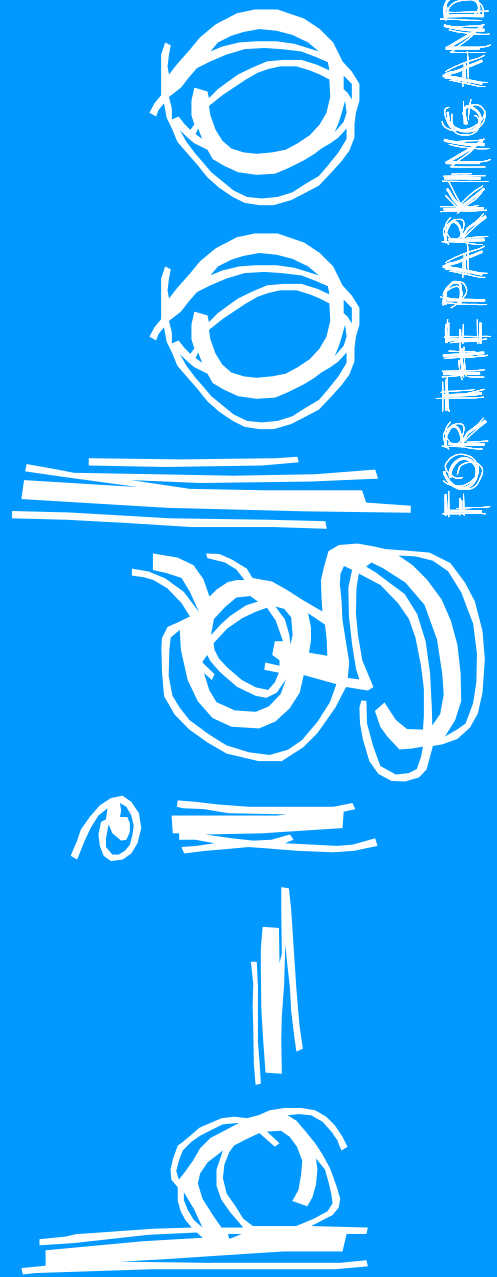


ADVERTISING APPLICATIONS



FOR THE PARKING AND RENTAL OF BICYCLES

The product is the main attraction as a **resource for innovative** about the promotion of cycling, technically very advanced, modern and futuristic design for its services, with a very attractive awakening interest not only among users of the system, if not the general public.

One of the factors that determine the value of advertising on the system bigloo is the same location, usually the most crowded, commercial centers, sports centers, transport interchanges

...



The **b-igloo** system is an attractive advertising medium in all its entirety, from the cover, on which **can be adapted** to different formats outdoor advertising displays to interface with configurable solutions to the interior of the cell, displays and bicycles.

The furniture is customizable in colors, textures and graphically adapted in any advertisement and set your environment.

Optionally the housing can be modeled at the discretion of the publisher.



* advertising tips



cover in polyester resin

The graphical user interface has a display specifically for advertising dynamics, active and multimedia, programming online slots for different profiles to cover different segments of the population. Partially or completely, you can enter information to the public, online and multimedia. The housing can also accommodate monitors in its outline.



User cards are printable on both sides in four inks



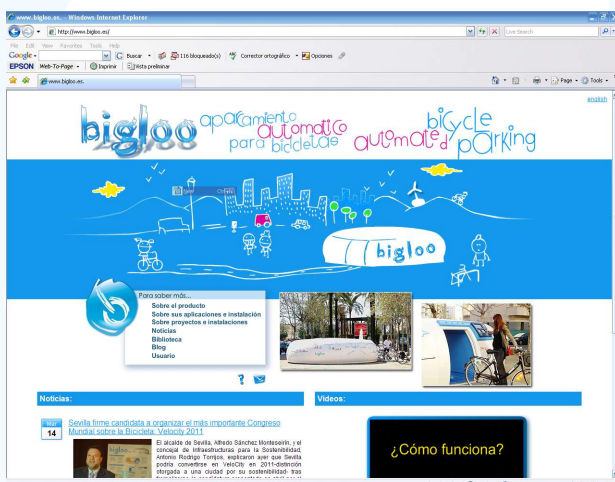
The interior of the cells available to support the insertion of "flyers" advertising, coupons, vouchers, etc..

Similarly, you can use the side of the cell for placing advertising inside.

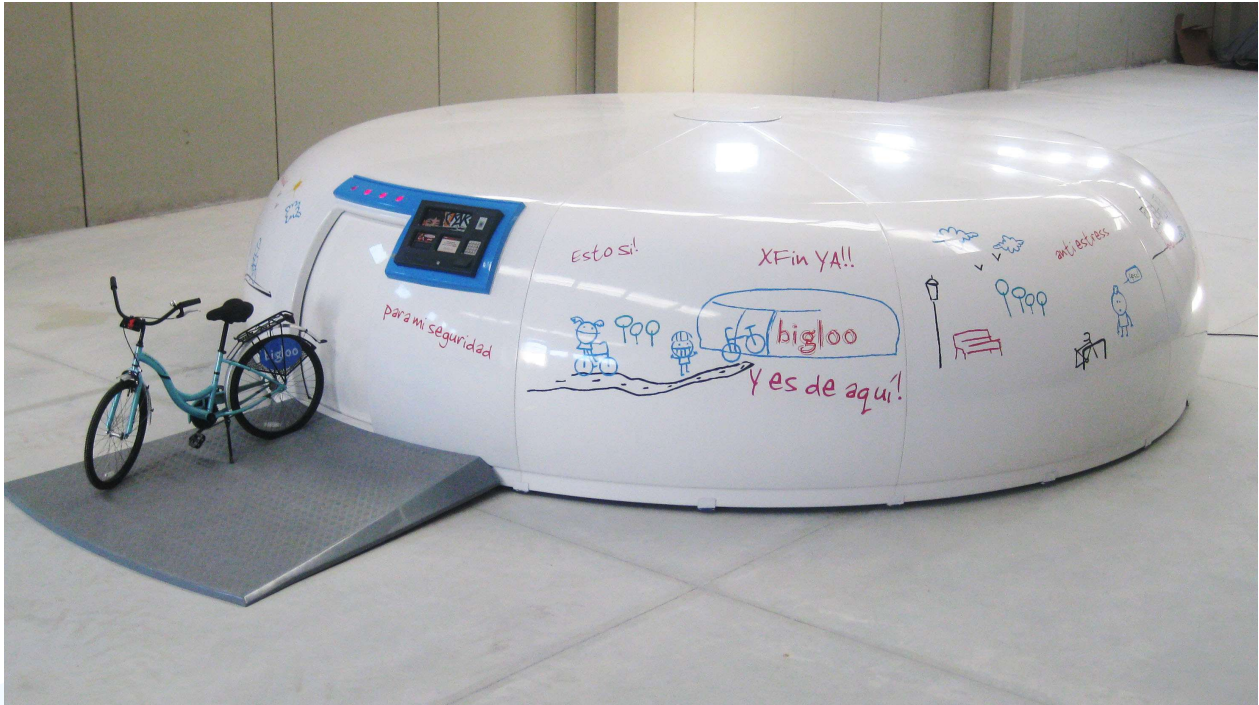
The lower platform has a tray that can deposit gifts advertising.

Furthermore, if the system is intended to rent a bike, they are a mobile advertising medium with great impact.

In our case, the possibilities are endless to be able to accommodate any type of bike, and even custom bike for each event and specific event.



The whole system is managed through a web page that redirects to each of the managers, users and facilities, offering a global information and details of all together, and with a high rate of visits daily.



Thus, the advertising value of the system is multiplied by a **strong media impact** caused by the application of new technologies and new systems of individual urban transport, sustainable and environmentally friendly.

All this puts the **b-igloo** on the **cutting edge of new trends of advertising expertise** and excellent for introducing brands.

Is therefore, that b-igloo is active 24 hours a day, 7 days a week

ADVERTISING SPECIFICATIONS SHEET

FURNITURE CASING

Perimeter 21 ml, range 1.40 m high ceiling surface 30 m2

Optional: Colors of the mass

Integration of texture and volume

Creating Custom Cabinets

CELL STORAGE

Accommodation for advertising flyers, 1 to 9 trays

Tray holder objects 60 x 40 cm. Can accommodate advertising gifts

Lateral cell surface 2.00 m. x 1.20m for advertising attached

Optional: Colors of mass customization, and highlights

BICYCLES

Advertise on mudguards, basket and square.

Optional: Bike Design on demand and / or exclusive.

OPERATOR DISPLAYS (free access to citizens)

Display Advertising 340 * 122 mm.

Options: Dynamic Advertising

Advertising slots

Personalized advertising to the user

Display information 145 * 106 mm.

Options: Information system and network

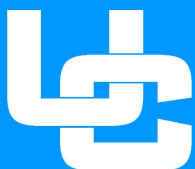
Municipal information and / or institutional

CARDS

Originally RFID card 86 mm x 54 mm, printable on both sides in four inks

Options: Barcode reader. For use on time events or as a promotional voucher, can be attached with other advertising.

Bidi reader. Use by mobile.



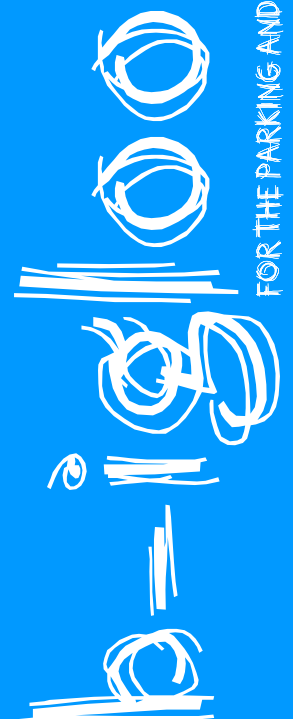
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