

EVERGREEN CONNECTION



WWW.EVERGREENCMAA.ORG



APRIL EDITION

Spotlight Club of Month

Meadow Springs Country Club



700 Country Club Pl.,
Richland, WA 99352

www.meadowspringsc.com

COMING EVENTS

- * **GM Roundtable**
April 14th ~ 10am PST
Hosted by
Owen Westervelt
Invites via email
- * **F&B Roundtable**
April 14th ~ 2:00pm PST
Hosted by
Adriana Cunningham
Invites via email
- * **Dirty Power**
April 21st 2026
Overlake Golf & Country Club
4pm - 5:30 pm PST
- * **Dr. Jerry Teplitz**
May 4th
more to come

THREE DAYS OF LEARNING, SHARING BEST PRACTICES, & NETWORKING

2026 Pacific Northwest Regional CMAA Conference Recap

Thank you to the 90 participants who joined us for the 2026 Pacific Northwest Regional CMAA Conference. This year's event was proudly hosted in collaboration with **Tacoma Country & Golf Club, Fircrest Golf Club, and The Home Course**, providing an exceptional setting for learning and connection.

Throughout the conference, attendees experienced high-quality educational sessions, built meaningful peer relationships, and engaged in insightful discussions that brought our theme—Ignite Knowledge, Inspire Leadership—to life.

We extend our sincere appreciation to our outstanding speakers—**Lynne LaFond DeLuca, Shannon Bright, Aaron Goldstein, Jeffery Morgan, Bruce Gerlander, Jim Creighton, Kevin MacDonald, and Natalie Quick**—for sharing their expertise and perspective. We are also grateful to our host clubs, our valued partners such as **Endicott Coffee** for supporting both days of sessions, the Evergreen Chapter Board, the Regional Planning Committee, and the Oregon Chapter leadership. Their collaboration and dedication were instrumental in delivering such a successful and memorable event.

The energy, ideas, and connections fostered during the conference made a lasting impact on our region, and we are deeply thankful to everyone who contributed.

We are already looking ahead with excitement to the 2027 Pacific Northwest Regional Conference, scheduled for April 4–6, 2027, in Bend, Oregon. The event will be hosted at Awbrey Glen Golf Club, Broken Top Club, and Bend Golf & Country Club, and we look forward to welcoming you there.

Warm regards,
Chas Holmes, CCM, PGA
President, Evergreen Chapter CMAA

GM Roundtable

April 14th, 2026

10am PST -

11am MST -

Hosted by

Owen Westervelt, General Manager

In person or virtual

Survey & Ballot Systems (SBS) Presentation:

Survey & Ballot Systems (SBS) is a third-party provider specializing in secure voting, survey administration, and member engagement tools for private clubs and associations. Their services include electronic and paper balloting, election oversight, bylaw compliance support, and confidential member surveys, all designed to ensure accuracy, transparency, and trust in governance processes.

Recap/overview of PNW Regional Conference:

Food & Beverage Subsidy Discussion

A brief discussion on food and beverage subsidy levels, including the role of operating costs, typical ranges, and an opportunity for participants to share their own approach.

Compensation Survey: our last survey was conducted in 2022 by JD Cornutt, owner/president of DRC-research.com, who created the survey and compiled results. DRC-research.com, a full service Survey Research and Data Management Company in Bend, works with many Clubs in Oregon. Are we interested in or has there been any recent discussions regarding an updated survey, particularly given the chapter has grown significantly since the last survey?

Sand Point Country Club

8333 55th Ave NE, Seattle, WA 98115

www.sandpointcc.com

Please RSVP if you plan to attend in person and feel free to stay for lunch following Round Table and/or golf if interested.

NOTE - Chapter Partner Guest - (first 10 minutes)

Greg Twiggs - Golf Insurance Solutions

[George Petersen Insurance Agency | Commercial Insurance For Business](#)

FOOD AND BEVERAGE ROUNDTABLE



CONNECT | SHARE | INNOVATE

An Open Dialogue for Club Excellence. The season is coming. Are you ready?

As we prepare for the upcoming rush, the most valuable resource we have is each other. Please mark your calendars for our inaugural Food and Beverage Roundtable—a dedicated space for mid and upper-level management in the private club industry to cut through the noise and share what's working. We aren't just talking about where to post a job ad; we're diving into the "secret sauce" of sourcing top-tier talent and keeping them through the final day of the season.

- **The Topic:** Mastering the Seasonal Surge: Best Practices for Hiring & Retention
- **The Goal:** No lectures, no egos, just a candid exchange of tips, frustrations, and proven hiring hacks to get your team "season ready."

DATE: Tuesday, April 14th | TIME: 2:00 PM – 3:00 PM

WHERE: Remote via Teams (link below)

HOST: Adriana Cunningham, F&B Manager, Seattle Golf Club

WHO: F&B Managers, Assistant Managers, and Supervisors

REGISTER TODAY!

RSVP: Microsoft Teams meeting

Join: <https://teams.microsoft.com/meet/24944189997565?p=ZUGTzICTyuD1B9yX1w>

Meeting ID: 249 441 899 975 65

Passcode: y4QY9Fw7

For Inquiries, Contact: Adriana Cunningham, adrianacunningham@seattlegolfclub.com

RSVP -

adrianacunningham@seattlegolfclub.com



Dear CMAA Member,

Facility performance is supposed to be predictable.

But when power quality issues go unseen, the result is anything but—nuisance trips, premature equipment failure, inconsistent system behavior, and costs that are difficult to explain... or control.

At our upcoming CMAA session, we'll break down a topic that's often overlooked but directly impacts reliability:

Dirty Power. The Hidden Costs of What You Don't See in Your Power.

In this session, you'll learn:

- What "dirty power" actually is—and where it shows up in your club.
- How power quality issues quietly impact equipment life, energy use, or worse—downtime and poor member experience.
- Why most facilities are operating without clear visibility into these risks.
- Practical ways to measure, interpret, and improve power performance and bottom line.

This isn't theory. It's a field-informed look at how power quality affects real buildings—and what facility leaders can do about it.

If your goal is fewer surprises, longer equipment life, and more predictable operations, this is a conversation worth being in.

Join us:
4pm PT
Tuesday, April 21st
Overlake Golf & Country Club

If you're not measuring your power, you're managing on assumptions.

Stephanie Werner, Marketing Director
Holaday-Parks, Inc.
SMART Mechanical Solutions®

D: 206.248-8710 | M: 253.224.7912
stephaniew@holadayparks.com
holadayparks.com

RSVP HERE~

\$0 – chapter members, \$25 – affiliate members and \$50 – non-members.

Thank you



Thank you, Tim Irey & Endicott Coffee, for supporting us during the Regional Conference—we truly appreciate your partnership and generosity!

ENDICOTT
COFFEE ROASTERS

Tim Irey

tirey@endi-tech.com

PLEASE WELCOME NEW MEMBERS

TEAM SAHALEE

Caleb Kraus - *Head Golf Pro*

Austin Guske - *Assistan Golf Pro*

Shawn Williams - *Assitant F&B Director*

Patrick Oren - *Superintendant*

Edward Hong - *Execuitive Sous Chef*

Heather Bowman - *Junior Sous Chef*

Alex Briehl - *Assistant Superintendant*

Jackson Benedict - *Lead Server*

Deann Anderson - *Membership Director*

Milissia Johnston - *F&B Director*
Tributary

Coming in May

INCREASING YOUR LEADERSHIP POWER TO NEW LEVELS OF EXCELLENCE WHILE MANAGING THE STRESS OF CHANGE

Tuesday, May 19th, with Dr. Jerry Teplitz
Inglewood Country Club



Have you ever had a negative, stressful day as a leader? How did you feel at the end of it? Tired, drained... Now, have you ever had a positive day as a leader? How did you feel at the end of it? Energized. Isn't there an increase in your productivity and effectiveness on that positive day? Don't you also handle stress and change for the better on that positive day? Now, you can have that energized outcome every day by increasing your brain's performance!

More information to come...

Partner of the Month



At Bargreen Ellingson, we're grateful for our longstanding partnership with the Evergreen Chapter and all their members.

Clubs set the standard for hospitality. The commitment to exceptional service, attention to detail, and creating memorable member experiences is what truly sets this community apart.

As a third-generation, family-owned distributor, we take pride in being a local partner you can rely on. Our focus is simple: provide solutions that support your teams, help you continue delivering at the highest level, and stay ahead of evolving foodservice trends. Many of our team members come from hospitality backgrounds, including country clubs, which gives us a deeper understanding of the standards you uphold every day. My first job was at Sahalee Country Club back in 1989.

From tabletop to kitchen smallwares and equipment, we're here as an extension of your team. Our territory sales specialists work alongside you in person to deliver solutions, supported by our contract team driving design-build projects, remodels, and renovations.

As part of that commitment, we're investing in tabletop solutions built for club operations. The Byron Collection is a versatile, trend-forward dinnerware program designed for club dining. Its 38-piece offering supports brunch, à la carte, and banquet service without switching lines. It will be available exclusively through Bargreen Ellingson this June.

Thank you for your continued trust and partnership. We're proud to serve those who serve others.

Jason Wirth

Regional Sales Manager

303.968.4948

j.wirth@bargreen.com



scenes from regional conference

NEW WEBSITE PLATFORM

We are excited to introduce our brand-new website platform, in partnership with ForeTees.

Important Change for Members: There will no longer be a member login section on the website. All secure, members-only content will now be accessed exclusively through the Chapter app on either mobile or desktop. When you click Member Login on the website, you will be guided to download or open the app.

What Stays the Same: You'll still use the same familiar app experience. All activities, including all ForeTees modules, remain in the app. Chapter event sign-ups will look and work just like they do now.

You MUST Download the App for Member Access: For easy setup, use these quick installation guides:

[Windows Desktop App – Click Here.](#)
[Mac Desktop App – Click Here.](#) Mobile App -- search "Foretees" in your app store. **Download ClubCentral by Foretees.**

More details and reminders will follow as we get closer, but please note that all member access will move into the app starting late March.

If you need assistance with the app, please contact

eddy@evergreenmaa.org

Login to the ForeTees App

To get the App, search "ForeTees" in your app store.
Download ClubCentral by ForeTees.

- 1 Inside the app tap, on "Email Me My Credentials" and enter your email address.
- 2 You'll be sent an email from ForeTees with your app login credentials.
- 3 Simply tap the "Tap Here to Login" and you are all set!

Available on the App Store | GET IT ON Google Play

Introducing



MEMBER TEXT
Powered by  Club Courses

We Make Text Marketing for Chambers Easy

Text Messaging is the Fastest Growing Communication Tool at Chambers. Here's why



98% open rate for text messages

TEXTS HAVE A 98% OPEN RATE

Sell out your chamber's events in minutes knowing that your members got your message

TEXTS ARE READ WITHIN 3 MINUTES

Being able to reach members in minutes is incredibly powerful when it comes to timely club announcements like pool closures and emergencies on campus.

TEXTS ARE 4-6X MORE EFFECTIVE THAN EMAIL

Have an important announcement or event coming up? There is no communication more effective than text.

PEOPLE CHECK THEIR PHONE 150 TIMES A DAY

Your members are addicted to their phones. Most don't go an hour without checking it.

You can now register for **Members Text** to receive updates, announcements, and important information directly on your phone. It's a simple way to stay connected with the chapter and never miss key updates.

Sign up today by emailing eddy@evergreencmaa.org with your name and cell phone number.

Thank You to our Partners

