



TACO OUTPOST

The Basics

1. We create a co-branded menu + provide a Ladybird Taco branded warmer.
2. We deliver tacos + salsa each morning based on how many you desire.
3. We invoice you weekly on your deliveries.



Partnership Pricing

- Tacos are marked up \$0.25 from our in-store pricing
- We sell them to you at 70% of your MSRP

Brand Expectations

- LBT provided menu is used at the POS
- LBT branding is present and clearly seen at the POS

