

EVERGREEN CONNECTION

C M A A
EVERGREEN CHAPTER



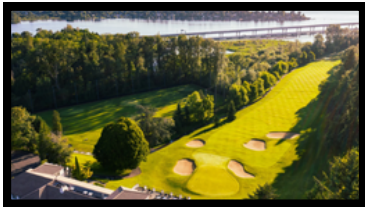
WWW.EVERGREENCMAA.ORG



OCTOBER EDITION

Spotlight Club of Month

Broadmoor Golf Club



The Club's mission reflects its commitment to delivering a premier golf experience in the Pacific Northwest—one that honors classic design while offering fresh challenges to golfers every day.

<https://broadmoorgolfclub.com/>

COMING EVENTS

GM Roundtable

October 13th ~ 10am PST

Hosted by

Todd Ormsby, GM

Invites via email

Annual Golf Tournament

Broadmoor Golf Club

Monday, October 12th

Dan Dixon

How to maintain through
course renovations

October 26th

Rainier Golf & Country Club

Annual Chapter Meeting

Thursday, November 12th, 2026

Overlake Golf and Country Club

6pm

PNW Regional Conference

April 4, 5, & 6, 2027

Bend, Oregon

SAVE THE DATE



Dan Hixson, PGA

Golf Course Architectural Trends

October 26th

Rainier Golf & Country Club

9am - 11am

Golf Course Architectural Trends

Join Dan Hixson, PGA of Dan Hixson Golf Design for this educational 90-minute webinar. This webinar will cover many of the Golf Course Architecture and Maintenance Trends seen in the Northwest and U.S. with multiple photos and narrative. It will compare and contrast the differences between new golf course construction and remodeling of existing courses, from the highest budgeted projects to smaller scale everyday courses.

Trends in Maintenance. Great Golf Course Architecture goes hand in hand with course maintenance.

- Remodeling Existing Course
- New Construction

Trends in Golf Architecture

- Remodeling Trends – Smaller Scale
- Remodeling Trends – Large Scale
- New Construction Architecture

Evergreen Members: No Charge

Affiliates: \$25.00

Non-Member Guests: \$50.00

RSVP - www.evergreencmaa.org/chapter-events
or email eddy@evergreencmaa.org



A New Chapter, Continued Momentum

I want to begin by sharing an important update that reflects our continued commitment to strengthening the **Evergreen Chapter CMAA** and positioning it for long-term success.

Beginning October 1st, the Evergreen Chapter will begin an exciting new chapter in our management partnership with **Management Connection**, an accredited association management company with deep experience supporting professional and trade associations. Management Connection, led by appointed **Managing Director Kristin Berry**, will work alongside our Board and committees to strengthen the systems, communication, financial oversight, programming, partnerships, and member support that help a chapter thrive. Just as important, their team understands the private club industry and the value of preserving the culture and identity that make Evergreen unique. We are also pleased to welcome Kristin Berry as our new Managing Director. Kristin will serve as Evergreen's primary day-to-day management lead, supporting our Board, committees, members, partners, and programs. She brings a thoughtful, organized, and relationship-focused approach to the role, and we are excited about the energy and continuity she will bring to the chapter. We look forward to introducing Kristin more fully in the weeks ahead and beginning this next phase together.

I also want to thank our Vice President, **Brett Hawn**, for representing the Evergreen Chapter at the Leadership and Legislative Conference in mid-September. His participation helped ensure our chapter remains connected to the national conversations, emerging trends, and legislative issues shaping the future of the club management profession. The conference reinforced that private clubs are operating in a period of strong demand alongside real pressures, including inflation, labor shortages, and rising capital costs, even as member expectations continue shifting toward wellness, personalization, and authentic experiences. Boards that move beyond routine operational reporting and embrace strategic foresight will be best positioned to lead their clubs successfully through the next decade. Workforce investment stood out as a top priority. Members may be more supportive of compensation and service investments than boards assume, and turnover and engagement data should help drive decisions rather than being viewed solely as budget considerations. Capital planning is another area requiring attention, as many clubs lack current reserve studies or clearly defined funding strategies, increasing the risk of deferred maintenance and reactive decision-making.

Governance and leadership must continue to evolve as well, with greater emphasis on emotional intelligence, trust-building, and developing people as artificial intelligence increasingly supports technical and administrative tasks. Crisis readiness also remains essential. Clear responsibilities, legal coordination, communication protocols, and annual tabletop exercises can help protect trust in relationship-driven club environments.

Updates from CMAA and The Club Foundation reflect a profession investing in its next generation through scholarships, research, and leadership continuity. These are priorities that Evergreen Chapter members can reinforce locally by focusing on workforce sustainability, disciplined capital planning, and stronger strategic foresight.

Finally, please save the date for our **Evergreen CMAA Annual Meeting at Overlake Golf & CC on Thursday, November 12 at 6pm**. This will be an important opportunity to connect with fellow members, reflect on the chapter's progress, and look ahead to the priorities and opportunities that will shape Evergreen's future.

Sincerely,
Chas Holmes, CCM, PGA
Evergreen Chapter CMAA President

GM Roundtable

October 13th 2026

10am PST -

11am MST -

Hosted by

Todd Ormsby, General Manager

Seattle Yacht Club

In person or virtual
for in person reservations -

Topics for Discussion

- 2027 dues increase
- Payroll expectations for 2027
- Service Charges
- Benefits
- Child Care Yes or no. If yes how?
- Calendar Management
 - How do you structure your communications with all the new social and email avenues
 - We seem to have confusion setting up the events properly and managing registrations
 - Also keeping the website, calendar and media all saying the same thing when a description or date changes

Special Guest and New Chapter Partner - first 10 min

Anthony Giaccone

BellesBoard

Director of National Accounts

AGiaccone@BellesBoard.com

www.BellesBoardforClubs.com



BELLES BOARD

DON'T GET LEFT BEHIND - REGISTER FOR MEMBERS TEXT TODAY



We Make Text Marketing for Golf & Country Clubs Easy

Text Messaging is the Fastest Growing Communication Tool at Clubs
Here's why ↪



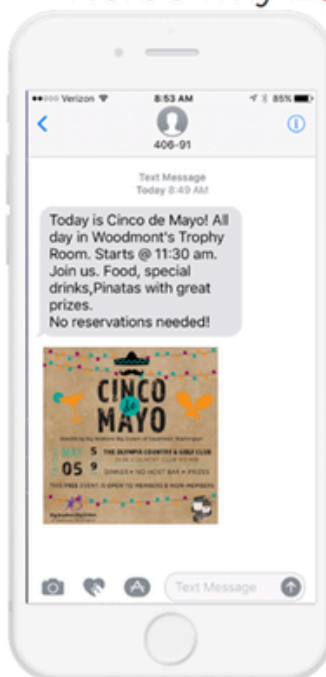
TEXTS HAVE A 98% OPEN RATE

Sell out your club's events in minutes knowing that your members got your message



TEXTS ARE 4-6X MORE EFFECTIVE THAN EMAIL

Have an important announcement or event coming up at the club? There is no communication more effective than text.



TEXTS ARE READ WITHIN 3 MINUTES

Being able to reach members in minutes is incredibly powerful when it comes to timely club announcements like pool closures and emergencies on campus.



PEOPLE CHECK THEIR PHONE 150 TIMES A DAY

Your members are addicted to their phones. Most don't go an hour without checking it.

You can now register for [Members Text](#) to receive updates, announcements, and important information directly on your phone. It's a simple way to stay connected with the chapter and never miss key updates.

Sign up today by TEXTING

EVERGREEN TO 38316

Interested in Serving on the Evergreen Chapter CMAA Board of Directors?

Dear Evergreen Chapter Members,

Are you looking for a way to get more involved with the Evergreen Chapter CMAA? We're looking for members who are interested in serving on our Board of Directors.

Joining the Board is a great opportunity to connect with fellow professionals, help plan chapter events and programs, and make a positive impact on our construction management community.

Whether you've served on a board before or are looking for your first leadership opportunity, we'd love to hear from you. We welcome members with a variety of skills, ideas, and experiences.

If you're interested in learning more, please reply to Nominations Committee Chair, **Jordan Pitre**, at **gm@fairwood.org**. We'd be happy to answer your questions and talk with you about available opportunities.

Thank you for your continued support of the Evergreen Chapter CMAA. We hope you'll consider joining our leadership team!





31st Annual Evergreen Chapter Golf Tournament



31st Annual Golf Tournament

Registration includes lunch prior to golf, hors d'oeuvres after play concludes, beverages before and after golf, one raffle ticket per player, powered carts, and on-course competitions. All proceeds go to support Evergreen Chapter scholarship opportunities for continuing education.

Schedule

10:00 am – Driving Range & Putting Green Open with Putting Competition hosted by Gold Partner Golf Insurance Solutions

10:30 am – Registration with Endicott Coffee, Beverages and Lunch Available

11:45 am – Call to Carts, Welcome & Rules Review

12:00 pm – Shotgun Start, Four-Person Shamle Format

5:00 pm – Post Play Cocktail Hour and Hors D'oeuvres with Raffle Item Pickup

Annual Golf Tournament Registration

We are excited to announce sponsorship opportunities for our upcoming golf tournament at Broadmoor Golf Club!

Hole sponsorship is a great way to promote your business, organization, or family name while supporting this exciting event. As a Hole Sponsor, your name and/or logo will be prominently displayed at one of the tournament holes, providing visibility to all participating golfers and guests throughout the day.

Hole Sponsorship Application

PLEASE HELP

We are well behind our previous contribution levels compared to previous years, and we are hoping your club is willing to help with our fundraising efforts. Donations can include foursomes of golf, lodging accommodations, gift certificates, Board retreats, wine or spirits baskets, apparel, club swag and more.

email - kippjohnson@sahalee.com or eddy@evergreencmaa.org

Any and all contributions are appreciated and will help fund our Chapter's educational offerings and scholarships for 2027.

Highlights from the Annual Club Tour





NEW EVERGREEN CHAPTER WEBSITE PLATFORM

We are excited to introduce our brand-new website platform, in partnership with ForeTees.

Important Change for Members: There will no longer be a member login section on the website. All secure, members-only content will now be accessed exclusively through the Chapter app on either mobile or desktop. When you click Member Login on the website, you will be guided to download or open the app.

What Stays the Same: You'll still use the same familiar app experience. All activities, including all ForeTees modules, remain in the app. Chapter event sign-ups will look and work just like they do now.

You MUST Download the App for Member Access: For easy setup, use these quick installation guides:

Windows Desktop App – [Click Here.](#)

Mac Desktop App – [Click Here.](#) Mobile

App -- search "Foretees" in your app store. **Download ClubCentral by Foretees.**

If you need assistance with the app, please contact

eddy@evergreencmaa.org

Login to the ForeTees App

To get the App, search "ForeTees" in your app store. Download ClubCentral by ForeTees.

- 1 Inside the app tap, on "Email Me My Credentials" and enter your email address.
- 2 You'll be sent an email from ForeTees with your app login credentials.
- 3 Simply tap the "Tap Here to Login" and you are all set!

Available on the App Store | GET IT ON Google Play

Partner Product Spotlight



PIK'R JOINS THE PACIFIC GOLF & TURF FAMILY!

Pacific Golf & Turf is excited to announce that we are now an **authorized distributor of Pik'r**, the industry's most advanced autonomous golf ball picker designed to transform driving range operations.



With cutting-edge automation and intelligent design, Pik'r keeps your range clean and efficient—without manual labor.

Key Features of Pik'r:

- ✓ Fully Autonomous Operation
- ✓ Eco-Friendly & Electric
- ✓ Smart Mapping & Obstacle Detection
- ✓ Minimal Maintenance

CONTACT US

INTEGRATED PRODUCTS TEAM
info@groundsforsolutions.com



INSURANCE FOR THE GOLF INDUSTRY

ABOUT US

George Petersen Insurance Agency and 20-year PGA touring professional, Greg Twigg, have partnered together to create GP Golf Insurance Solutions. GP Golf Insurance Solutions is a team of experts dedicated to the golf industry, with the intent to better serve the needs of golf courses and country clubs across the nation. GPIA has been insuring the golf industry for over 10 years and was an innovator of one of the first golf insurance programs. With the alliance of GPIA and Greg Twigg, we are able to create custom protection plans made for golf courses by someone who has been immersed in the industry for over 20 years.

AVAILABLE INSURANCE COVERAGES:

- Property Coverage
- General Liability
- Auto
- Liquor Liability
- Excess / Umbrella
- Flood Insurance
- Pollution
- Garage Keepers
- Directors & Officers
- Employment Practices
- Cyber Liability
- Earthquake

INDUSTRY LEADING SERVICES:

- Safety & Loss Control Administrators
- Human Resources Consulting
- Workers' Compensation Claims Administration

DEDICATED MEMBERS OF:

PGA | CMAA | NCGA | SCGA

EXCLUSIVE CARRIER ACCESS

With access to a wide range of carriers, including an exclusive workers' comp carrier, board members and managers can rest assured knowing GP Golf Insurance Solutions has the ability to secure any coverage necessary for golf courses and country clubs across the nation.



ALL WE DO IS GOLF!

GREG TWIGGS
gtwigg@gpins.com
480.213.1067

JOSEPH FEIERABEND
jfeierabend@gpins.com
707.525.4159

www.gpins.com | License #0M08041



WE PROUDLY SUPPORT THE EVERGREEN CMAA CHAPTER

Call your ClubProcure team today at 801.201.4869 or visit us online at www.clubprocure.com.

Unlock the power of North America's largest foodservice organization for your kitchen.

BROADLINE DISTRIBUTION

Cashback plus lower costs when buying from our preferred distributors.

PRODUCE PROGRAM

Our produce agreements span savings from the local farmer to national brands.

BEVERAGES

Numerous contracts on hot & cold beverages plus the industry's only Top Shelf Bar Program.

SEAFOOD PROGRAM

Stabilize pricing on all proteins delivered by your local distributor.

UNIFORMS

Have the team looking sharp whether you rent or purchase.

LINENS

Receive the products you want and the pricing you deserve.

SMALLWARES

Find peace-of-mind pricing on these frequently purchased products.

EQUIPMENT

Commercial kitchens cost less with our contracts.



WILLIS SELF

Director of Member Development
wself@clubprocure.com



AMY LINDER

Regional Coordinator
alinder@clubprocure.com



EVERGREEN CHAPTER
CLUB MANAGEMENT
ASSOCIATION OF AMERICA



The Most Modern HR & Payroll Platform

Efficient HR, Empowered Clubs

Paylocity's modern platform simplifies HR processes and equips you with the tools you need to help your club excel.

Stay Focused on Growth

- Automate and streamline processes from recruiting and onboarding to payroll and expense reimbursements - all in one platform to ensure compliance.
- Make better, data-driven decisions with visibility into key data like labor costs and turnover. Plus, get AI-powered recommendations on how to advance growth and workforce health.

Prioritize Employee Experience

- Attract talent with user friendly, mobile-first experiences and the option to collect pay-on-demand.
- Draw employees into the platform daily and build culture with experiences like recognition & rewards.
- Unify communication to keep employees connected, ensure consistency, and build a stronger culture.

Flexible Platform & Integrations

- Combine our end-to-end HR capabilities with seamless integrations that eliminate disconnected data and tedious manual re-entry.
- 350+ out-of-the-box integrations easily connect Paylocity with business critical systems you use - like POS and applicant tracking software.
- Open APIs provide unlimited flexibility to unify your data.

Special Offer

CMAA Evergreen members receive a 20% discount and **FREE integrations!**

* New Paylocity clients only

Please Contact:

Cisco Masias
(253) 285-6345
cmacias@paylocity.com



Click on the position title to view position posting

General Manager Long Beach Yacht Club - 9-31-2026

Executive Chef - Sand Point Golf Club - 9-9-2026

General Manager – Tam O’Shanter Golf & CC - 9-5-2026

Controller - Sunset Club - 9-2-2026

General Manager/Chief Operating Officer - Confidential
New Private Club in Tacoma - 9-1-2026

Club Controller - Broadmoor Golf Club - 8-13-2026

Director of Operations - Lakeside, the Olympic Club, Lakeside Clubhouse
San Francisco, California 8-5-2026

Bar Manager - Rainier Golf and Country Club 8-1-2026

THANK YOU TO OUR PARTNERS

