
Forward Foundation Partner $5,000 *Options: Program Sponsor, Beverage Sponsor, Photobooth Sponsor, Décor Sponsor)*	• Branding and visibility at designated sponsorship area • Half-page advertisement in the event program • Company logo featured on all flyers, media, and marketing materials • Recognition on the Forward Foundation Gala website • Recognition on social media. • Includes 4 tickets
Forward Foundation Supporter $2,500 *Options: Photography Sponsor, Flower Sponsor, Dessert Sponsor, Heads & Tails Sponsor, Barrel of Fun Sponsor, Signage Sponsor, Gratitude Sponsor*	• Branding and visibility at designated sponsorship area • Quarter-page advertisement in the event program • Company logo featured on social media post • Recognition on the Forward Foundation Gala website • Recognition on social media. • Includes 2 tickets
Gaming Table Sponsor $1,000 *11 Available*	• Name displayed on gaming table • Name recognition in event program
Friends of Forward Foundation - $650	• Name recognition in event program • Recognition on Forward Foundation Gala Website

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About Forward Foundation VA
Forward Foundation VA empowers working single parents in Greater Richmond who face financial hardship after a life-altering event. The Foundation serves families who earn too much for state assistance and too little to cover basic needs, offering an 18 to 24 month program of financial, professional, emotional, and community support that leads to lasting financial independence. Learn more at www.forwardfoundationva.org.