

# Our Privacy Commitment

Motophoto Imaging & Photography is committed to developing long-lasting relationships based on trust. Motophoto Imaging & Photography has created this Privacy Statement (“Statement”) in order to demonstrate our commitment to privacy to our customers and users of our website and services. Motophoto Imaging & Photography is committed to protecting the privacy of your personal information obtained by reason of your customer relationship with Motophoto Imaging & Photography. This Statement explains the types of customer personal information we collect, how it is used, and the steps we take to ensure your personal information is handled appropriately. Motophoto Imaging and Photography is also referred to in this Statement as “we” and “us”.

## Information we collect and how we use it

At Motophoto Imaging & Photography, we collect two types of information: personal information and non-personal information. Personal information is information that refers to an individual or a business specifically. Personal information that is typically collected during transactions includes your name, address, phone number, e-mail address. Motophoto Imaging & Photography only uses your personal information to conduct business with you. Non-personal information does not identify you as an individual or a business specifically.

Motophoto Imaging & Photography is committed to providing you with a safe environment to upload, share and print your photos. Except for albums you choose to share publicly without password protection, your photos are password protected and are not visible to others unless you explicitly share them. If you invite visitors to see your photos, by clicking on the “Share” tab, Motophoto will send an email to your invitee(s) containing the URL of your photos. Please note that your invitees can then forward the email containing the URL to other parties if they choose to do so.

We require customers who register to use Motophoto Imaging & Photography’s online services to give us contact information, such as their name, company name, address, phone number, e-mail address, billing/shipping information, and credit card number, if necessary for purchase. You can always choose not to provide us with any of your personal information. However, if you make this choice we may not be able to provide you with the product, service, or information that you requested. Of course, customers are

responsible for maintaining the confidentiality and security of their personal or business emails.

Motophoto Imaging & Photography uses the information that we collect to conduct business with you. If the personal information we require is collected for a reason other than to provide products and services, your consent will be obtained before or at the time the information is collected. We may use your personal information for a number of different purposes, for example to:

- Fulfill requests for products, services or information;
- Administer contests, promotions or surveys;
- Offer new products & services;
- Measure & improve the effectiveness of our websites or our marketing endeavours;
- Conduct research & analysis;
- Tailor our online offerings to your preferences;
- Process & keep track of transactions & reporting;
- Protecting against fraud or error;
- Comply with legal and governmental requirements;
- Communicating with you generally;
- Send marketing communications;
- Provide customer services;
- Send service related communications;
- Perform other business activities.

Information about individuals contained in the following documents is not considered personal information:

- Public telephone directories, where the subscriber can refuse to be listed;
- Certain public registries & court records;
- Professional & business directories available to the public;
- Certain other publicly available printed & electronic publications.

Except as we explicitly state at the time we request information, we do not disclose to third parties the information provided. All financial and billing/shipping information that we collect is used solely to bill for the Service or Product..

Motophoto Imaging & Photography will not sell or share such information. Individual records may at times be viewed or accessed only for the purpose of providing the Service, resolving a problem, support issue, or suspected violation of the Subscription Agreement, or as may be required by law.

Motophoto Imaging & Photography does not sell or rent Consumer's personal information to any organization or person for any reason. We do not share your personal information with third party organizations except to offer you a product or service. If your personal information is shared with third parties, these third parties are bound by appropriate agreements with Motophoto Imaging & Photography to secure and protect the confidentiality of your personal information.

## Disclosure to Service Providers

We may need to share your personal information with certain third parties such as our agents, service providers and other representatives acting on our behalf for limited purposes. For example, we may share personal information with third parties to perform services on our behalf such as:

- Fulfilling our customers' orders
- Sending Motophoto marketing communications
- Delivering packages
- Scheduling and performing installations
- Servicing products
- Conducting research, analysis or administering surveys
- Processing credit card payments
- Other business activities

The third parties with whom we conduct business are only authorized to use your information to perform the service for which they were hired. As part of our agreement with them, they are required to follow the privacy guidelines we provide them and to take reasonable measures to ensure your personal information is secure.

## Tracking information

Like many other websites, Motophoto Imaging & Photography may also collect certain non-personal information from visitors to and customers of the Websites or of the Service that does not identify you. This non-personal information is used for website and system

administration purposes, to help diagnose technical problems in order to constantly improve the quality of the Service. None of the tracking information in the reports can be connected to the identities or other personal information of individual users.

## Cookies

When you interact with the Motophoto Imaging & Photography, we strive to make that experience easy and meaningful. When you come to our Website, our Web server sends a cookie to your computer. Cookies are very small text files stored on your computer by your web browser (Chrome, Edge, Internet Explorer, Firefox, etc). The Motophoto Imaging & Photography website requires that you enable cookies. We do this because it is the most secure means to permit login access to the Service and the Motophoto Imaging & Photography website.. Cookies are used by the world's most trusted financial institutions and are required when you do online banking because they provide the best security available. Although our cookies may contain a unique user ID, they do not collect or store any of your personally identifiable information.

Cookies come in two flavors: session and persistent-based. Session cookies exist only during an online session. They disappear from your computer when you close your browser software or turn off your computer. Persistent cookies remain on your computer after you've closed your browser or turned off your computer. They include such information as a unique identifier for your browser.

Motophoto Imaging & Photography uses session cookies containing encrypted information to allow the system to uniquely identify you while you are logged in or to process a transaction. This information allows Motophoto Imaging & Photography to process your online transactions and requests. You may choose to decline cookies if your browser permits, but doing so may affect your use of the Website and your ability to access certain features of the Website or engage in transactions through the Website.

## Links to other websites

Our Website may contain links to other websites or Internet resources. When you click on one of those links you are contacting another website or Internet resource. Motophoto Imaging & Photography is not responsible for the privacy practices or the content of these other websites. Customers and visitors who access a linked site may be disclosing their private information. It is the responsibility of the user to keep such information private and

confidential. We encourage you to read the privacy policies of those other sites to learn how they collect and use information about you.

## Legal Disclosure

From time to time, we may be required to share personal information in response to a valid court order, subpoena, government investigation, or as otherwise required by law. We also reserve the right to report to law enforcement agencies any activities that we, in good faith, believe to be unlawful. We may share certain personal information when we believe that such release is reasonably necessary to protect the rights, property and safety of others and ourselves. We may also transfer personal information in the event of a corporate sale, merger, acquisition, dissolution or similar event.

## Information from children

We will not knowingly or intentionally collect personal information online from children under the age of 13. We are committed to protecting the privacy of children.

## Correcting & Updating Your Information

Motophoto Imaging & Photography keeps your personal information up to date, accurate and relevant for its intended use. If customers need to update or change registration information, to update a user profile, to update organization's information, or to update billing information please email: [info@motophotohamden.com](mailto:info@motophotohamden.com). To discontinue the Service and to have data returned in a portable data format or request data deletion (erasure), email [info@motophotohamden.com](mailto:info@motophotohamden.com). Subject to certain exceptions prescribed by law, and provided we can authenticate your identity, you will be given reasonable access to your personal information, and will be entitled to challenge the accuracy and completeness of the information and to have it amended as appropriate or have it deleted from our records.

## Contact Us

We welcome you to contact us at any time should you have any questions regarding the privacy of your information. If you have any questions, comments or concerns we can be reached at:

**By regular mail:**

Motophoto Imaging & Photography.

Attn: Privacy Administrator

1224 Whitney Avenue

Hamden, CT 06517

**By email:**

[info@motophotohamden.com](mailto:info@motophotohamden.com)

**By phone:**

[203-248-8177](tel:203-248-8177)

## Will this Privacy Statement Change?

To accommodate changes in our service, the technology, and legal developments, this Statement may change over time. We may add, change, or remove portions of this Statement when we feel it is appropriate to do so. Whenever we update this Statement we will change the date on the Statement to indicate when the changes were made.

Last revision date: September 19, 2019.