

EVERGREEN CONNECTION



WWW.EVERGREENCMAA.ORG



SEPTEMBER EDITION

Spotlight Club of Month

Kalispel Golf & Country Club



Owned and operated by the Kalispel Tribe of Indians, the renovated KGCC provides the ultimate golf experience.

<https://kalispelgolf.com/>

COMING EVENTS

GM Roundtable

September 10th~ 10am PST

Hosted by

Thomas Kollach, PGA

Invites via email

Annual Evergreen Chapter Club Tour

September 29th, 2026

Annual Golf Tournament

Monday, October 12th

REGISTRATION IS NOW LIVE

Richard Hadden

Unlock Your Leadership Potential

September 8th, 2026

Seattle Golf Club

9:30 Continental Breakfast

[PROMO VIDEO](#)

10am - Program

Dan Dixon

How to maintain through course
renovations

October 26th

Rainier Golf & Country Club

PNW Regional Conference

April 4, 5, & 6, 2027

Bend, Oregon

SAVE THE DATE

31 YEARS. ONE GREAT TOURNAMENT

Register your team. Invite your colleagues. Grab your clubs.
Let's make the 31st Annual Evergreen Chapter CMAA Golf
Tournament one to remember!

GAME ON!



31st Annual Evergreen Chapter Golf Tournament



Monday, October 12th at Broadmoor Golf Club

Monday, October 12, 2026!

[Register TODAY](#)

support yourself by supporting the chapter



Evergreen CMAA Managing Director Search Update

I want to share an important update on our chapter's managing director search.

Thank you, Eddy Carrell:

Before anything else, a heartfelt thank-you to Eddy for his service to the Evergreen Chapter. He has invested significant time and energy supporting our chapter, our members, and our affiliate partners, and we're grateful for everything he's contributed. Eddy will help us with the transition when that time comes.

Thank you to our search committee:

Our search committee spent the past three months on this process, and their dedication deserves recognition:

- Reviewed resumes and conducted interviews
- Evaluated different management models
- Met or communicated weekly, sometimes more
- Stayed focused throughout on what would best position our chapter for long-term success

What guided the search:

The committee entered the process with several key priorities:

- Administrative systems and processes that can stand the test of time
- Consistent, professional website and communications management
- More accessible and valuable educational opportunities
- Continued growth of our industry partnerships
- Above all, the best possible experience for our members and affiliates

Our decision: Management Connection

Based on the committee's work, we're moving forward with Management Connection. Key reasons:

- Founded by Crystal Thomas, who brings ~30 years of club general management experience and holds the MCM designation
- An accredited association management company, in business 20 years
- Has managed the Golden State Chapter since California's four chapters unified in 2008
- Brings dedicated team resources in partnerships, communications, marketing, finance, and events
- Gives our members access to established educational webinars and expanded certification-point opportunities

Important – our dedicated MD structure isn't changing:

This is a point we want to be very clear on:

- The Evergreen Chapter will still have its own full-time managing director, dedicated solely to our chapter
- Our members and affiliates keep a designated person who knows our chapter, our region, and our specific needs
- That person is now backed by the full Management Connection team, systems, and expertise
- In short: we keep the personal connection of our own MD, while gaining the depth of a larger professional team

Where we stand:

- We're in the final stages of the process
- Transition details, responsibilities, and contract terms are still being finalized
- Goal: new managing director in place by October 1
- Between now and then: an organized, respectful transition with continuity for our members and affiliates

This decision was ultimately about the future of the Evergreen Chapter and the experience we provide our members and partners. Thank you again to Eddy, to our search committee, and to our board for their support as we move into this next chapter.

Sincerely,

Chas Holmes, CCM, PGA

Evergreen Chapter CMAA President

RICHARD HADDEN

Unlock Your Leadership Potential

With Richard Hadden!



Join us this **September** for an exciting educational program designed to elevate your leadership skills as a manager! This comprehensive experience will blend engaging in-person sessions with dynamic virtual workshops, catering to your learning preferences and ensuring maximum flexibility.

Richard is a Certified Speaking Professional, author, and leadership consultant who helps organizations improve retention, leadership effectiveness, and workplace culture through practical, evidence-based strategies. He is co-author of the popular Contented Cows leadership book series, including his and Bill Catlette's latest book, [Contented Cows STILL Give Better Milk](#), and also the book [Rebooting Leadership](#).

Whether you're looking to enhance your team management abilities, foster effective communication, or inspire innovation, this program has it all! Prepare to connect with fellow aspiring leaders, exchange ideas, and discover actionable strategies that will transform your approach to leadership.

Don't miss this opportunity to invest in yourself and upgrade your managerial skills! Get ready to embark on a journey of growth and discovery.

Richard Hadden Unlock Your Leadership Potential

September 8th, 2026
Seattle Golf Club
9:30 Continental Breakfast
10am - Program

Evergreen Members: \$0.00
Affiliates: \$25.00
Non-Member Guests: \$50.00

[Registration for Hadden](#)

[A MESSAGE FROM RICHARD](#)

GM Roundtable

September 10th 2026 - NEW DATE

10am PST -

11am MST -

Hosted by

Thomas Kollach, General Manager

Olympia Golf & Country Club

In person or virtual
for in person reservations -

Topics for Discussion

- Succession planning at your club!
 - Do you have a plan?
 - If so, please share what has worked well for you.
- What Departments do you find you have the most success with?
 - What is the hardest and why?
- What "Best Practices" resources do you use and/or what have you figured out that you can share?

Special Guest - (first 10 min)

Silver Partner

2 HEMISPHERES

Mollie Plocher

mollie@2hemi.com | 503-708-5856

[Visit Website](#)

CMAA Scholarship



The Kendall Scholarship

The Kendall Scholarship is The Club Foundation's most sought-after scholarship. It covers the cost of all not-yet-taken Business Management Institute (BMI) courses required to achieve the CCM designation, as well as the Certification Review Course and exam.

Applications are due August 10th

[APPLY HERE](#)

DON'T GET LEFT BEHIND - REGISTER FOR MEMBERS TEXT TODAY



We Make Text Marketing for Golf & Country Clubs Easy

Text Messaging is the Fastest Growing Communication Tool at Clubs
Here's why ↪



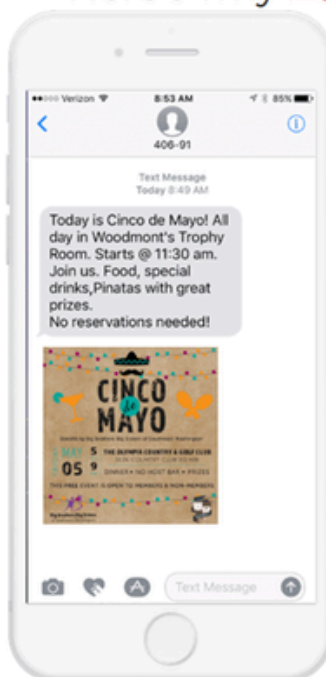
TEXTS HAVE A 98% OPEN RATE

Sell out your club's events in minutes knowing that your members got your message



TEXTS ARE 4-6X MORE EFFECTIVE THAN EMAIL

Have an important announcement or event coming up at the club? There is no communication more effective than text.



TEXTS ARE READ WITHIN 3 MINUTES

Being able to reach members in minutes is incredibly powerful when it comes to timely club announcements like pool closures and emergencies on campus.



PEOPLE CHECK THEIR PHONE 150 TIMES A DAY

Your members are addicted to their phones. Most don't go an hour without checking it.

You can now register for [Members Text](#) to receive updates, announcements, and important information directly on your phone. It's a simple way to stay connected with the chapter and never miss key updates.

Sign up today by TEXTING

EVERGREEN TO 38316

Interested in Serving on the Evergreen Chapter CMAA Board of Directors?

Dear Evergreen Chapter Members,

Are you looking for a way to get more involved with the Evergreen Chapter CMAA? We're looking for members who are interested in serving on our Board of Directors.

Joining the Board is a great opportunity to connect with fellow professionals, help plan chapter events and programs, and make a positive impact on our construction management community.

Whether you've served on a board before or are looking for your first leadership opportunity, we'd love to hear from you. We welcome members with a variety of skills, ideas, and experiences.

If you're interested in learning more, please reply to Nominations Committee Chair, **Jordan Pitre**, at **gm@fairwood.org**. We'd be happy to answer your questions and talk with you about available opportunities.

Thank you for your continued support of the Evergreen Chapter CMAA. We hope you'll consider joining our leadership team!



2026 Evergreen Chapter Scholarships Nielsen-Hollister Scholarship

This scholarship is named in remembrance of
Julie Nielsen, CCM, CHE and **Bob Hollister, CCM**.

Both were accomplished General Managers, team builders and leaders in the private club industry. Julie thrived on finding, developing and supporting talented individuals. She created vibrant teams and believed in the pursuit of excellence through continuous education and professional development. Bob excelled at developing and supporting adept team members and said the most rewarding aspect of his career is, "working with young people aspiring to make Club Management their Career." Bob is personally responsible for launching the careers of eight successful General Managers.

This Scholarship has a monetary value of \$3500

[download application here](#)



**Susan Rogers Legacy Scholarship
(Provided by Endicott Coffee)**

This scholarship is named in honor of **Susan Rogers**.

Susan Rogers managed the Evergreen Chapter of the Club Management Association of America for over 20 years. . With decades of experience in all facets of Club Management, Susan fostered connections, education, organization and leadership to create a vibrant, active and successful chapter of the CMAA. Endicott Coffee proudly presents this scholarship in honor of our mentor, Susan Rogers. The Executive

Team at Endicott truly values the vision of building from the ground up and supporting the next generation of managers. In a small way, we hope this scholarship can boost one or two young managers to the next level.

This scholarship has a monetary value of \$1500

[download application here](#)



Where to Apply ?

Scholarships are due to eddy@evergreencmaa.org on **Friday, September 11th, 2026**.



31st Annual Evergreen Chapter Golf Tournament



31st Annual Golf Tournament

Registration includes lunch prior to golf, hors d'oeuvres after play concludes, beverages before and after golf, one raffle ticket per player, powered carts, and on-course competitions. All proceeds go to support Evergreen Chapter scholarship opportunities for continuing education.

Schedule

10:00 am – Driving Range & Putting Green Open with Putting Competition hosted by Gold Partner Golf Insurance Solutions

10:30 am – Registration with Endicott Coffee, Beverages and Lunch Available

11:45 am – Call to Carts, Welcome & Rules Review

12:00 pm – Shotgun Start, Four-Person Shamle Format

5:00 pm – Post Play Cocktail Hour and Hors D'oeuvres with Raffle Item Pickup

Annual Golf Tournament Registration

We are excited to announce sponsorship opportunities for our upcoming golf tournament at Broadmoor Golf Club!

Hole sponsorship is a great way to promote your business, organization, or family name while supporting this exciting event. As a Hole Sponsor, your name and/or logo will be prominently displayed at one of the tournament holes, providing visibility to all participating golfers and guests throughout the day.

Hole Sponsorship Application

PLEASE HELP

We are well behind our previous contribution levels compared to previous years, and we are hoping your club is willing to help with our fundraising efforts. Donations can include foursomes of golf, lodging accommodations, gift certificates, Board retreats, wine or spirits baskets, apparel, club swag and more.

email - kippjohnson@sahalee.com or eddy@evergreencmaa.org

Any and all contributions are appreciated and will help fund our Chapter's educational offerings and scholarships for 2027.



Annual Evergreen Chapter Club Tour September 29th, 2026

Broadmoor Golf and Country Club
Seattle Tennis Club
Rainier Club (downtown Seattle)
Everett Golf and Country Club

\$70 Chapter Members
\$80 Affiliate Members
\$90 Guest

fees include charter bus ride, box lunch, and beverages

SPACE IS LIMITED

[Registration for Annual Tour](#)

Dan Hixson

HOW TO MAINTAIN THROUGH COURSE RENOVATIONS



PGA Professional and golf course architect Dan Hixson has made a lasting impact on Northwest golf—most recently through a standout bunker renovation at Indian Canyon Golf Course in Spokane, just in time for this year's Rosauers Open Invitational.

Known for his thoughtful restorations and original designs like Wine Valley and Bar Run, Dan comes from a proud golfing family: his late father Harvey was a beloved PGA member, and his brother Doug was recently honored as Oregon Chapter PGA Golf Professional of the Year.

Dan Hixon

HOW TO MAINTAIN THROUGH COURSE RENOVATIONS

October 26th

Rainier Golf & Country Club

9am - 11am

Evergreen Members: \$0.00

Affiliates: \$25.00

Non-Member Guests: \$50.00

[Registration for Hixon](#)



NEW EVERGREEN CHAPTER WEBSITE PLATFORM

We are excited to introduce our brand-new website platform, in partnership with ForeTees.

Important Change for Members: There will no longer be a member login section on the website. All secure, members-only content will now be accessed exclusively through the Chapter app on either mobile or desktop. When you click Member Login on the website, you will be guided to download or open the app.

What Stays the Same: You'll still use the same familiar app experience. All activities, including all ForeTees modules, remain in the app. Chapter event sign-ups will look and work just like they do now.

You MUST Download the App for Member Access: For easy setup, use these quick installation guides:

Windows Desktop App – [Click Here.](#)

Mac Desktop App – [Click Here.](#) Mobile

App -- search "Foretees" in your app store. **Download ClubCentral by Foretees.**

If you need assistance with the app, please contact

eddy@evergreencmaa.org

Login to the ForeTees App

To get the App, search "ForeTees" in your app store. Download ClubCentral by ForeTees.

- 1 Inside the app tap, on "Email Me My Credentials" and enter your email address.
- 2 You'll be sent an email from ForeTees with your app login credentials.
- 3 Simply tap the "Tap Here to Login" and you are all set!

Available on the App Store | GET IT ON Google Play

Partner Product Spotlight



PIK'R JOINS THE PACIFIC GOLF & TURF FAMILY!

Pacific Golf & Turf is excited to announce that we are now an **authorized distributor of Pik'r**, the industry's most advanced autonomous golf ball picker designed to transform driving range operations.



With cutting-edge automation and intelligent design, Pik'r keeps your range clean and efficient—without manual labor.

Key Features of Pik'r:

- ✓ Fully Autonomous Operation
- ✓ Eco-Friendly & Electric
- ✓ Smart Mapping & Obstacle Detection
- ✓ Minimal Maintenance

CONTACT US

INTEGRATED PRODUCTS TEAM
info@groundsforsolutions.com



INSURANCE FOR THE GOLF INDUSTRY

ABOUT US

George Petersen Insurance Agency and 20-year PGA touring professional, Greg Twigg, have partnered together to create GP Golf Insurance Solutions. GP Golf Insurance Solutions is a team of experts dedicated to the golf industry, with the intent to better serve the needs of golf courses and country clubs across the nation. GPIA has been insuring the golf industry for over 10 years and was an innovator of one of the first golf insurance programs. With the alliance of GPIA and Greg Twigg, we are able to create custom protection plans made for golf courses by someone who has been immersed in the industry for over 20 years.

AVAILABLE INSURANCE COVERAGES:

- Property Coverage
- General Liability
- Auto
- Liquor Liability
- Excess / Umbrella
- Flood Insurance
- Pollution
- Garage Keepers
- Directors & Officers
- Employment Practices
- Cyber Liability
- Earthquake

INDUSTRY LEADING SERVICES:

- Safety & Loss Control Administrators
- Human Resources Consulting
- Workers' Compensation Claims Administration

DEDICATED MEMBERS OF:

PGA | CMAA | NCGA | SCGA

EXCLUSIVE CARRIER ACCESS

With access to a wide range of carriers, including an exclusive workers' comp carrier, board members and managers can rest assured knowing GP Golf Insurance Solutions has the ability to secure any coverage necessary for golf courses and country clubs across the nation.



ALL WE DO IS GOLF!

GREG TWIGGS
gtwigg@gpins.com
480.213.1067

JOSEPH FEIERABEND
jfeierabend@gpins.com
707.525.4159

www.gpins.com | License #0M08041



WE PROUDLY SUPPORT THE EVERGREEN CMAA CHAPTER

Call your ClubProcure team today at 801.201.4869 or visit us online at www.clubprocure.com.

Unlock the power of North America's largest foodservice organization for your kitchen.

BROADLINE DISTRIBUTION

Cashback plus lower costs when buying from our preferred distributors.

PRODUCE PROGRAM

Our produce agreements span savings from the local farmer to national brands.

BEVERAGES

Numerous contracts on hot & cold beverages plus the industry's only Top Shelf Bar Program.

SEAFOOD PROGRAM

Stabilize pricing on all proteins delivered by your local distributor.

UNIFORMS

Have the team looking sharp whether you rent or purchase.

LINENS

Receive the products you want and the pricing you deserve.

SMALLWARES

Find peace-of-mind pricing on these frequently purchased products.

EQUIPMENT

Commercial kitchens cost less with our contracts.



WILLIS SELF

Director of Member Development
wself@clubprocure.com



AMY LINDER

Regional Coordinator
alinder@clubprocure.com



The Most Modern HR & Payroll Platform

Efficient HR, Empowered Clubs

Paylocity's modern platform simplifies HR processes and equips you with the tools you need to help your club excel.

Stay Focused on Growth

- Automate and streamline processes from recruiting and onboarding to payroll and expense reimbursements - all in one platform to ensure compliance.
- Make better, data-driven decisions with visibility into key data like labor costs and turnover. Plus, get AI-powered recommendations on how to advance growth and workforce health.

Prioritize Employee Experience

- Attract talent with user friendly, mobile-first experiences and the option to collect pay-on-demand.
- Draw employees into the platform daily and build culture with experiences like recognition & rewards.
- Unify communication to keep employees connected, ensure consistency, and build a stronger culture.

Flexible Platform & Integrations

- Combine our end-to-end HR capabilities with seamless integrations that eliminate disconnected data and tedious manual re-entry.
- 350+ out-of-the-box integrations easily connect Paylocity with business critical systems you use - like POS and applicant tracking software.
- Open APIs provide unlimited flexibility to unify your data.

Special Offer

CMAA Evergreen members receive a 20% discount and **FREE** integrations!*

* New Paylocity clients only

Please Contact:

Cisco Masias
(253) 285-6345
cmacias@paylocity.com

THANK YOU TO OUR PARTNERS

