

EVERGREEN CONNECTION



WWW.EVERGREENCMAA.ORG



MAY EDITION

Spotlight Club of Month

Sand Point Country Club



8333 55th Ave NE, Seattle, Wa 98115
Every Round is a Hole in One Experience

www.sandpointcc.com

COMING EVENTS

GM Roundtable

May 12th ~ 10am PST

Hosted by
Jamieson Pitre
Invites via email

Dr. Jerry Teplitz

May 19th
Inglewood Golf Club
In person event

Annual Golf Tournament

Monday, October 12th
SAVE THE DATE

PNW Regional Conference

April 4, 5, & 6, 2027
Bend, Oregon
SAVE THE DATE



We Make Text Marketing for Golf & Country Clubs Easy

Text Messaging is the Fastest Growing Communication Tool at Clubs
Here's why



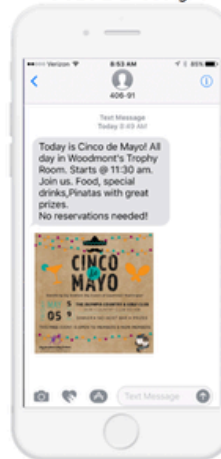
TEXTS HAVE A 98% OPEN RATE

Sell out your club's events in minutes knowing that your members got your message



TEXTS ARE 4-6X MORE EFFECTIVE THAN EMAIL

Have an important announcement or event coming up at the club? There is no communication more effective than text.



TEXTS ARE READ WITHIN 3 MINUTES

Being able to reach members in minutes is incredibly powerful when it comes to timely club announcements like pool closures and emergencies on campus.



PEOPLE CHECK THEIR PHONE 150 TIMES A DAY

Your members are addicted to their phones. Most don't go an hour without checking it.

You can now register for [Members Text](#) to receive updates, announcements, and important information directly on your phone. It's a simple way to stay connected with the chapter and never miss key updates.

Sign up today by TEXTING
EVERGREEN TO 38316

GM Roundtable

May 12th 2026

10am PST -

11am MST -

Hosted by

Jamieson Pitre, General Manager

In person or virtual

Capital Projects: Planning, Funding & Execution

- What processes have led to successful projects—and where do they typically break down?
- How are you involving members early enough to build buy-in?
- What funding approaches have worked best (and what would you avoid next time)?

Member & Committee Alignment

- How do you gather meaningful member feedback without letting a vocal minority drive decisions?
- What role should committees play—and how do you keep them productive vs. slowing progress?
- How do you maintain alignment between committees, management, and the board?

Communication, Completion & Lessons Learned

- How do you communicate throughout a project to manage expectations?
- How do you celebrate completion and reinforce value to members?
- What's one thing you'd do differently on your last major project?

Board Effectiveness & Dynamics

- What election or onboarding practices lead to stronger boards?
- How do you navigate conflict, hidden agendas, or overreach into operations?
- What governance habits help maintain trust and clarity in roles?

Open Discussion

TEAMS LINK WILL BE SENT OUT FOR THOSE UNABLE TO ATTEND IN PERSON

NOTE - Chapter Partner Guest - (first 10 minutes)

Ryan J Ihrig

Endicott Coffee

Executive Vice President

Cell - (253) 405-7570

Email - ryan@endicottcoffee.com

ENDICOTT
COFFEE ROASTERS

EDUCATION THIS MONTH



Dr. Jerry Teplitz
Inglewood Golf Club

Tuesday, May 19th at 4:00 pm , light bites and beverages available

INCREASING YOUR BRAIN'S PERFORMANCE FOR GREATER LEADERSHIP SUCCESS WHILE MANAGING THE STRESS OF CHANGE

Have you ever had a negative stressful day as a leader? How did you feel at the end of it? Tired, drained... Now, have you ever had a positive day as a leader? How did you feel at the end of it? Energized. Isn't there an increase in your productivity and effectiveness on that positive day? Don't you also handle stress and change better on that positive day? Now, you can have that energized outcome every day by increasing your brain's performance!

Amazon bestselling author and top-rated speaker Dr. Jerry V. Teplitz will show you how to make every day that way through actual tools and techniques that will increase your energy level to new levels of excellence while reducing the stress of change. These immediate, effective and easy methods can be applied to all aspects of your professional life.

Dr. Jerry V. Teplitz' dynamic, educational and entertaining keynotes and seminars have a long-term impact on performance enhancement and productivity.

Dr. Teplitz was originally an attorney and then switched directions and earned a PhD in Holistic Health Sciences. His expertise is in the areas of Brain Performance, Neuroplasticity and Stress Management which he applies to the business arena.

Dr. Teplitz is the author of 9 books and 2 Amazon Bestsellers – Switched-On Selling: Balance Your Brain for Sales Success and Switched-On Networking: Balance Your Brain for Networking Success. He has given over 1800 presentations to more than 1 million people. Participants report becoming more positive, effective, focused, energized, and more productive.

Dr. Teplitz has earned the Certified Speaking Professional designation from the National Speakers Association. The Canadian Society of Association Executives has designated him an "Association Excellence Speaker" and the Professional Convention Management Association has designated him a "Best-in-Class" Speaker.

In 2022, he was inducted as a "Legend of the Speaking Profession" by the Veteran Speakers Network.

He presents and consults on Change Management, Brain Performance, Stress Management, Sales Development, Management and Leadership Training.

RSVP - eddy@evergreenmaa.org

FOOD & BEVERAGE ROUNDTABLE SUMMARY

Seasonal Hiring & Peer Collaboration

A recent Food & Beverage roundtable brought together club leaders to address the challenges of recruiting and retaining talent in a competitive, seasonal labor market. While staffing strategies varied, a key takeaway was that success depends on building a strong, people-focused culture and acting quickly in hiring.

Common challenges include filling roles like servers and line cooks, managing turnover influenced by tipping models, and meeting short-term seasonal needs. Leaders emphasized that speed and personal engagement are critical in securing candidates, even as technology supports the process.

Retention emerged as equally important as hiring. Participants agreed that workplace culture—supported by flexibility, engagement, and respect—is the primary driver of employee loyalty, more so than compensation alone.

The session also highlighted the value of peer collaboration, with clubs sharing ideas and exploring ways to support each other, particularly through complementary seasonal staffing. Overall, combining speed, creativity, and culture can help clubs build stronger, more resilient teams.

We extend our thanks to the 13 clubs from Washington, Idaho, and Montana for their participation and shared commitment to strengthening teams: Bear Creek, Everett, Fairwood, Hayden Lake (ID), Laurel (MT), Mill Creek, Overlake, Rainier, Sand Point, Seattle Golf Club, Sunset, Tumble Creek, and Wenatchee.

We appreciate all who contributed to a thoughtful and productive discussion—your insights and collaboration made the session a success.

Adriana Cunningham
Food & Beverage Manager
Seattle Golf Club

To join the Food & Beverage Roundtable - contact
adriana.cunningham@seattlegolf.com

PARTNER OF THE MONTH



ottimate

Meet Ottimate: The New Standard for AP Automation

We are excited to introduce Ottimate, an AI-driven AP automation platform specifically designed to handle the unique operational complexities of country clubs.

In an industry where every detail matters, Ottimate streamlines the entire invoice lifecycle—from digital capture to GL coding. By eliminating manual data entry across F&B, pro shop, and maintenance departments, Ottimate allows your team to focus on what they do best: serving members.

Why Clubs are Switching:

- **Speed & Accuracy:** Instant digital capture and automated coding.
- **Fraud Prevention:** Enhanced security protocols and transparency at scale.
- **Operational Efficiency:** Integration tailored for the specific workflows of club management.

Hear From Your Peers

“If you’re still manually inputting invoices, you’re behind. Ottimate transformed our AP process—turning a time-consuming, manual workflow into a streamlined, efficient process.”

— Steve Badenoch, Controller, Eugene Country Club



NEW EVERGREEN CHAPTER WEBSITE PLATFORM

We are excited to introduce our brand-new website platform, in partnership with ForeTees.

Important Change for Members: There will no longer be a member login section on the website. All secure, members-only content will now be accessed exclusively through the Chapter app on either mobile or desktop. When you click Member Login on the website, you will be guided to download or open the app.

What Stays the Same: You'll still use the same familiar app experience. All activities, including all ForeTees modules, remain in the app. Chapter event sign-ups will look and work just like they do now.

You MUST Download the App for Member Access: For easy setup, use these quick installation guides:

[Windows Desktop App – Click Here.](#)
[Mac Desktop App – Click Here.](#) **Mobile App** -- search "Foretees" in your app store. **Download ClubCentral by Foretees.**

If you need assistance with the app, please contact

eddy@evergreenmaa.org

Login to the ForeTees App
To get the App, search "ForeTees" in your app store. Download ClubCentral by ForeTees.

1 Inside the app tap, on "Email Me My Credentials" and enter your email address.

2 You'll be sent an email from ForeTees with your app login credentials.

3 Simply tap the "Tap Here to Login" and you are all set!

Available on the App Store GET IT ON Google Play

PLEASE WELCOME OUR NEW MEMBERS

Salvador Ramirez

Assistant F&B Director
Sand Point Country Club

Kyle McCallister

Facilities Supervisor
Sahalee Country Club

Dylan Melody

Director of Operations
Sahalee Country Club

Phillip Dryden

Clubhouse Manager
Valley Club

Caitlin Davis

Director of Events & Activities
Tributary

Jake Baird

General Manager
Everett Golf & Country Club



PACIFIC GOLF & TURF

PIK'R JOINS THE PACIFIC GOLF & TURF FAMILY!

Pacific Golf & Turf is excited to announce that we are now an **authorized distributor of Pik'r** the industry's most advanced autonomous golf ball picker designed to transform driving range operations.



With cutting-edge automation and intelligent design, Pik'r keeps your range clean and efficient—without manual labor.

Key Features of Pik'r:

- ✓ Fully Autonomous Operation
- ✓ Eco-Friendly & Electric
- ✓ Smart Mapping & Obstacle Detection
- ✓ Minimal Maintenance

CONTACT US

INTEGRATED PRODUCTS TEAM

info@groundsforwardsolutions.com



WE PROUDLY SUPPORT THE EVERGREEN CMAA CHAPTER

Call your ClubProcure team today at 801.201.4869
or visit us online at www.clubprocure.com.

Unlock the power of North America's largest
foodservice organization for your kitchen.

BROADLINE DISTRIBUTION

Cashback plus lower costs when buying from our preferred distributors.

PRODUCE PROGRAM

Our produce agreements span savings from the local farmer to national brands.

BEVERAGES

Numerous contracts on hot & cold beverages plus the industry's only Top Shelf Bar Program.

SEAFOOD PROGRAM

Stabilize pricing on all proteins delivered by your local distributor.

UNIFORMS

Have the team looking sharp whether you rent or purchase.

LINENS

Receive the products you want and the pricing you deserve.

SMALLWARES

Find peace-of-mind pricing on these frequently purchased products.

EQUIPMENT

Commercial kitchens cost less with our contracts.



WILLIS SELF

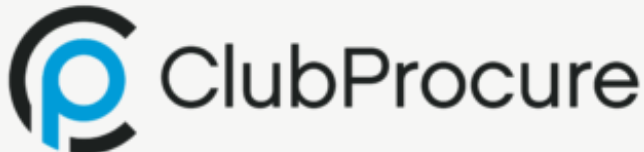
Director of Member Development
wself@clubprocure.com



AMY LINDER

Regional Coordinator
alinder@clubprocure.com

THANK YOU TO OUR PARTNERS



2026 Evergreen Chapter Scholarships Nielsen-Hollister Scholarship

This scholarship is named in remembrance of
Julie Nielsen, CCM, CHE and **Bob Hollister, CCM.**

Both were accomplished General Managers, team builders and leaders in the private club industry. Julie thrived on finding, developing and supporting talented individuals. She created vibrant teams and believed in the pursuit of excellence through continuous education and professional development: Bob excelled at developing and supporting adept team members and said the most rewarding aspect of his career is, "working with young people aspiring to make Club Management their Career." Bob is personally responsible for launching the careers of eight successful General Managers.

This Scholarship has a monetary value of \$3500

[download application here](#)



Susan Rogers Legacy Scholarship (Provided by Endicott Coffee)

This scholarship is named in honor of **Susan Rogers.**

Susan Rogers managed the Evergreen Chapter of the Club Management Association of America for over 20 years. . With decades of experience in all facets of Club Management, Susan fostered connections, education, organization and leadership to create a vibrant, active and successful chapter of the CMAA. Endicott Coffee proudly presents this scholarship in honor of our mentor, Susan Rogers. The Executive Team at Endicott truly values the vision of building from the ground up and supporting the next generation of managers. In a small way, we hope this scholarship can boost one or two young managers to the next level.

This scholarship has a monetary value of \$1500

[download application here](#)

ENDICOTT
COFFEE ROASTERS

SAVE THE DATE

Mark your calendars now for our **31st Annual Evergreen Chapter Golf Tournament** being held at **Broadmoor Golf Club** in Seattle. This signature event always fills quickly and is a great opportunity for Chapter Members to bring staff, board members, partners, and industry guests. The proceeds of this tournament help fund the Chapters' education, professional development, and scholarship programs.

31st Annual Golf Tournament

Monday, October 12th

Broadmoor Golf Club



[Registration Form](#)



platinum partners

