

## Hanging Baskets and Free Visitor Car Parking

We are pleased to report that over 130 hanging baskets have been hung around the town centre and we hope you agree they are really helping to make the town bloom.

BID board is already planning to make next years display bigger and better, to create a WOW factor for the town.

From early July, 2 free car parking days are being offered to shoppers and visitors on a trial basis. Data is being monitored carefully and will be regularly evaluated by BID.



## ADVICE4GROWTH

Run by Business Lincolnshire Advice4Growth is a free service which offers business advice, guidance and signposting.

The team are here to help local businesses become more sustainable, including:

- Access to local networking events
- Information about grant funding opportunities.
- Fully funded training
- Business start ups including digital business plans (for businesses less than 12 months old).

Why not have a look at what they can offer, it costs nothing and may well be the start of something great for your business...

[www.grants4growth.sholland.gov.uk](http://www.grants4growth.sholland.gov.uk)



### CONTACT US:

Sarah Fletcher, Manager

Email: [hello@spaldingbid.co.uk](mailto:hello@spaldingbid.co.uk)

Mobile: 07435 057439



## BID LEVY NEWS

Edition No. 04  
SUMMER 2025



### Introducing Business Breakfast Networking

From September, BID is hosting monthly breakfast meetings to give businesses an opportunity to network and hear from expert speakers.

The first network meeting is being held at Pacey's in Red Lion Street, on Thursday 11 September between 7:45am and 8:45am. **Our guest speaker is Russell Hutchinson, Waste Services Manager from SHDC. Russell will be sharing important information about changes to regulations when dealing with commercial waste, this is an important topic as it affects ALL businesses in our area.**

Dates for the remaining breakfast meetings in 2025 are: 9 October and 13 November.

### BID Xmas Meet and Greet Event

BID Directors are extending an invitation for levy payers to join them for an informal 'meet and greet' on 11 December at Cley Hall Hotel between 6pm and 8pm.

If you would like to attend any of these meetings, you will need to book a place beforehand. To do this simply email Sarah at: [hello@spaldingbid.co.uk](mailto:hello@spaldingbid.co.uk) or phone her on 07435 057439.

### Help us to keep in touch

In order for us to keep you up to date with grant, marketing opportunities, important information and events, it is essential that we have your up to date levy payer contact details.

Whilst we already have a list of levy payer business names and addresses, we do not have all of your contact email addresses and telephone numbers.

We would be grateful if you could email [hello@spaldingbid.co.uk](mailto:hello@spaldingbid.co.uk) with your business contact details as soon as possible or complete and return the enclosed form by email or to 18 Hall Place, Spalding, PE11 1SQ.

Information shared with us is treated as strictly confidential and will be handled in line with our BID Data Protection Policy.





# WHAT'S ON

## in Spalding Town Centre

Getting involved in events is a great opportunity for our local traders to raise their profile. Whether its dressing shop windows in keeping with the celebrations or festivities, booking a stall to be in the heart of it all, opening on late nights or Sundays or offering to do something else, some of our upcoming events include...

**04  
OCTOBER**

**Pumpkin Festival**  
Spalding Town Centre

Please be aware the Festival date is slightly earlier this year.

**24 OCT  
-02 NOV**  
**Scarecrow Town Trail**



**09  
NOVEMBER**

**Remembrance  
Sunday**

Ayscoughfee Hall  
Museum & Gardens



**28  
NOVEMBER**

**Spalding  
'switching on'  
of the  
Christmas lights.**



### BID Business

In her first 6 weeks BID Manager, Sarah has already shared information with over 220 businesses and is planning to visit the remainder as soon as possible. If you would like to arrange a meeting with Sarah, please contact her on 07435 057439 or email [hello@spaldingbid.co.uk](mailto:hello@spaldingbid.co.uk)

### Marketing & Promotions Plans

Increased marketing of Spalding to encourage more footfall in the town is an essential part of our plans. Better marketing of Spalding will be created through a variety of channels including a new website and plans for a Hello Spalding digital presence.

### Spalding BID website

We are currently in the process of upgrading the Spalding BID website to make it more informative for both levy payers and the public. Plans are to include a what's on calendar, directory of local services, and local promotions. We are also including a range of useful resources such as funding opportunities, BID information and signposting to other support such as planning & licencing.

### Centralised procurement schemes

On behalf of BID, Sarah is now looking into centralised procurement schemes for our independent businesses to help reduce costs. Centralised procurement works by helping to drive costs down through 'bulk'

purchasing. With big changes to the rules on commercial waste already through legislation, we are starting our work with trade waste & recycling. Please contact Sarah if you would like to be involved or want to know more.

### Membership of Spalding BID Ltd

Many of you will already have received a membership form for Spalding BID Ltd and we are pleased to share that we have already received applications from new members.

You can join at any time by emailing your completed form to:

[hello@spaldingbid.co.uk](mailto:hello@spaldingbid.co.uk) or use the same address to request an electronic copy of the form.

