



Ujima Way, Inc.

2021 Annual Report





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2021 was a very exciting and challenging year for Ujima Way. On the heels of the second year of a worldwide pandemic, and all of its present and residual effects, Ujima Way found itself being intensely entrenched in addressing the impact on displaced families due to the eviction crisis. There were many long nights and troublesome days, yet we pressed on to continue the fight helping those who needed us the most. As the dust settled slightly towards the end of the year, I was excited to find out we generated over \$160,000 in revenue for the first time in the organizations' history. This was the result of many businesses, County and Federal agencies, and individual donors believing in and supporting our great work. I will not allow Ujima Way to rest on our laurels, and as a result, we will continue to develop, implement, and deliver innovative and high-quality solutions to address the problems and challenges of homelessness and the impact it has on individuals within the community. Moreover, we will continue our work with youth and young adults to support them in developing and embracing the skills, mindsets, discipline, and networks needed to not only survive their current situations but thrive in the future. This Annual Report reflects some of our successes in 2021. This is year number 5 for Ujima Way, and I am excited about what's ahead.

Darryll Starks, Founder & Chief Executive Officer

2021 Combined Program Highlights

- We launched the new Homelessness Outreach Vehicle and Emergency Responder (H.O.V.E.R.) and had it wrapped in graphics to promote the brand and our services.
- We increased our grand total of individuals exiting homelessness and obtaining safe and stable housing, from 46 through 2020-2021, to 63 in 2021. #anotheronebeatsthedust
- Through funding from the Emergency Food and Shelter Board, as well as other community partners, we provided over 5,000 meals to unsheltered homeless citizens in Clayton County.
- Over 500 masks, gloves, bottles of sanitizer, and other forms of PPE were distributed to persons experiencing homelessness (PEH).
- Through funding from the Georgia Healthy Family Alliance, we assisted 14 clients in receiving on-site and follow-up medical, mental health, and substance abuse screenings and services.
- Through funding from Clayton County, we provided rental, utility, and move-in assistance in a manner that helped 25 individuals either pay bills or exit homelessness into safe and stable housing
- Funding from multiple sources enabled us to provide over 173 nights of hotel stays for PEH and other individuals and families in crisis situations
- Conducted our first Annual Fundraiser, entitled Two Wheelin' for Healin' rallying motorcyclists, local businesses, and several community residents to support our cause.

2021 By the Numbers

Focus Area	Total Individuals Served
Hot Meals Distributed	5,150
Received clothing, PPE, and other essential basic care items	65
Received (ID, Birth Certificate, or Social Security Card)	12
Received Medical Support and Services	14
Received Job Training and/or Employment – Street Outreach	8
Linked to or Referred to other Services	22
Exited Street Homelessness into Stable Housing	17
Total Nights PEH and other Individuals Received Hotel Room Assistance	173
P.E.A.C.H. Residential - Supportive Housing Program: Residents Served	32
P.E.A.C.H. Residential – Residents transitioning out to and maintaining Safe and Stable Housing	20
Job Placement Assistance Leading to Employment – P.E.A.C.H. Residential	24
Volunteers and Community Service Worker	16



One of our most notable accomplishments in 2021, was the addition of the **Homelessness Outreach Vehicle and Emergency Responder (H.O.V.E.R.)** to our fleet of street outreach vehicles. We purchased this former AT&T truck in need of an engine, and shortly thereafter it was wrapped with graphics and on the road providing services. The H.O.V.E.R. is specially equipped and optimized for progressive street outreach work. Gone are the days delivering out of a pick-up truck when meals and supplies would be damaged by rain, or we didn't have requested items on hand when clients would ask. Now, we can safely store adequate food and supplies with no worries of anything getting wet or damaged and we keep the H.O.V.E.R. unit well stocked with basic care items and other supplies. The vehicle is equipped with sufficient lighting for safety, a PA system to notify clients deeply entrenched in wooded areas, a WiFi hotspot, and a copier to make copies of important documents.

2021 Budget Summary

Revenue		Unrestricted	Restricted	Total
Contributions and Donations		6,606	0	6,606
Program Income		69,226	0	69,226
Grants		86,259	0	86,259
EFSP 37,38, CARES – United Way Worldwide	20,948			
ESG Street Outreach	26,811			
Clayton County HUD CV-3	20,000			
Clayton County Cares	5,000			
Clayton County Commissioners Block Grant	5,000			
Georgia Healthy Family Alliance	5,000			
Georgia Healthy Family Alliance	1,000			
TJ Max Stores	1,500			
Home Depot	1,000			
Total Revenue		162,091	0	162,091

Functional Expenses				
Program		133,730	0	133,730
General and Administrative		25,826	0	25,826
Total Functional Expenses		159,556	0	159,556
Excess of Revenue Over Expense		2,535	0	2,535

The Year Ahead...

2021 is in the books and Ujima Way is off to a great start in 2022. Just as we experienced many successes in 2021, we had our fair share of challenges and sad moments. Two of our clients passed away, one from an overdose and the second from COVID-19. We had managed to get him off of the streets and into stable housing, but he had complications from diabetes that forced him into the hospital, after which he was released to a nursing home where he contracted COVID-19 during his first week. Incidents like these are some of the driving forces behind our efforts to help eradicate homelessness within the county. The quicker we can help rehouse those ready and willing to exit the streets, the quicker we can help them get their lives back on track. This is true for the chronically homeless citizens we serve through outreach as well as the young men we serve in the P.E.A.C.H. Residential Supportive Housing Program. The goals outlined below will be challenging for us, but in order to make a deeper impact, we must grow beyond our current level of service and support and press forward to a higher calling. Staying true to our core value of ‘making our brother’s and sister’s problems, our problems, and solving them together, will keep us grounded and on the right track to be the vital community agency we desire to become.

2022 Goals - Abbreviated

- *Secure a building to expand programming and housing support services for homeless Seniors and Veterans*
- *Increase organizational capacity to increase part-time staff hours and wages*
- *Develop stronger networks and relationships with people with influence*
- *Expand on grants, donations, fundraisers, contracts, and contributions to reach \$150,000*