

Your **CAREER ADVANCEMENT** Program!

**STRENGTHEN YOUR  
LEADERSHIP EFFECTIVENESS  
IN 90 DAYS OR LESS.**



**VIDYA**  
*Raman*

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# Introducing CAREER ADVANCEMENT Step By Step

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**CAREER ADVANCEMENT(CA) Step-By-Step** is my accelerated 1:1 Mentorship Program for the driven professional who want to have an impactful career.



Vidya Raman - Professional Speaker/ex-Corporate Leader

**Effective Leadership begins with Effective Communication.** Communication Skills always make the Top 5 Skills/Traits list of every CEO survey. Most employers want to hire and promote employees who can communicate effectively with others to improve productivity. Besides that, leadership roles demand superior communication and influence-building skills! When this vital competency is perceived as lacking by others, **it becomes the primary barrier to the career advancement of an otherwise talented professional.** You may have experienced that yourself.

**Our Goal** is to help you thrive in your career, by sharpening your communication and influence building skills with a carefully designed accelerated program.

**This program covers** the must-have essentials of communication, presence and influence, to help you express your unique value at work. As you know well, enhanced communication is your competitive advantage. The systems adopted in this program will continue to support you as you scale up professionally. It's a well established fact that improved articulation leads to improved compensation.

As the best-selling author of "Lucky You: An Insider's Guide to Achieving Success and Finding Fulfillment in the Corporate World", there is no denying my passion for this subject. **This customized 1:1 mentorship program for sharpening your communication and leadership presence addresses your specific needs and problem areas.**

# CA Step By Step is for You If

- You regularly invest your time, energy, and attention to developing core professional competencies to advance in your career.
- You regularly carve out time for personal development efforts.
- You believe your current communication competency is a limiting factor for career advancement.
- You have a growth mindset, a strong belief that abilities can be developed through intention, action, consistent effort, and learning from failures.



# CA Step By Step Includes

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The investment for this entire program is a one time fee of \$ 2,000.

01

## Five personalized 1:1 Coaching Sessions with Vidya

You will get one-on-one private time with me to refine your influential communication skills with appropriate tools and techniques in a 90 day period.



02

## Weekly 'Ask Me Anything Sessions' for a Full Year with Vidya

You have a Career Coach for a full year. This weekly Q&A opportunity has been set up to answer any career progression question you may have.



04

## 24/7 Resource Portal(Lifetime Access)

Training videos, documents, and other resources will be added as outcomes of our sessions. Lifetime access,

**An Unbeatable Value!!**



# The CA Step By Step Guarantee



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If you qualify for **CA Step by Step** know that you have what it takes to succeed.

## I guarantee that :

- ✓ You will get instant access to the full program, with all its coaching calls, personal support, training **and updates for life.**
- ✓ And then we will book our first 1:1 coaching call to hit the ground running and get you 100% clear on what to do.
- ✓ You will get invaluable communication coaching from a professional speaker, an empathetic coach, and an ex-corporate leader.

By teaming up together in this program you'll learn strategies and techniques that can be applied right away and repeated over and over again to grow your influence and thrive in your career. **There's nothing I want more, than for you to advance in your career and become my next client success story!**

# Vidya Raman

Speaker, Coach, Author, Ex-Corporate Leader



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Hello! I'm Vidya Raman, an award-winning speaker, coach, and best-selling author and ex-corporate leader. As a seasoned executive who has worn many hats in my long career in Fortune 500 companies, I bring a unique perspective to my coaching engagements. Most importantly I know that my life's calling is to inspire, motivate, and educate individuals to show up as the best version of themselves.

The primary objective of my coaching programs is to empower and guide driven professionals achieve their goals.

My climb up the corporate ladder was far from easy! I languished in low visibility roles for years and the whole time I waited to be rescued. It was my deep desire to shift my story from victim to victor, that helped me get unstuck and have a career breakthrough. My experience mentoring many successfully has equipped me with uncommon skills to assist any growth-minded and driven professional achieve their goals a lot faster than them going at it alone with a series of trial and error.

# Frequently Asked Questions



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## **01. How fast can I expect to get results?**

It depends on your commitment and follow through capabilities. I have seen amazing transformations when actions were taken with intentionality and consistency.

## **03. How will my 1 on 1 be scheduled?**

Together we'll arrive at a mutually agreeable time.

## **02. When is the Ask Me Anything Session? F**

Friday afternoons at 1:00 pm EST. Typical attendance 1-3 clients.

## **04. Will I get my private session recordings?**

Yes, recordings and a written summary on the session with reminders for next steps.



**"Mastering communication is the  
bridge between ambition and  
achievement."**

**VIDYA**  
*Raman*