

EVERGREEN CONNECTION



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FEBRUARY EDITION

Spotlight Club of Month



Mercerwood Shore Club

Since 1953, Mercerwood Shore Club has been bringing families together to enjoy an endless variety of programs and activities for all ages. Located on a spectacular Mercer Island waterfront setting with easy access from Seattle and the Eastside, the club offers outdoor/indoor pool, tennis, fitness, beach, boat moorage, playground, picnics by the water, kids camps and a modern, gorgeous clubhouse where your family can entertain and enjoy all year round.

COMING EVENTS

- * **GM Roundtable**
February ~ 10am
Hosted by
Shelly Inman, CCM
Invites via email

- * **World Conference and Club Business Expo**
February 17-21, 2026
[Learn More HERE](#)

- * **Pacific Northwest Regional Conference**
March 22-24, 2026
[REGISTRATION IS OPEN](#)

Evergreen Chapter and Oregon Chapter Present...

PNW REGIONAL CONFERENCE

March 22nd - 24th 2026

IGNITE KNOWLEDGE. INSPIRE LEADERSHIP. IGNITE KNOWLEDGE. INSPIRE LEADERSHIP.

[Register TODAY](#)

Early registrations receive bonus raffle tickets
Last day for early registration is February 15th



World Conference Social

For those attending the CMAA World Conference in Anaheim this year, the Chapter will be hosting a social event to give everyone an opportunity to connect and meet one another.

Thursday, February 19, 2026
6:00 PM – 8:00 PM
Orange County Ballroom #1

The Orange County Ballroom #1 is located in the meeting space on the lobby level of the Marriott.

We hope you'll join us for a relaxed evening of conversation, networking, and refreshments with fellow Chapter members. We look forward to seeing you there.



GM Roundtable

Tuesday, February 10th at 10am -
Join us for our monthly CMAA Evergreen Chapter
General Manager Roundtable Session

This month, Shelly Inman, GM/COO of Overlake Golf & Country Club will lead the discussion and begin the hour with the topic of **“What does your Club’s Risk Matrix look like?”** From insurance coverages to property issues, water rights, lawsuits, disasters or community reputation concerns -do you have these things mapped and plans in place?

As always, after the intro topic, the conversation will head into whatever direction the group desires, and we will all benefit from the knowledge and best practices of one another. Join us at the link below.

Invitations to GM’s will be sent by email

PLEASE WELCOME NEW MEMBERS

Mandy Dredge

Director of Membership, Aquatics, Events & Marketing
Riverside Country Club

Brandon Moore

Director of People
Spanish Peaks Mountain Club

Marina Rojas

Membership Services
Rainier Golf & Country Club

Ted Hawksford

General Manager
Useless Bay Golf & Country Club

2026 PACIFIC NORTHWEST REGIONAL CONFERENCE

IGNITE KNOWLEDGE. INSPIRE LEADERSHIP.

MARCH 22-24, 2026

MARCH 22 | TACOMA COUNTRY & GOLF CLUB

🕒 4:30 PM | Registration & Welcome Reception

Enjoy hosted beer and wine, hors d'oeuvres, raffle prizes, and networking with club professionals from across the region. Optional Golf before reception.

MARCH 23 | FIRCREST GOLF CLUB

🕒 8:00 AM – 4:30PM | Education Sessions & Club Tour

Lynne LaFond DeLuca — From Tradition to Trendsetting: Elevating the Member Experience
Aaron Goldstein — Performance Management in a Litigious World
Jeff Morgan, FASAE, CAE, CEO & President CMAA — The State of the Club Industry
Bruce Gerlander, PGA & GM Walt Disney World & Jim Creighton, Author & COO Sylvania Country Club — Harnessing AI to Build Better Leaders and Stronger Teams
Fircrest Club Tour Evening: Free time to explore local dining or connect with peers.

MARCH 24 | THE HOMECOURSE

🕒 9:00 AM – 1:00 PM | Education Sessions & Golf

Kevin McDonald — Performance & Life Coaching

Additional Speaker and Topic Pending

The Home Course Club Tour

Complimentary Golf Following Sessions

\$300 INCLUSIVE PER PARTICIPANT

THREE DAYS OF LEARNING, SHARING BEST PRACTICES, & NETWORKING

March 22nd, - 24th, 2026

MARCH 22 - TACOMA COUNTRY & GOLF CLUB

5:00 pm Registration & Welcome Reception
Enjoy hosted beer, wine, hors d'oeuvres, raffle prizes, and networking with club professionals from across the region. Optional Golf before reception.

MARCH 23 - FIRCREST GOLF CLUB

7:30am Continental Breakfast & Registration

8:00am

Lynne LaFond DeLuca

From tradition to trend setting; elevating the member experience

9:30am – 09:45am Break

Aaron Goldstein

Performance management in litigious world

11:15am – 12:00pm Fircrest Club Tour

12:00pm – 12:45pm Lunch

Jeff Morgan

Update state of the industry; Club trends

2:15pm – 2:30pm Break

Bruce Gerlander and Jim Creighton

AI as a Catalyst for Building Better Leaders and Stronger Teams and Team Member Development Strategies

6:00pm – 9:00pm Networking Dinner

Tuesday, March 24, 2026, The Home Course

8:30am Continental Breakfast

9:00am – 10:30am

Kevin MacDonald

Coaching for you and you as the coach!

10:30am – 10:45am Break

Natalie Quick

Creative media counsel and public affairs strategy

12:15pm – 12:30pm Conference Closing Remarks

12:30pm – 1:00pm Box lunch pickup and The Home Course Club Tour

1:00pm - Optional Golf at The Home Course



Lynne LaFond DeLuca



Aaron Goldstein



Jeffery Morgan, FASAE, CAE, CEO & President CMAA



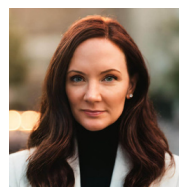
Bruce Gerlander, PGA & GM Walt Disney World



Jim Creighton, Author & COO Sylvania Country Club



Kevin MacDonald
CMAA Coach



Natalie Quick

REGISTER TODAY

www.evergreencmaa.org

Partner of the Month



**EVERGREEN
CHAPTER**
CLUB MANAGEMENT
ASSOCIATION OF AMERICA



The Most Modern HR & Payroll Platform

Efficient HR, Empowered Clubs

Paylocity's modern platform simplifies HR processes and equips you with the tools you need to help your club excel.

Stay Focused on Growth

- Automate and streamline processes from recruiting and onboarding to payroll and expense reimbursements - all in one platform to ensure compliance.
- Make better, data-driven decisions with visibility into key data like labor costs and turnover. Plus, get AI-powered recommendations on how to advance growth and workforce health.

Prioritize Employee Experience

- Attract talent with user friendly, mobile-first experiences and the option to collect pay on-demand.
- Draw employees into the platform daily and build culture with experiences like recognition & rewards.
- Unify communication to keep employees connected, ensure consistency, and build a stronger culture.

Flexible Platform & Integrations

- Combine our end-to-end HR capabilities with seamless integrations that eliminate disconnected data and tedious manual re-entry.
- 350+ out-of-the-box integrations easily connect Paylocity with business critical systems you use - like POS and applicant tracking software.
- Open APIs provide unlimited flexibility to unify your data.

Special Offer

CMAA Evergreen members receive a **20% discount** and **FREE integrations!***

* New Paylocity clients only

Please Contact:

Cisco Masias
(253) 285-6345
cmacias@paylocity.com



Monday, February 23rd,

2:30 PM– 4:00 PM (PST)

3:30 PM– 5:00 PM (MST)

Managing Mental Health Your team's and your own

Guest Speaker:

Kee Dunning

Location:

Laurel Golf Club, 1020 Golf Course Rd, Laurel, MT 59044

Virtual Platform:

Link will be sent via email



Cost (in person or virtual): \$0 – Chapter Members

\$25 – Affiliate Members

\$50 – Non-Members

In-person attendees will be greeted with light Bites and refreshments.

This is for everyone on your management team, from F&B managers & supervisors, HR directors, Golf Directors, GC Superintendents, Culinary Brigade, etc. However, all are welcome to attend, and we would encourage it!

NEW WEBSITE PLATFORM

We are excited to introduce our brand-new website platform, in partnership with ForeTees.

Important Change for Members: There will no longer be a member login section on the website. All secure, members-only content will now be accessed exclusively through the Chapter app on either mobile or desktop. When you click Member Login on the website, you will be guided to download or open the app.

What Stays the Same: You'll still use the same familiar app experience. All activities, including all ForeTees modules, remain in the app. Chapter event sign-ups will look and work just like they do now.

You MUST Download the App for Member Access: For easy setup, use these quick installation guides:

[Windows Desktop App – Click Here.](#)
[Mac Desktop App – Click Here.](#) **Mobile App** -- search "Foretees" in your app store. **Download ClubCentral by Foretees.**

More details and reminders will follow as we get closer, but please note that all member access will move into the app starting late March.

If you need assistance with the app, please contact

eddy@evergreenmaa.org

Login to the ForeTees App
To get the App, search "ForeTees" in your app store. Download ClubCentral by ForeTees.

- 1 Inside the app tap, on "Email Me My Credentials" and enter your email address.
- 2 You'll be sent an email from ForeTees with your app login credentials.
- 3 Simply tap the "Tap Here to Login" and you are all set!

Available on the App Store | GET IT ON Google Play

Thank You to our Partners

