

# ADVERTISING SPECIFICATIONS SHEET

# **FURNITURE CASING**

Perimeter 21 ml, range 1.40 m high ceiling surface 30 m2

Colors of the mass Optional:

> Integration of texture and volume **Creating Custom Cabinets**

# **CELL STORAGE**

Accommodation for advertising flyers, 1 to 9 trays

Tray holder objects 60 x 40 cm. Can accommodate advertising gifts

Lateral cell surface 2.00 m. x 1.20m for advertising attached Colors of mass customization, and highlights Optional:

#### **BICYCLES**

Advertise on mudguards, basket and square.

Optional: Bike Design on demand and / or exclusive.

# **OPERATOR DISPLAYS** (free access to citizens)

Display Advertising 340 \* 122 mm.

Options: **Dynamic Advertising** 

Advertising slots

Personalized advertising to the user

Display information 145 \* 106 mm.

Information system and network Options:

Municipal information and / or institutional

#### **CARDS**

Originally RFID card 86 mm x 54 mm, printable on both sides in four inks

Options: Barcode reader. For use on time events or as a promotional voucher,

can be attached with other advertising.

Bidi reader. Use by mobile.